

C. P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 10P1989

ORDER No. 71462

DATE 12-20-51'

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: ~~2118~~ - THE NEW \$11,000,000.00
602 SEATTLE-TACOMA INTERNATIONAL AIRPORT

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH125. FOLLOW CARD OCH125 FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Color Match

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 28 1951 | JAN 8 - 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | | DEC 28 1951 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆
USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

C. P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 1CP1990

ORDER No. 71462

DATE 12-20-51

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl*

IMPRINT SAME AS ABOVE

603 TITLE: 121-MOTOR FERRY "KALAKALA",
WORLD'S FIRST STREAMLINED
VESSEL IN SERVICE BETWEEN
SEATTLE AND BREMERTON, WASH.
ON PUGET SOUND

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1519. FOLLOW CARD 5AH1519 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 28 1951 | JAN 8 - 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | | DEC 28 1951 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Color match
FEB 19 1952

C. P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 1CP1991

ORDER No. 71462

DATE 12-20-51

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *end*

IMPRINT SAME AS ABOVE

604 TITLE: ~~125~~ UNIVERSITY OF WASHINGTON CAMPUS, SEATTLE, WASHINGTON-LIBRARY AND PHYSICS HALL, WITH VISTA OF MT. RAINIER

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH125. FOLLOW CARD 8AH125 FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *MS*

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 3 1952 | JAN 8 - 1952 |
| SKETCH | | | | |
| RETOUCHING | <i>3</i> | <i>2</i> | | JAN 3 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | <i>2 1/2</i> | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS



USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

*Color match
get drawings
FEB 19 1952*

C. P. JOHNSTON CO., SEATTLE, WASHINGTON
PHOTO BY SEATTLE CHAMBER OF COMMERCE

NO. 1CP1993

ORDER No. 71462

DATE 12-20-51

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: *606* 108-ART MUSEUM, VOLUNTEER
PARK, SEATTLE, WASHINGTON

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM *5AH884* 2BH432. FOLLOW CARD *5AH884* 2BH432 FOR COLORS

ENVELOPE NOT IN FILE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 28 1952 | FEB 28 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 3/4 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

BENJAMIN'S PHOTO ART SERVICE, MACKINAC
ISLAND, MICH.

NO. 1CP1994
ORDER No. 71144
DATE 12-20-51

25 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES *encl.*
IMPRINT SAME AS ABOVE.
TITLE: HORSES REIGN AT MACKINAC
ISLAND, MICHIGAN
PRIV. # BEFORE TITLE: 101
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Make Offset
for New Color*

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|--------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 21 1951 | DEC 26 1951 |
| SKETCH | | | | |
| RETOUCHING | 9 | 4 | JAN 2 1952 | JAN 7 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | JAN 10 1952 | JAN 10 1952 |
| HAND COLOR PROOF | 107 | 1 3/4 | | 1-23-52 <i>JMN</i> |
| ARTIST DEPT. | | 9 3/4 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

C.C. EBY, ST. IGNACE, MICH.

NO.

1CP1995

ORDER No. 71146

DATE 12-21-51

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CUT RIVER BRIDGE, 24 MILES
WEST OF ST. IGNACE, MICHIGAN

IN SKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. SAME AS ON

8BH1576

IMPRINT SAME AS ABOVE.

reset

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BRIGHT, COLORFUL CARD, NICE CLOUDS. DON'T FOLLOW KODACHROME
TOO CLOSELY. REMOVE DELVIS NEXT TO STEPS, BUT SHOW STEPS.
SHOW GRASS WHERE INDICATED.

RETURN KODACHROME.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By BR

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1952 | JAN 11 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 3 | JAN 4 1952 | JAN 7 1952 |
| REPHOTO | | | 12/26/51 | JAN 4 1952 |
| PHOTO-LITHO | | | | JAN 28 1952 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | JAN 16 1952 | 2-20-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

8/28/52

OK

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

C.C. EBY, ST. IGNACE, MICH.

NO. 1CP1996

ORDER No. 71146

DATE 12-21-51

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

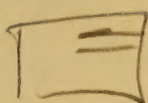
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE AUTO FERRY "CHEBOYGAN",
STRAITS OF MACKINAC.

IN SKY



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO
MAKE NEW. CONVERT 8BH1579. MAKE BRIGHT, COLORFUL.
IMPROVE FLAGS IN ALL INSTANCES. ALL FERRY BOATS CARRY ONLY
ONE (AMERICAN) FLAG IN REAR. ALL FERRY BOATS WHITE, BUMPER RAIL
GREEN, BELOW-WATER LINE RED, TIPS OF STACKS BLACK.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 14 1952 | JAN 14 1952 |
| SKETCH | | | | |
| RETOUCHING | 7 | 4 | | JAN 11 1952 |
| REPHOTO | | | DEC 26 1951 | JAN 11 1952 |
| PHOTO-LITHO | | | JAN 21 1952 | JAN 29 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 2-5-52 |
| ARTIST DEPT. | | 8 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

Enlargement
1 Print

C.C. EBY, ST. IGNACE, MICH.

NO.

1CP1997

ORDER No. 71146

DATE 12-21-51

12½M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE AUTO FERRY "MUNISING",
STRAITS OF MACKINAC

IN SKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M.

SAME AS 1CP1996

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

BLOW UP SIZE OF BOATS A LITTLE. MAKE BRIGHT, COLORFUL CARD.
NICE CLOUD EFFECT. IMPROVE FLAGS IN ALL INSTANCES. ALL FERRY
BOATS CARRY ONLY ONE (AMERICAN) FLAG IN REAR.
ALL FERRY BOATS WHITE, BUMPER RAIL GREEN, BELOW WATER LINE RED,
TIPS OF STACKS BLACK. ALSO SEE KODACHROME.

RETURN KODACHROME.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1952 | JAN 10 1952 |
| SKETCH | | | JAN 4 1952 | |
| RETOUCHING | 7 | 3 | DEC 26 1951 | JAN 7 1952 |
| REPHOTO | | | | JAN 1952 |
| PHOTO-LITHO | | | | FEB 4 1952 |
| BLEUPRINT | | | JAN 16 1952 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 167 | 1½ | | 2-25-52 |
| ARTIST DEPT. | | 8½ | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8/28/52
OK

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Make Enlargement
from Neg

*Make 5x7 Enlarged
from neg*

C.C. EBY, ST. IGNACE, MICH.

NO. 1CP1998

ORDER No. 71146

DATE 12-21-51

12 1/2" POST CARDS C.T. PHOTOCHROM FULL FACE

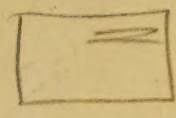
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE AUTO FERRY "PETOSKEY",
STRAITS OF MACKINAC.

IN SKY



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. SAME AS 8BH1575

IMPRINT SAME AS ABOVE.

reset

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE NICE BRIGHT, COLORFUL CARD. NICE CLOUDS
IMPROVE FLAGS IN ALL INSTANCES. ALL FERRY BOATS CARRY ONLY ONE
(AMERICAN) FLAG IN REAR. ALL FERRY BOATS WHITE, BUMPER RAIL
GREEN, BELOW WATER LINE RED, TIPS OF STAEKS BLACK.

Remove some of smoke from stack

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By *UB*
ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 11 1952 | JAN 14 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | JAN 4 1952 | JAN 11 1952 |
| REPHOTO | | | DEC 26 1951 | JAN 4 1952 |
| PHOTO-LITHO | | | | JAN 29 1952 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | JAN 21 1952 | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

5x7

NO. 1CP1999

C.C. EBY, ST. IGNACE, MICH.

ORDER NO. 71146

DATE 12-21-51

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

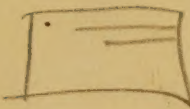
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE AUTO FERRY "VACATIONLAND",
STRAITS OF MACKINAC

IN SKY



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL ICE. PUT IN WATER. LAND IN BACKGROUND. NICE CLOUDS
MANY PEOPLE ON DECKS. MAKE BRIGHT, COLORFUL CARD. IMPROVE FLAGS
ALL FERRY BOATS CARRY ONLY ONE (AMERICAN) FLAG IN REAR. ALL
FERRY BOATS WHITE, BUMPER RAIL GREEN, BELOW WATER...LINE RED
TIPS OF STACKS BLACK.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

4CN 2/2

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 5 1952 | FEB 7 - 1952 |
| SKETCH | | | | |
| RETOUCHING | 6 | 6 | JAN 29 1952 | FEB 5 1952 |
| REPHOTO | | | JAN 28 1952 | JAN 29 1952 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1½ | | 2-25-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESSING

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

C.C. EBY, ST. IGNACE, MICH.

NO. 1CP2000

ORDER No. 91146

DATE 12-21-51

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LOWER TAHQUAMENON FALLS,
EASTERN UPPER PENINSULA,
MICHIGAN

IN SKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DO NOT BLOW UP PICTURE. A LOG DEADHEAD SHOULD BE REMOVED AS INDICATED ON PHOTO. IF POSSIBLE REDUCE PICTURE A LITTLE AND FILL IN THE ENDS WITH SHRUBBERY. REDUCE SO THAT WATER FALL ITSELF WILL BE ABOUT 3 INCHES WIDE. YELLOWISH BROWN CAST TO WATER. USE COMBINATION OF 2 PRINTS AS MARKED. MAKE BRIGHT, COLORFUL CARD. NICE CLOUD EFFECT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 16 1952 | JAN 17 1952 |
| SKETCH | | | | |
| RETOUCHING | 9 | 4 | JAN 2 1952 | JAN 16 1952 |
| REPHOTO | | | DEC 26 1951 | JAN 9 1952 |
| PHOTO-LITHO | | | JAN 22 1952 | FEB 6 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1½ | | 225 1952 |
| ARTIST DEPT. | | 9 | Helina | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

Make Print same
size with page
add to each
and
(see front)
size

C.C. EBY, ST. IGNACE, MICH.

NO. 1CP2001

ORDER No. 71146

DATE 12-21-51

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UPPER TAHQUAMENON FALLS, EASTERN
UPPER PENINSULA, MICHIGAN.

IN SKY



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

IN BLOWING THIS UP, HOLD SIZE SO THAT WIDTH OF THE WATER FALL,
IS NOT OVER 3 INCHES. BRIGHT COLORFUL CARD. NICE CLOUD EFFECT.

Return Kodachrome

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 16 1952 | JAN 17 1952 |
| SKETCH | 3 | 1/2 | JAN 10 1952 | JAN 16 1952 |
| RETOUCHING | | | | |
| REPHOTO | | | DEC 26 1951 | JAN 10 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | JAN 22 1952 | FEB 8 1952 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1/2 | | |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8/18/52
21

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Enlarge key to page
marked

4C X 2 1/5

Make 5x7 Enlargement from neg

C.C. EBY, ST. IGNACE, MICH.

NO. 1CP2002

ORDER NO. 71146

DATE 12-21-51

12½M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIAN VILLAGE,
ST. IGNACE, MICHIGAN

IN SKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. SAME AS OCH1922

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE CARD SHARPLY DETAILED. ALL COLORS VERY BRIGHT & ATTRACTIVE. WANTS FLASHY CARD. POST CARD PHOTOS ARE NOT RECENT. NOTE CHANGES IN BLDGS & WIGWAMS ON KODACHROME. MILL & STACK IN BACKGRD MUST COME OUT, ANIMATION AND FLAGS, LIKE IN OCH1922 INSERTED. WHITE BIRCH WALLS OF BLDGS NOW TAN COLORED BARK. ROOF OF BLDGS IN REAR SHOWN IN BLACK WOULD LOOK MUCH BETTER DARK BROWN IF POSSIBLE. FLAT ROOFS ON BOTH LARGE BLDGS-SHOW SMALL WHITE SPOTS WHICH REPRESENT FLAT WHITE STONES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

MAR 28 1952

APR 1 1952
APR 14 1952

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|---------------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 9 1952 | JAN 14 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 24 | JAN 9 1952 | JAN 7 1952 |
| REPHOTO | | | DEC 26 1951 | JAN 8 1952 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 2 | JAN 21 1952 APR 1 1952 | JAN 30 1952 |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Photo in 2CP2002 4CH214

C.C. EBY, ST. IGNACE, MICH.

NO. 1CP2004

ORDER No. 71147

DATE 12-21-51

25 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CASTLE ROCK, 3 MILES NORTH
OF ST. IGNACE, MICHIGAN

IN SKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. SAME AS

IMPRINT SAME AS ABOVE.

OCH1921

reset

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BRIGHT COLORS - SEE KROPP CARD FOR ROCK COLOR. CLOUDS LIKE
KODACHROME. SHOW FLAG FLYING. MAKE ROCK LARGER BY CUTTING OFF
DON'T GET FLAG TOO CLOSE TO TOP OF CARD.

RETURN KODACHROME.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 28 1951 | JAN 7 - 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | DEC 28 1951 | DEC 28 1951 |
| REPHOTO | | | DEC 26 1951 | DEC 28 1951 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | JAN 10 1952 | JAN 10 1952 |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

ZENITH INTERSTATE NEWS CO., DULUTH, MINN.

NO. 1CP-2005

ORDER No. 71473

DATE 12-21-51

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: G-4. SPLIT ROCK LIGHTHOUSE,
200 FEET ABOVE BEAUTIFUL
LAKE SUPERIOR

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1650. FOLLOW CARD 9BH1650 FOR COLORS-
EXCEPT - ADD SLIGHT PINK COLORING AT HORIZON FOR SUNRISE.REMOVE - FLAG FROM TOP OF LIGHTHOUSE AND PLACE IN
POSITION INDICATED ON ENCLOSED CARD (9BH1650).

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 26 1951 | JAN 8 - 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 1 | | DEC 26 1951 |
| REPHOTO | | | | JAN 10 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1½ | | 1-24-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

DISTRIBUTED BY WILSON'S BOOK & STATIONERY
STORE, PADUCAH, KY.

NO. 1CP-2012

ORDER No. 71521

DATE 12-31-51

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS
9BH1766.

IMPRINT

SAME AS ABOVE.

TITLE: CRANES AND POWER HOUSE,
KENTUCKY DAM, WESTERN KENTUCKY

+ R M.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1766. FOLLOW CARD 9BH1766 FOR COLORS.

TAKE ALL SHAVING FROM THE RIGHT SIDE OF THE CARD SO THE
CRANE WILL STILL SHOW SAME AS NOW. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 11 1952 | JAN 14 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 2 | JAN 9 1952 | JAN 11 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JAN 21 1952 | FEB 1 1952 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8 3/4 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

D 9931

Make Offset for
New Colors

Rush

G 769

1 Print from
519 Neg

NO. 2CP-2001

C. P. JOHNSTON CO., SEATTLE, WASH.

ORDER No. 71534

DATE 1-3-52

12 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

TITLE: 612 - OLYMPIC HOTEL,
SEATTLE, WASHINGTON

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(2 NEGATIVES ENCLOSED)

COLOR OF BUILDING IS GRAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 16 1952 | JAN 17 1952 |
| SKETCH | | | | |
| RETOUCHING | 1 | 60 | | JAN 16 1952 |
| REPHOTO | | | | JAN 8 1952 |
| PHOTO-LITHO | | | JAN 22 1952 | FEB 1 1952 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 1/2 | | |
| ARTIST DEPT. | | 13 1/2 | | |

DATE BLUEPRINT OK'D _____
By _____

DATE Filed _____
By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
STANDARD
USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

MARK TWAIN HOTEL, ELMIRA, NEW YORK

NO. 2CP2005

ORDER No. 71757

DATE 1-11-52

25 M Post Cards C.T. Photochrom

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

TITLE: MARK TWAIN HOTEL,
ELMIRA, N.Y.,.....

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE HEADS OF MAN & WOMAN AT RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked **11**

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 24 1952 | JAN 23 1952 |
| SKETCH | | | | |
| RETOUCHING | | 6 | JAN 21 1952 | JAN 24 1952 |
| REPHOTO | | | JAN 14 1952 | JAN 21 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 4 1952 | FEB 13 1952 |
| HAND COLOR PROOF | 105 | 2 | | 2-12-52 |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Rush

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 2CP-2026

ORDER No. 71660

DATE 1-16-52

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT NONE

TITLE: OK-1. THE OKLAHOMA STATE
CAPITOL.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CARL M. MODES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
this set. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE | |
|------------------------|-----------|--------------|---------------|-------------|
| | Clock No. | Time Allowed | ENTERED DEPT. | COMPLETED |
| COMPOSING, Type Set Up | | | JAN 21 1952 | JAN 23 1952 |
| SKETCH | 4 | | | |
| RETOUCHING | 4 | | JAN 17 1952 | JAN 21 1952 |
| REPHOTO | | | | FEB 8 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 13½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIALTIES

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

OKLAHOMA NEWS CO., TULSA OKLA.

NO. 2CP-2027

ORDER No. 71660

DATE 1-16-52

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE: OK-2. BLACK GOLD OF
OKLAHOMA. A TYPICAL OIL
FIELD SCENE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

ADD SEVERAL WELLS.

RETURN KODACHROME TO CARL M. MODES

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

12 Subjects of
this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 22 1952 | JAN 24 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 1/2 | JAN 17 1952 | JAN 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 3/4 | JAN 28 1952 | FEB 8 1952 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL INK PROCESS

USE BESTER

ART-COLORSTONE COLORS

(5 Colors)

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 2CP-2028

ORDER No. 71660

DATE 1-16-52

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE: OK-3. A YOUTHFUL INDIAN
BRAVE, OKLAHOMA

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CARL M. MODES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

12 Subjects or
more for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 21 1952 | JAN 21 1952 |
| SKETCH | | | | |
| RETOUCHING | | | JAN 17 1952 | JAN 21 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 234 | JAN 28 1952 | FEB 8 1952 |
| ARTIST DEPT. | | 14 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIM. PROC. 113

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 2CP-2029

ORDER No. 71660

DATE 1-16-52

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE: OK-4. GROUP OF OKLAHOMA INDIANS.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS. (WITH 2CP-2028).

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

12 Subjects or
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 23 1952 | JAN 25 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 | JAN 17 1952 | JAN 23 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 23¼ | FEB 4 1952 | FEB 22 1952 |
| ARTIST DEPT. | | 15 | | |

DATE BLUEPRINT OK'D _____
By _____

DATE Filed _____
By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____



OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 2CP-2030

ORDER NO. 71660

DATE 1-16-52

12 1/2 M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT NONE

TITLE: OK-5. OKLAHOMA'S TRIBUTE
TO ITS FAVORITE SON, THE
FAMOUS WILL ROGERS
MEMORIAL MUSEUM

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

ADD RED FLOWERS.

RETURN KODACHROME TO CARL M. MODES

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 17 1952 | JAN 21 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 2 | JAN 17 1952 | JAN 17 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JAN 30 1952 | FEB 15 1952 |
| HAND COLOR PROOF | 106 | 13 1/4 | | |
| ARTIST DEPT. | | 9 3/4 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION:

12 Subjects of
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an effective set.

C.T. PHOTOCHROM

STICKER PROCESS

**USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)**

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 2CP-2031

ORDER No. 71660

DATE 1-16-52

12½M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

TITLE: OK-6. THE FAMOUS PIONEER
WOMAN STATUE, OKLAHOMA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME TO CARL M. MODES YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

YES
RETURN PHOTO

ATTENTION

12 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 21 1952 | JAN 23 1952 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 | JAN 17 1952 | JAN 21 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 13/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

5/2/52
JH

C.T. PHOTOCHROM

SEIGNY 112 1133

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

OKLAHOMA NEWS CO., TULSA OKLA.

NO. 2CP-2032

ORDER No. 71660

DATE 1-16-52

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE: OK-7. THE HUGE GRAND RIVER
DAM OF OKLAHOMA, THE
LONGEST MULTIPLE-ARCH DAM
IN THE WORLD.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME TO CARL M. MODES

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

12 Subjects as
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 21 1952 | JAN 21 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 | JAN 17 1952 | JAN 21 1952 |
| REPHOTO | | | | FEB 8 1952 |
| PHOTO-LITHO | | | JAN 28 1952 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL EFFECTS

USE PECULAR
ART-COLOR TONE COLORS
(5 Colors)

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 2CP-2033

ORDER No. 71660

DATE 1-16-52

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE: OK-8. THE ROOSEVELT
MEMORIAL BRIDGE ACROSS
LAKE TEXOMA, OKLAHOMA

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME TO CARL M. MODES

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 17 1952 | JAN 21 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | JAN 17 1952 | JAN 17 1952 |
| REPHOTO | | | | FEB 8 1952 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1½ | JAN 28 1952 | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5/2/52

205

ATTENTION

12

Subjects of
order for this customer. Please
note it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SPECIAL ORDER 2033

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 2CP-2034

ORDER No. 71660

DATE 1-16-52

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE: OK-9. TUCKER TOWER AND
LAKE MURRAY, AT LAKE
MURRAY STATE PARK,
OKLAHOMA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CARL M. MODES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 22 1952 | JAN 24 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 2 | JAN 17 1952 | JAN 22 1952 |
| REPHOTO | | | | FEB 8 1952 |
| PHOTO-LITHO | | | JAN 28 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 166 | 1½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

5/2/52
JK

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

OKLAHOMA NEWS CO. TULSA, OKLA.

NO. 2CP-2035

ORDER No. 71660

DATE 1-16-52

12¹/₂ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT NONE

TITLE: OK-10. BEAUTIFUL TURNER
FALLS IN THE ARBUCKLE
MOUNTAINS OF OKLAHOMA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CARL M. MODES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 22 1952 | JAN 24 1952 |
| SKETCH | | | | |
| RETOUCHING | 7 | 1 | JAN 17 1952 | JAN 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 13 1/4 | JAN 28 1952 | FEB 8 1952 |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5/2/52
20

ATTENTION:

12 Subjects of
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C. T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 2CP-2036

ORDER No. 71660

DATE 1-16-52

12 1/2 M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE NONE

TITLE: OK-11. HORSESHOE CURVE
IN THE ARBUCKLE MOUNTAINS
OF OKLAHOMA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

REMOVE - 2 WRECKED TRUCKS ON LEET.

RETURN KODACHROME TO CARL M. MODES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

12 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 22 1952 | JAN 24 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 | JAN 17 1952 | JAN 22 1952 |
| REPHOTO | | | | FEB 8 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 166 | 2 1/2 | JAN 23 1952 | |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5/2/52
M

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 2CP-2037

ORDER NO. 71660

DATE 1-16-52

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

TITLE: OK-12. LOOKING AT
BEAUTIFUL MT. SCOTT, FROM
ONE OF THE MANY LAKES AT
ITS BASE, OKLAHOMA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME TO CARL M. MODES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

12 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 22 1952 | JAN 24 1952 |
| SKETCH | | | | |
| RETOUCHING | 9 | 1½ | JAN 17 1952 | JAN 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JAN 28 1952 | FEB 8 1952 |
| HAND COLOR PROOF | 104 | 1¾ | | |
| ARTIST DEPT. | | 9½ | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

STANDARD

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 2CP2039

ORDER No. 71839

DATE 1-18-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES 'encl.

IMPRINT SAME AS ABOVE.

TITLE: K-354 "I'M WILD ABOUT
YOSEMITE!" CALIFORNIA MULE
DEER,.....

MAR 6 - 1958 *Corri*

PHOTO PROPERTY OF CLT.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Card 14153

#1 2:26-58

*57-066
19-15 8 1/2*

use line # 14

G/37

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|------------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 22 1952 | JAN 24 1952 |
| SKETCH | | | | |
| RETOUCHING | | <i>3 1/2</i> | JAN 21 1952 | JAN 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | <i>107</i> | <i>1 1/2</i> | JAN 28 1952 | FEB 8 1952 |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

ART-COLORCHROM COLORS
(5 Colors)

WESTERN PUBLISHING & NOVELTY CO., LOS ANGEES
CALIF.

NO. 2CP2040
ORDER No. 71840
DATE 1-18-52

12 $\frac{1}{2}$ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES *encl*
IMPRINT SAME AS ABOVE.
TITLE: K-355 BEAR IN YOSEMITE
NATIONAL PARK....

JAN 15 1952

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 23 1952 | JAN 25 1952 |
| SKETCH | | | | |
| RETOUCHING | 9 | 1 | JAN 21 1952 | JAN 23 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JAN 31 1952 | FEB 15 1952 |
| HAND COLOR PROOF | 106 | 134 | | |
| ARTIST DEPT. | | 934 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SEND TO CUSTOMER
USE IN COLOR
ART-COLOR-TONE COLORS
(5 Colors)

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.
(C) FRASHER FOTO

NO. ²⁰⁴¹ 2CP1941
ORDER No. 71840

DATE 1-18-52

25 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. AS ON 4AH212
IMPRINT SAME AS ABOVE.
TITLE: ^{FC-130} T-212 GREETINGS FROM A
LITTLE FRIEND

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLORS FROM 4AH212, HOWEVER IF
POSSIBLE MAKE A LITTLE WARMER. AVOID TOO MUCH RED, WHICH SOME
OF OUR RUNS HAVE HAD, PARTICULARLY IN THE ROCK.

SUBMIT: NO
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 22 1952 | JAN 24 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1/4 | JAN 21 1952 | JAN 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 102 | 3 | JAN 23 1952 | 3/5 |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL INK

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

NO. 2CP-2042

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF. ORDER NO. 71684

(C) FRASHER FOTO

DATE 1-18-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-SAME AS ON 1AH37.

IMPRINT SAME AS ABOVE.

TITLE: "MT. TOM" NEAR BISHOP, CALIFORNIA...

PRIVATE # BEFORE IMPRINT: FC-150

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1AH-37. FOLLOW CARD 1AH-37 FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*On Envelope
Teich
for Color Drawing
& Enlarge*

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

Date _____

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 22 1952 | JAN 24 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1 | JAN 21 1952 | JAN 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JAN 28 1952 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL INK 3153

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF. ORDER NO. 71684

DATE 1-18-52

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~YES-TO COME~~ No

TITLE IN FULL

IMPRINT SAME AS ABOVE

TITLE: ON THE BEACH AT LAKE TAHOE

PRIVATE # BEFORE IMPRINT:- EC-102.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3BH1698. FOLLOW CARD 3BH1698 FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date _____

Date _____

1859

DATE BLUEPRINT OK'D _____

DATE Filed U.S. DISTRICT COURT FOR THE DISTRICT OF COLUMBIA
CLERK OF COURT
JAMES H. HARRIS, JR.
1000 MARYLAND AVENUE, N.W.
WASHINGTON, D.C. 20004
202-544-2400
FAX 202-544-2401
WWW.USDCDC.CLERK.GOV

By.

By.

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer _____

C.T. DEONORSTROM

USE ANGULAR
ART-COLOR-TONE COLORS
(5 Colors)-

NO. 2CP-2044

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF. ORDER NO. 71684

(C) FRASHER FOTO

DATE 1-18-52

6½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-SAME AS ON

4AH223

IMPRINT

SAME AS ABOVE

See encl.

TITLE: FALLEN LEAF LAKE AND LAKE
TAHOE

PRIVATE # BEFORE IMPRINT: EC-101

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH223. FOLLOW CARD 4AH223 FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 22 1952 | JAN 23 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | JAN 21 1952 | JAN 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 110 | 2 1/2 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS
☆☆
USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

*Color with
get color drawing
Enlarge*

NO. 2CP-2045

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF. ORDER NO. 71684

XXXXXXXXXXXXXXXXXXXX

DATE 1-18-52

6 1/2 M POST CARDS

C.T. PHOTOGRAPH

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No 1

R. M. YES-SAME AS

TITLE IN FULL

IMPRINT

ON 6BH1602

SAME AS ABOVE

TITLE: THE COLORING OF LAKE
TAHOE'S WATERS.....

PRIVATE # BEFORE IMPRINT: FC-105

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH1602. FOLLOW CARD 6BH1602 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Colormat
get color done
- Enlarge*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 22 1952 | JAN 23 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | JAN 21 1952 | JAN 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 104 | 2 1/4 | | 2-22-52 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOGRAPH

SPECIALTY SERVICES

USE REGULAR ART-COLORTONE COLORS (5 Colors)

NO. 2CP-2046

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF. ORDER NO. 71684

(C) FRASHER'S PHOTO

DATE 1-18-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. YES-SAME AS

ON 4AH206

IMPRINT SAME AS ABOVE

TITLE: TWO ANGORA LAKES, FALLEN
LEAF LAKE AND LAKE TAHOE...

PRIVATE # BEFORE IMPRINT: F.C. 103

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH206. FOLLOW CARD 4AH206 FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

*Color material
get color
drawing
x Enlarge*

G 769

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 22 1952 | JAN 22 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | JAN 21 1952 | JAN 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

REGISTERED

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

NO. 2CP-2047

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF. ORDER No. 71684

(C) FRASHER'S PHOTO

DATE 1-18-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS
ON 4AH214..

IMPRINT
SAME AS ABOVE

TITLE: LAKE TAHOE.....

PRIVATE # BEFORE IMPRINT: 'F.C-104
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH214. FOLLOW CARD 4AH214 FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 22 1952 | JAN 22 1952 |
| SKETCH | | | | |
| RETOUCHING | | | JAN 21 1952 | JAN 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/4 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL EFFECTS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

*Colors with
get color drawing
& Enlarge*

G 769

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2048 ORDER NO. 71847 DATE 1-21-52

CUSTOMER

PUBLISHERS NEWS CO.
ANTIGO, WISC.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes ☒ No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT OVER-ALL GREENISH TINT.
MAKE REPHOTO.

COLOR DESCRIPTION

RETURN KODACHROME.

PHOTO RETURNED

TO

PHOTO USED FOR

Enlarge Kodachrome 5x7

Plat 5
Litho 2 106
Jca 9 1/2
11A

as guided

W J

DISTRIBUTED BY NEW BEDFORD NEWS COMPANY,
NEW BEDFORD, MASSACHUSETTS

NO. 2CP-2049

ORDER No. 71692

DATE 1-21-52

6½ M. POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 4- OLD NORTH WHARF,
NANTUCKET, MASS.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6B403-N. FOLLOW CARD 6B403-N FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 23 1952 | JAN 25 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1 | JAN 23 1952 | JAN 23 1952 |
| REPHOTO | | | JAN 23 1952 | |
| PHOTO-LITHO | | | JAN 31 1952 | FEB 15 1952 |
| BLEUPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 3-25-52 |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

2C101

2CP 2050

2CH 101

Executive OK of Estimate
By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked
By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 23 1952 | JAN 25 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1/2 | JAN 23 1952 | JAN 23 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | | | JAN 31 1952 | FEB 15 1952 |
| HAND COLOR PROOF | 106 | 132 | | |
| ARTIST DEPT. | | 932 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____



2CP2051

5X7

2C/101

Executive OK of Estimate _____
By _____
Date JAN 31 1952

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked _____
By _____
Date JAN 31 1952

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|------------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 7 1952 | FEB 6 - 1952 |
| SKETCH | | | | |
| RETOUCHING | | 8 ^{1/2} | JAN 31 1952 | FEB 7 1952 |
| REPHOTO | | | JAN 22 1952 | JAN 31 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 14 1952 | MAR 6 1952 |
| HAND COLOR PROOF | 106 | 2 ^{1/2} | | |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOGRAPHY
SETUP AND PRINTING
USE TRI-COLOR
ART-COLOR-TONE COLORS
(5 Colors)

Executive OK of Estimate By _____ Cost Dept. Checked _____
 By _____
 Date _____

ESTIMATE AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 23 1952 | JAN 24 1952 |
| SKETCH | | 0 | JAN 23 1952 | JAN 23 1952 |
| RETOUCHING | | | | |
| REPHOTO | | | JAN 28 1952 | FEB 8 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | | | | 3-24-52 |
| HAND COLOR PROOF | 107 | 1 1/2 | | |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D _____
 By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

New Colors

C.T. RESEARCH CORP.

SEARCHED INDEXED

USE LITHO

ART-COLOTYPE COLORS

(5 Colors)

2CP 2053

2C10

Executive OK of Estimate _____
By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked _____
By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 23 1952 | JAN 25 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1/2 | JAN 23 1952 | JAN 23 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JAN 31 1952 | FEB 15 1952 |
| HAND COLOR PROOF | 107 | 13/4 | | 3-24-52 |
| ARTIST DEPT. | | 10 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PROTOPHOS

SPECIAL INK

USE REVERSE
ART-COLORTONE COLORS
(5 Colors)

2CP2054

2CH101

Executive OK of Estimate By _____ Cost Dept. Checked By _____
 Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 23 1952 | JAN 24 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | JAN 23 1952 | JAN 23 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JAN 28 1952 | FEB 8 1952 |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 3-24-52 |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOGRAPHY
 SPECIALTY PRINTING

 USE KODAK
ART-COLOR TONE COLORS
 (5 Colors)

DISTRIBUTED BY NEW BEDFORD NEWS COMPANY,
NEW BEDFORD, MASSACHUSETTS

NO. 2CP-2055

ORDER No. 71692

6 1/2 M POST CARDS

C.T. PHOTOCHROM

DATE 1-21-52

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE
TITLE: 11- SANKATY LIGHT,
SIASCONSET, NANTUCKET
ISLAND, MASSACHUSETTS,
BUILT 1850

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

USE PHOTO FROM 3978-29-N. FOLLOW CARD 3978-29-N FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

2CH/01

New Colors

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 23 1952 | JAN 23 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | JAN 23 1952 | JAN 23 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 100 | 1 1/2 | JAN 28 1952 | FEB 8 1952 |
| ARTIST DEPT. | | 9 | | 3 25 52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PHOTOGRAPHY

USE REGULAR

ART-COLOR-TONE COLORS

(5 Colors)

2CP2056

H 101

New Colors

Executive OK of Estimate _____
 By _____
 Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked _____
 By _____
 Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 23 1952 | JAN 24 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | JAN 23 1952 | JAN 23 1952 |
| REPHOTO | | | | FEB 8 1952 |
| PHOTO-LITHO | | | JAN 28 1952 | |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 3-21-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ST. PHOTOGRAPHY

SPECIAL INK

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

Enlargement

E833

*get drawing
to enlarge*

Executive OK of Estimate _____
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked _____
By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 23 1952 | JAN 25 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1 | JAN 23 1952 | JAN 23 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | 3/6/52 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 101 | 2 1/2 | 4-22-52 | 4-22-52 |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOGRAPHY
SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

2CP 2058

Enlargement
Get Drawings Enlarge
6833

Executive OK of Estimate _____
 By _____
 Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked _____
 By _____
 Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 23 1952 | JAN 25 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1 | JAN 23 1952 | JAN 23 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

Enlarge Photo

DATE BLUEPRINT OK'D _____ DATE Filed _____
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PROCTER & GAMBLE

SPECIAL INK COLORS

USE REGULAR

ART-COLOR TONE COLORS

(5 Colors)

CAPITOL NEWS CO., NASHVILLE, TENN.

NO. 2CP2061-

ORDER NO. 71876

DATE 1-24-52

12½ M Post CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES *encl.*

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE IMPRINT: P-1

TITLE: THE PARTHENON-
CENTENNIAL PARK, NASHVILLE,
TENNESSEE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE BLDG. NICE WATER COLOR. TAKE LEAVES & TRASH OUT OF WATER. NICE
LAWNS-DRIVEWAY CIRCLING BASE OF BLDG. SHOW BUSHES CLOSE TO WATER'S
EDGE COVERED WITH BLOSSOMS. ALSO ADD ADDITIONAL BUSHES TO LEFT &
RIGHT ALONG WATER'S EDGE. SUGGEST YOU SHOW SOME BUSHES WITH RED
BLOSSOMS OTHERS WITH YELLOW ONES TO MAKE NICE PHOTOCHROM CARD. ROCKS
ARE GREY SOME TANNISH. PRETTY CLOUD EFFECT. TAKE OUT SMALL DEAD
BRANCHES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|------------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 28 1952 | JAN 30 1952 FEB 4 1952 |
| SKETCH | | | | |
| RETOUCHING | 9 | 2 1/2 | JAN 25 1952 | JAN 28 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | FEB 6 1952 | FEB 19 1952 |
| ARTIST DEPT. | | 9 3/4 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL SERVICES

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

ANDERSON NEWS COMPANY, FLORENCE, ALA.

NO. 2CP-2065

ORDER No. 72006

DATE 1-30-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-enclosed

IMPRINT SAME AS ABOVE

TITLE: PF-1 COFFEE HIGH SCHOOL,
FLORENCE, ALA.....etc.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (2 PHOTOS - USE ONE WITH TISSUE OVERLAY-)
TAKE OUT BLACK STREAM (OTHER PHOTO TO SHOW HOW TO RETOUCH). LIGHT RED
BRICK BUILDINGS, CONCRETE TRIM, OFF-WHITE MARBLE CENTER-ENTRANCE.
GLASS BRICK ABOVE ENTRANCE IN CENTER IS A VERY LIGHT PASTEL BLUE, THE
LETTERING "COFFEE HIGH SCHOOL" ABOVE ENTRANCE IS A LIGHT GREEN.
CONCRETE WALKS. MAKE DRIVEWAY A LIGHT ASPHALT (NOT BLACK OR PURPLE).
NICE GREEN LAWNS, NICE CLOUD EFFECT. TAKE OUT POLE AND WIRES.
SEE TISSUE OVERLAY FOR PLACING OF FLOWERING BUSHES.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | - | | FEB 6 1952 | FEB 7 - 1952 |
| SKETCH | | | JAN 31 1952 | FEB 6 1952 |
| RETOUCHING | | 3 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | FEB 11 1952 | FEB 26 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 1/2 | | |
| ARTIST DEPT. JOAN | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

ANDERSON NEWS COMPANY, FLORENCE, ALA.

NO. 20P-2066

ORDER No. 72006

DATE 1-30-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ~~enclosed~~

IMPRINT SAME AS ABOVE

TITLE: PF-3. LOCKS OF THE WILSON
DAM, FLORENCE, SHEFFIELD
AND TUSCUMBIA, ALA....etc

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 5 1952 | FEB 7 - 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | JAN 31 1952 | FEB 5 1952 |
| REPHOTO | | | | FEB 25 1952 |
| PHOTO-LITHO | | | FEB 11 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL SERVICES

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

ANDERSON NEWS COMPANY, FLORENCE, ALA.

NO. 2CP-2067

ORDER No. 72006

DATE 1-30-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-enclosed

IMPRINT SAME AS ABOVE
TITLE: PF-4. ENTRANCE TO NATIONAL
LABORATORY, FLORENCE,
SHEFFIELD AND TUSCUMBIA,
ALA.....etc. /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT GIRLS AND CLOSE GLASS DOOR.
PILLARS AND CANOPIES #15 AC COLOR CHART, CANOPIES HAVE CHROMIUM
BORDER. CHROMIUM WINDOW AND DOOR CASINGS. CONCRETE WALKWAY. LIGHT
COLORED ASPHALT DRIVE IN LEFT FOREGROUND. VENETIAN BLINDS IN BLDG. AT
LEFT ARE A VERY LIGHT BLUE. NOTE GRASS IN FRONT OF BUILDING AT LEFT.
SHOW A SERIES OF 2 to 3 FEET HIGH BUSHES IN FRONT OF THE LEFT-HAND
BUILDING-SPACE THEM ABOUT 3 FEET APART-SHOW THEM IN BLOOM. GOOD
CLOUD EFFECT. FLOOR INSIDE IS MOTTLED TILE..

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 6 1952 | FEB 7 - 1952 |
| SKETCH | | | | |
| RETOUCHING | | | JAN 31 1952 | FEB 6 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 1/2 | FEB 15 1952 | FEB 26 1952 |
| ARTIST DEPT. | | 8 1/4 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL SERVICES

USE REGULAR
ART-COLORONE COLORS
(5 Colors)

NO. 2CP-2068

ANDERSON NEWS COMPANY, FLORENCE, ALA.

ORDER No. 72006

PHOTO BY G.W. LANDRUM

DATE 1-30-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-enclosed

IMPRINT SAME AS ABOVE

TITLE: PF-5. TENNESSEE RIVER BRIDGE
AT FLORENCE, SHEFFIELD AND
TUSCUMBIA, ALA.....etc.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH146. FOLLOW CARD OBH146 FOR COLORS - WITH

SOME ADDITIONAL COLORING - POSSIBLY BY SHOWING SOME OF THE
TREES AND BUSHES IN FOREGROUND IN FALL COLORING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 5 1952 | FEB 7 - 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 2 | JAN 31 1952 | FEB 5 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 11 1952 | FEB 25 1952 |
| HAND COLOR PROOF | 104 | 1 1/2 | | |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

ANDERSON NEWS COMPANY, FLORENCE, ALA.

NO. 2CP-2069

ORDER No. 72006

DATE 1-30-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-enclosed

IMPRINT SAME AS ABOVE

TITLE: PF-6. WILSON DAM AT MUSCLE
SHOALS, FLORENCE, SHEFFIELD
AND TUSCUMBIA, ALA.....etc.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH879. FOLLOW CARD 2AH879 FOR COLORS - WITH
SOME ADDITIONAL COLORING - POSSIBLY SHOWING SOME OF THE TREES
IN THE FOREGROUND IN FALL COLORING. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 12 1952 | FEB 15 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | / | JAN 31 1952 | MAR 12 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 1/2 | FEB 20 1952 | FEB 29 1952 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL COLOR PROCESS

USE LIQUAR
ART-COLOR-TONE COLORS
(5 Colors)

ATTENTION:

2

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Makeover

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

| | TIME | |
|-------------|------|-----------------------------|
| RETOUCHING | 2 | Time Recorded in Cost Dept. |
| PHOTO-LITHO | | Date |
| COMPOSING | | Day |
| ART DEPT. | | |
| STRIPPING | | |

MAY 9 1952

MAY 12 1952

MAY 26 1952

APR 25 1952 MAY 9 1952

C.T. PHOTOCHROM
SPECIAL SERVICES

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

NO. 2CP2071

DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA

ORDER No. 71920

DATE 1-31-52

12 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ~~TO COME~~

IMPRINT SAME AS ABOVE.

TITLE:

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(LAS VEGAS CLUB, LAS VEGAS, NEV.)

RETURN KODACHROMES CROP AS MARKED.
FOLLOW TISSUE OVERLAY.

CUT OUT "RACE HORSE BETTING" & INSERT "GAMBLING". ON FAR RIGHT HAND SIDE IN CENTER, MAKE WORDING "PIONEER CLUB" MORE LEGIBLE.
SEE TWO KODACHROMES FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 7 1952 | |
| SKETCH | | | | |
| RETOUCHING | | 5 | FEB 1 1952 | FEB 7 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 1/2 | | |
| ARTIST DEPT. | 104 | 12 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA

NO. 2CP2072

ORDER No. 71921

DATE 1-31-52

25 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SPECIAL TITLE ON
PICTURE SIDE: ~~SEASON 6~~

~~GAMBLING~~ - FROM THE 'UP AND
ATOM' CITY - LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ~~NO~~

IMPRINT SAME AS ABOVE.

TITLE:

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

- (ATOMIC EXPLOSION FROM DOWNTOWN LAS VEGAS)
1. INSTEAD OF WORDING "HORSE RACE BETTING" INSERT "GAMBLING"
 2. MAKE ATOM BOMB CLOUD A SLIGHT REDDISH PURPLE.
 3. REMOVE SHADOWS IN CENTER OF PHOTO.
 4. LIGHTEN UP LAS VEGAS CLUB LOWER SIGN SEE KODACHROME FOR COLORING. SEE TISSUE OVERLAY FOR SMALL STEM BELOW BULK OF CLOUD TO GIVE MUSHROOM EFFECT. (SEE PHOTO FROM BONANZA ENCLOSED)
- CROP AS MARKED. FOLLOW TISSUE OVERLAY. YES

SUBMIT: RET. PHOTO REPHOTO B.L. & W. PROOF • HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Right 517 ATTENTION:
2

Please
be sure to
check all
items in
the
inventory
and
make
any
changes
as
soon
as
possible.

Signature MAKEOVER

Change to CUSTOMER Dept.

EST. Makeover Time Required

MAY 12 1952

TIME 3 1/2

MAY 13 1952

By _____

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 1 1952 | FEB 15 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 7 | FEB 6 1952 | MAR 13 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 176 | 2 | FEB 19 1952 | MAY 19 1952 |
| ARTIST DEPT. | 103 | 12 | MAY 13 1952 | 6-18-52 |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
STANDARD LOGICS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CP2073

ORDER No. 71930

DATE 1-31-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *enclosed*

IMPRINT SAME AS ABOVE.

TITLE: STATLER INN, CORNELL
UNIVERSITY, ITHACA, N.Y.
IN THE FINGER LAKES
REGION..... *etc*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLOR.

RETURN KODACHROME.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 11 1952 | FEB 11 1952 |
| SKETCH | | | | |
| RETOUCHING | 7 | 3 | FEB 6 1952 | FEB 11 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 101 | 2 | | |
| ARTIST DEPT. | 101 | 9 | 3-27-52 | 3-28-52 |

DATE BLUEPRINT OK'D

DATE Filed

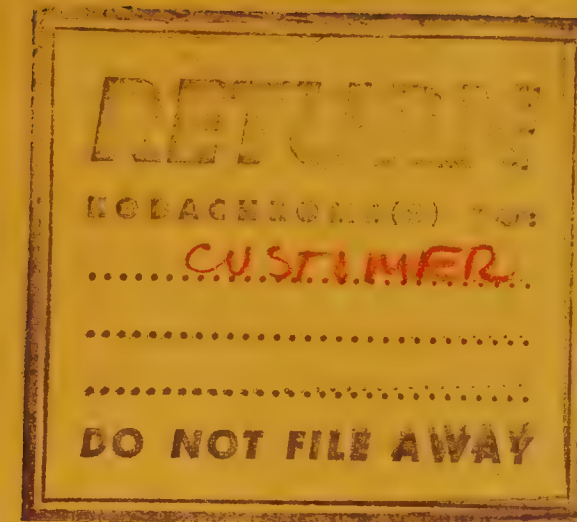
By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

4/16/52



OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 2CP-2074

ORDER No. 72096

DATE 2-7-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES *encl.*

IMPRINT

SAME AS ABOVE

TITLE: OKC-102. ST. JOHN'S HOSPITAL
TULSA, OKLAHOMA.....etc.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - BLURRED CARS AND STOP SIGN. PUT SOME LEAVES ON TREES.
LIGHT BROWN BUILDINGS WITH CONCRETE TRIM.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 15 1952 | FEB 15 1952 |
| SKETCH | | | | |
| RETOUCHING | | 4 | FEB 7 1952 | FEB 15 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1/2 | FEB 21 1952 | FEB 29 1952 |
| ARTIST DEPT. | 23 | 9/2 | | 3 11 52 |

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION:

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

**USE REGULAR
ART-COLORTONE COLORS
(5 Colors)**

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 2CP-2075 ✓

ORDER No. 72096 ✓

DATE 2-7-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: OKC-101. HILLCREST MEMORIAL
HOSPITAL, TULSA, OKLAHOMA...
..etc.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - SCAFFOLDING, SHACK, ETC. PUT LEAVES ON TREES.

LIGHT TAN BUILDINGS, WITH CEMENT TRIM.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 12 1952 | FEB 12 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 1/4 | FEB 7 1952 | MAR 12 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | FEB 19 1952 | FEB 29 1952 |
| ARTIST DEPT. | 24 | 9 1/2 | | 3-11-52 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION:

2
Please see
the following
instructions for
the use of the
C.T. Photochrom
process. The
instructions are
in the form of
a booklet which
will be sent to
you upon request.

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE MODULAR
ART-COLOR-TONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2076 ORDER NO. 72289 DATE 2-7-52

CUSTOMER RICHARDSON MINERAL SPRINGS
RICHARDSON SPRINGS, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

6 1/2 - M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(RICHARDSON SPRINGS HOTEL)

TAKE OUT PALM TREE BRANCH.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

10

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 2CP2077 ORDER NO. 72289 DATE 2-7-52

CUSTOMER RICHARDSON MINERAL SPRINGS
RICHARDSON SPRINGS, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

PHOTO RETURNED

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

10

(THE LODGE)

KEEP AS IS EXCEPT FOR BRIGHT SPOT IN WINDOW GLASS. ELIMINATE THE
BRIGHT SPOT IF YOU CAN.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO USED FOR

Ret. 3
C. 107
2-7-52
L.A.
9/2
al
W D H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2078 ORDER NO. 72289 DATE 2-7-52

CUSTOMER RICHARDSON MINERAL SPRINGS
RICHARDSON SPRINGS, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(THE CRYSTAL PLUNGE)

REMOVE WIRE FROM UPPER PORTION OF PICTURE.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2079 ORDER NO. 72289 DATE 2-7-52

CUSTOMER RICHARDSON MINERAL SPRINGS
RICHARDSON SPRINGS, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

(THE SWINGING BRIDGE)

CROP AS MARKED. REPHOTO. FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2080 ORDER NO. 72293 DATE 2-8-52

CUSTOMER CHICAGO GRAY LINES, INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(LINCOLN MONUMENT)

CROP AS MARKED.,

COLOR DESCRIPTION

STATUE BRONZE. CHAIR BRONZE. COMPLETE BASE OF STATUE DARK BROWN.
GROUND AND WALL GRAY.

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. 2CP2081 ORDER NO. 72293 DATE 2-8-52

CUSTOMER CHICAGO GRAY LINES, INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

7
Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(MUSEUM OF SCIENCE & INDUSTRIES)

CROP AS MARKED.

COLOR DESCRIPTION

FOLLOW 1CP1591 FOR COLORS.

Ref 3
106 Dec 1 1/2
1009
RA

WORTH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2082 ORDER NO. 72293 DATE 2-8-52

CUSTOMER CHICAGO GRAY LINES, INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

7
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(MICHIGAN AVENUE LOOKING NORTH)

CROP AS MARKED.

COLOR DESCRIPTION

FOLLOW 1CP1613 AND 1CP1586 FOR COLORS.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

8

PHOTO USED FOR

Ret 7
107
3-3-52 \$10.13
La 10.00

Add'l artwork
4.- net

NO

New
affixes

DS

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 2CP2083 ORDER NO. 72293 DATE 2-8-52

CUSTOMER CHICAGO GRAY LINES, INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

7
Photos for
this Customer

PHOTO RETURNED

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. ~~2~~ R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ~~C. T. Teich~~ No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

(FOUNTAIN OF TIME)'

CROP AS MARKED./

COLOR DESCRIPTION

FOLLOW 1CP1603 FOR COLORS. /

PHOTO USED FOR

Det 2 1/2
J. J. J. AC 1 1/2
La 9
AA

Q. 10. 1/2

2 in

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

| | | | | | |
|--|---|---|--|-------------------------------|--|
| CUSTOMER — C. T. & CO. — PHOTO PROPERTY OF C. T. & CO. — NO — YES — RETURN PHOTO | DIAL NO. 2CP2084 ORDER NO. 72293 DATE 2-8-52 | DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART | DATE COMPLETED | 7 Photos for this Customer | PHOTO RETURNED TO PHOTO USED FOR |
| | CUSTOMER CHICAGO GRAY LINES, INC. CHICAGO, ILL. | | | | |
| | 12½ M POST CARDS SIZE 3½ X 5½ | STYLE PHOTOCHROM FULL FACE (All of this on address side) | | | |
| | PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full | FRONT NO. 5 R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint Side — Center | | | |
| | RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout | | Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue | | |
| (LAKE SHORE DRIVE) | | | | | |
| CROP AT BOTTOM ONLY. BE SURE TO LEAVE IN BEACON LIGHT AT TOP. | | | | | |
| COLOR DESCRIPTION | | | | | |
| FOLLOW 1AH12 FOR COLORS. | | | | | |

Photo to Art Director 5/27/52 JB

*Box 7
Jan 106 5c 2
La 12 1/2*

*Add Artwork
15.-net*

100#

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2085 ORDER NO. 72293 DATE 2-8-52

CUSTOMER CHICAGO GRAY LINES, INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

7
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(MAXWELL STREET)

CROP TO BEST ADVANTAGE.

COLOR DESCRIPTION

FOLLOW 1BH1454 FOR COLORS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

107
2-29-52 HC 24
50 13'2

Add'l artwork
\$ 16.00 net

WOK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 2CP
2542086 ORDER NO. 72293 DATE 2-8-52
CUSTOMER CHICAGO GRAY LINES, INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

7
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

REALLY SEE CHICAGO... GO SIGHT-
SEEING WITH GRAY LINE!

THESE GRAY LINE TRIPS ARE REALLY
WONDERFUL!! DON'T MISS THEM.

SEE BELOW:

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(SKETCH) ✓

FOLLOW SKETCH, PLUS CORRECTION MARKED ON TISSUE OVERLAY OF SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH. ✓

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6
107
3-10-52
103
5-14-52
HC 132
LC 10

Add 6 network
2. - net

Orbit

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2087 ORDER NO. 72308 DATE 2-11-52

CUSTOMER CHICAGO GRAY LINE, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(THE MERCHANDISE MART BY NIGHT)

NIGHT VIEW OF MART USING BUILDING ALONE BLOWN UP TO POST CARD PROPORTION.

COLOR DESCRIPTION

SEE 1BH2118 FOR EFFECT.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
At 6
107
3-20-52 HC 134
LA 1012

Add'l. Engraving
& Photo 7.50

100H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2088 ORDER NO. 72308 DATE 2-11-52

CUSTOMER CHICAGO GRAY LINE, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(BUCKINGHAM MEMORIAL FOUNTAIN)

CROP AT TOP. SEE TISSUE OVERLAY FOR POSITION
OF BUS. USE BEST JUDGEMENT ON PROPORTION.

MAKE REPHOTO.

COLOR DESCRIPTION

FOLLOW 3AH55 FOR COLOR.
3AH54

RETURN PHOTO TO CUSTOMER.

PHOTO RETURNED

TO

PHOTO USED FOR

50
104
3-11-52
102 La 9

Rephoto 3.00
net

OK

Red Suppressor

(E)

8.5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2089 ORDER NO. 72308 DATE 2-11-52

CUSTOMER CHICAGO GRAY LINE, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(ELK'S NATIONAL MEMORIAL)

SEE TISSUE OVERLAY FOR POSITION OF BUS. USE BEST JUDGEMENT
ON PROPORTION.

CROP AS MARKED.

COLOR DESCRIPTION

FOLLOW 1CP1596 FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

104 Hc 1 1/2
3-17-52 La 9

Rephoto 3.50
mch

off

Red Impression

(E)

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 2CP-2090

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

ORDER No. 72117

DATE 2-11-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~NO~~ YES No

IMPRINT SAME AS ABOVE (~~CENTER LINE~~)

TITLE: LAKE TAHOE "THE LAKE OF THE SKY" AS SEEN FROM CALIFORNIA STATE HIGHWAY 89 ABOVE RUBICON BAY.

PRIVATE # BEFORE ~~TITLE~~: F.C.106

PHOTO PROPERTY OF ~~IMPRINT~~ CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT PLATE NO. ON FRONT IN STAMP SPACE.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES YES RETURN PHOTO

ENVELOPE PHOTO TICKET

RETURN
KODACHROME(S) TO:
CUSTOMER
DO NOT FILE AWAY

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | FEB 12 1952 |
| SKETCH | | | | |
| RETOUCHING | 9 | 3 1/2 | | FEB 19 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 157 | 1 1/2 | FEB 21 1952 | FEB 29 1952 |
| ARTIST DEPT. | | 9 | | 3-12-52 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

_____ 5/2/52 _____

C.T. PHOTOCHROM
SPECIAL PROCESS
**
USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 2CP-2091

ORDER No. 72117

DATE 2-11-52'

6½ M POST CARDS

C T PHOTOCHROM

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES No

IMPRINT SAME AS ABOVE (CENTER LINE)

TITLE: MAJESTIC MT. TALLAC AND
BEAUTIFUL LAKE TAHOE "THE LAKE OF
THE SKY" AS SEEN FROM LAKE FOREST
NEAR TAHOE CITY, CALIFORNIA'

PRIVATE # BEFORE TITLE: FC-107
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION PUT PLATE NO. ON FRONT IN STAMP SPACE.

3 PHOTOGRAPHS - USE BEST VIEW: - SEE ALSO KODACHROMES
WITH 2CP-2093 FOR COLORS.

SUBMIT:

RET. PHOTO

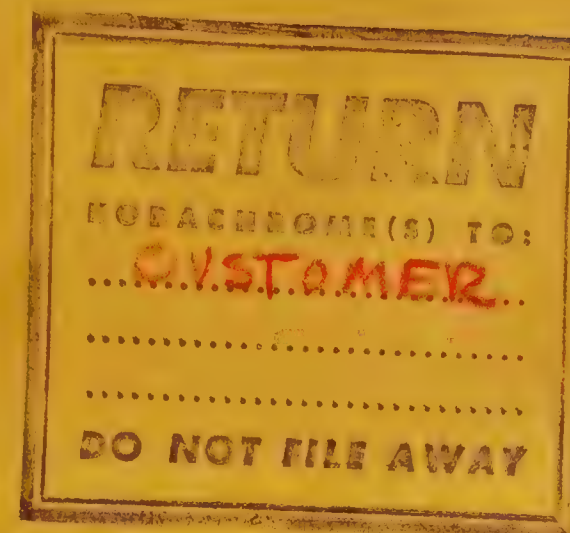
REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET



Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | FEB 12 1952 |
| SKETCH | | | | |
| RETOUCHING | 9 | 3 | | FEB 19 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | FEB 21 1952 | FEB 29 1952 |
| ARTIST DEPT. | | 9 | | 3-12-52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 2CP-2092

ORDER No. 72117

DATE 2-11-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES

IMPRINT SAME AS ABOVE (CENTER LINE)

TITLE: ELDORADO COUNTY PUBLIC BEACH
ON U.S. HIGHWAY 50 BETWEEN AL
TAHOE AND BIJOU ON THE SOUTH
SHORE OF BEAUTIFUL LAKE TAHOE..et

PRIVATE # BEFORE TIME: FC-108 /

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT PLATE NO. ON FRONT IN STAMP SPACE.

2 PHOTOGRAPHS - FOLLOW TISSUE OVERLAY - SEE ALSO KODACHROME
TRANSPARENCIES WITH 2CP-2093.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8



Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | FEB 12 1952 |
| SKETCH | | | | FEB 19 1952 |
| RETOUCHING | 3 | 2 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | FEB 21 1952 | FEB 29 1952 |
| ARTIST DEPT. | | 9 1/2 | | 3-12-52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS
☆☆
USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 2CP-2093

ORDER No. 72117

DATE 2-11-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE (~~CENTER LINE~~)

TITLE: LAKE TAHOE, CALIFORNIA-
NEVADA. LAKE TAHOE HAS A
HUNDRED MILE SHORELINE..etc

PRIVATE # BEFORE ~~FILE~~:FC-109

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT PLATE NO. ON FRONT IN STAMP SPACE.

2 PHOTOGRAPHS - FOLLOW KODACHROME TRANSPARENCIES (2) FOR

COLORS - ALSO TISSUE OVERLAY.

RETURN KODACHROMES TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

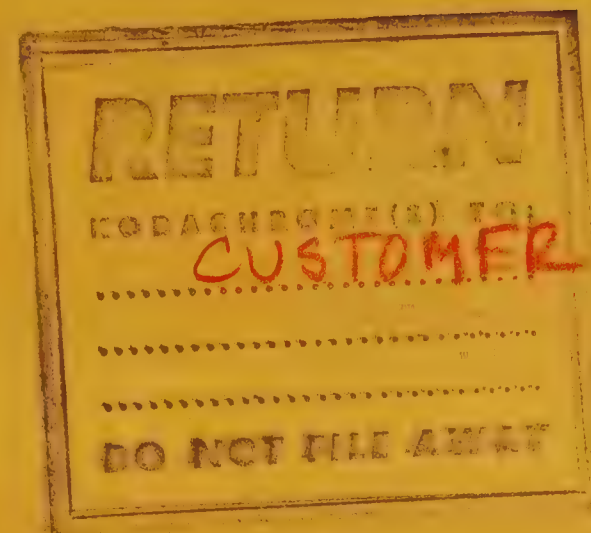
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8



Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | FEB 12 1952 |
| SKETCH | | | | |
| RETOUCHING | 1 | 2 | | FEB 19 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | FEB 21 1952 | FEB 29 1952 |
| ARTIST DEPT. | | 9 | | 3-12-52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ATTENTION:

Subjects in
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive job.

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 2CP-2094

ORDER NO. 72117

DATE 2-11-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl*

IMPRINT SAME AS ABOVE (CENTER LINE)
TITLE: MT. TALLAC AND LAKE TAHOE
FROM THE OUTDOOR CHAPEL,
.....etc.

PRIVATE # BEFORE *IMPRINT* ~~TYPE~~: FC-110
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT PLATE NO. ON FRONT IN STAMP SPACE.

2 PHOTOGRAPHS - USE WHICHEVER BEST. FOLLOW TISSUE OVERLAY.

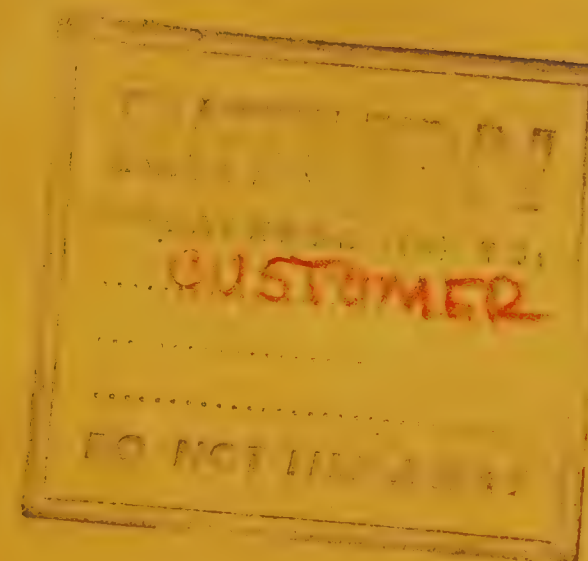
ALSO SEE KODACHROMES WITH 2CP-2093.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | FEB 12 1952 |
| SKETCH | | | | |
| RETOUCHING | 9 | 2 1/2 | | FEB 19 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 21 1952 | FEB 29 1952 |
| HAND COLOR PROOF | 107 | 2 | | 3-12-52 |
| ARTIST DEPT. | | 10 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____



ATTENTION
8

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 2CP-2095

ORDER NO. 72117

DATE 2-11-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *encl*

IMPRINT SAME AS ABOVE (CENTER LINE)
TITLE: MEEKS BAY RESORT....etc.

PRIVATE # BEFORE ~~TITLE~~: FC-111

IMPRINT

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT PLATE NO. ON FRONT IN STAMP SPACE.

FOLLOW TWO KODACHROME TRANSPARENCIES FOR COLORS.

RETURN 2 KODACHROMES TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

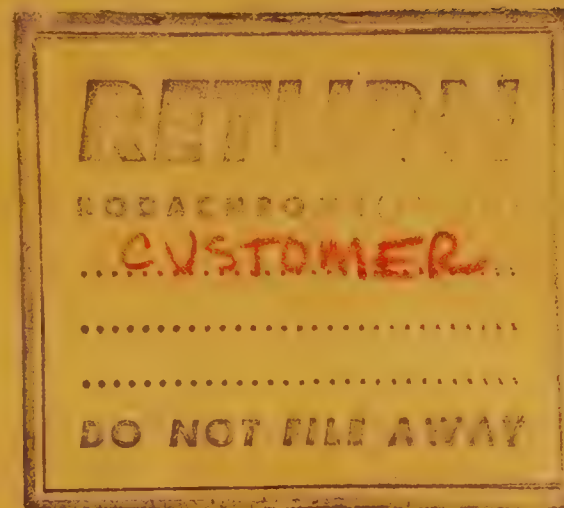
HANDCOL PROOF

YES

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET



Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | FEB 12 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 | FEB 19 1952 | FEB 19 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1½ | | 3-12-52 |
| ARTIST DEPT. | | 9½ | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5/2/52

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 2CP-2096

ORDER No. 72117

DATE 2-11-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl*

IMPRINT SAME AS ABOVE (~~CENTER LINE~~)

TITLE: SILVER LAKE, DREAM MOUNTAIN,
THE DEVIL'S SLIDE AND
CARSON PEAK.....etc. ✓

PRIVATE # BEFORE ~~TITLE~~ FC-156 ✓

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT PLATE NO. ON FRONT IN STAMP SPACE. ✓

2 PHOTOGRAPHS - USE BETTER VIEW: FOLLOW KODACHROME

TRANSPARENCY FOR COLORS, AND FOLLOW TISSUE OVERLAY.

RETURN KODACHROME TO CUSTOMER ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | FEB 12 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1 | FEB 19 1952 | FEB 19 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 3/4 | | 2-12-52 |
| ARTIST DEPT. | | 9 3/4 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

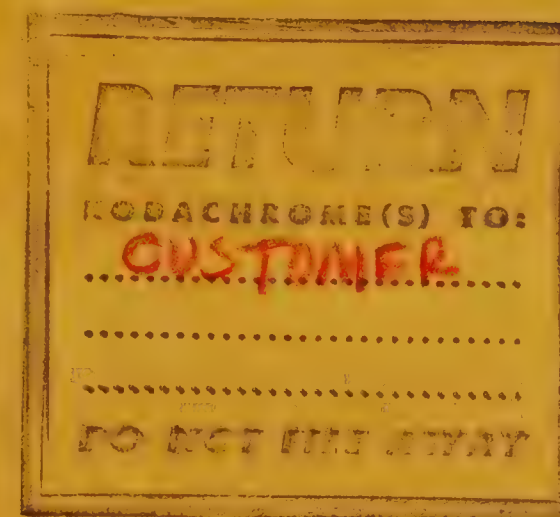
DATE Photo Returned to Customer

5/2/52

ATTENTION

8

order for this material
etc. etc. etc. etc. etc.
tives are to be made
in harmony with the
to make an attractive ad



DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 2CP-2097

ORDER No. 72117

DATE 2-11-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE (CENTER LINE)

TITLE: BLUE SLIDE, LEEVINING
CANYON SWITCHBACKS AND
ELEPHANT HEAD ROCK...etc.

PRIVATE # BEFORE ^{IMPRINT} TITLE: FC-157

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT PLATE NO. ON FRONT IN STAMP SPACE.

3 PHOTOGRAPHS - USE BEST VIEW: FOLLOW TISSUE OVERLAY.

SEE KODACHROME TRANSPARENCY FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

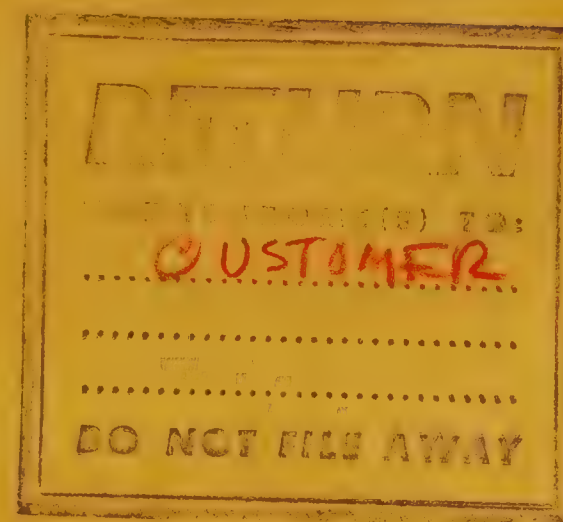
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects of
order for this customer. Please
be to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.



Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | FEB 12 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 2 | | FEB 19 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 3/4 | FEB 21 1952 | FEB 29 1952 |
| ARTIST DEPT. | | 9 3/4 | | 3-12-52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

USE REGULAR
ART-COLORONE COLORS
(5 Colors)

CURT TEICH & CO., CHICAGO, ILL.

NO. 2CP2099

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO 11

IMPRINT NONE

NO TITLE

PRIV. # IN ~~STAMP~~ ^{IMPRINT} SPACE: P-101

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 8AH2968.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|--------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 21 1952 | FEB 21 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1/2 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 22 1952 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 103 | 2 1/4 | | 3-24-52 Colormatch |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

G 816

CURT TEIGH & CO., INC., CHICAGO, ILL.

NO. 2CP2100

ORDER No. K 45421

DATE 2-11-52

12 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I ~~NO~~ R. M. NO

IMPRINT NONE.

NO TITLE

PRIV. # IN ~~SPACE~~ SPACE: P-102

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 8AH2969.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~HAND~~ ^{NO} ~~PROOF~~ RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1/2 | FEB - 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 101 | 2 1/2 | 3-21-52 | 3-21-52 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

ORIGINAL LINE BLOCK

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2101

ORDER No. K 45421

DATE 2-11-52

12 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

NO TITLE

PRIV. # IN ~~IMPRINT~~ SPACE: P-103

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 8AH3100.

NO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | FEB 18 1952 | FEB 18 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 22 1952 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

6816

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2102

ORDER No. K 45421

DATE 2-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

NO TITLE

PRIV. # IN ~~SPACE~~ ^{IMPRINT} SPACE: P-104

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM OBH199.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 21 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | ¼ | FEB - - 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 23 | 2 ½ | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2103

ORDER No. K 45421

DATE 2-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

NO TITLE

PRIV. # IN ~~SPACE~~ ^{IMPRINT} SPACE: P-105

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 6BH2389.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | ¼ | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 102 | 2¼ | 3/4/52 | 3/4/52 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
STANDARD PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2104

ORDER NO. K 45421

DATE 2-11-52'

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO'

IMPRINT NONE

NO TITLE.

IMPRINT
PRIV. # IN SPACE: P-106,

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 6BH2391.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | 0 | FEB 20 1952 | FEB 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 22 1952 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 109 | 2¼ | | 3-24-52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

6816

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2105

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO /

IMPRINT NONE

NO TITLE.

PRIV. # IN ~~21000~~ ^{IMPRINT} SPACE: P-107

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 6BH2392.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{NO} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | FEB 20 1952 | FEB 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 103 | 2 1/2 | | 3-24-52 |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

G816

G 816

NO. 2CP2106

CURT TEICH & CO., INC., CHICAGO, ILL.

ORDER NO. K 45421

DATE 2-11-52

12 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

NO TITLE.

PRIV. # IN ^{IMPRINT} ~~SPACE~~ SPACE: P-108

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 8AH1935.

173589

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | FEB 22 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1/4 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | MAR 6 1952 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 1/2 | FEB 26 1952 | 3-10-52 |
| ARTIST DEPT. | 102 | 9 | 3/20/52 | 3/24/52 New Color |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS
**
USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2107

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

NO TITLE.

PRIV. # IN ~~SPACE~~ ^{IMPRINT} SPACE: P-109

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 6AH207.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

G 816

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|-------------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | |
| SKETCH | | | | |
| RETOUCHING | | 1 1/2 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 103 | 2 1/2 | | 3-21-52 <i>Colorist</i> |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2108

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

NO TITLE.

PRIV. # IN ^{IMPRINT} ~~STAMP~~ SPACE: P-110

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 7AH13803 ~~6AH1396~~

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF NO

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 28 1952 | FEB 28 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 1/2 | | MAR 6 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | MAR 10 1952 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

6816

*Photo is set
in here
Drawing of
Color Plate
Enlarge Plate*

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2109

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

NO TITLE.

PRIV. # IN ~~IMPRINT~~ SPACE: P-111

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 7BH299.

SUBMIT: NO RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | |
| SKETCH | | | | |
| RETOUCHING | | 0 | FEB 20 1952 | FEB 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 22 1952 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 100 | 2 1/2 | | 3/24/52 Colormat |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2110

ORDER No. K 45421

DATE 2-11-52

12 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE.

NO TITLE.

PRIV. # IN ^{IMPRINT} ~~SPACE~~ SPACE: P-112

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 8AH915. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{NO} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

6816

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1/2 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | FEB 22 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 103 | 2 1/2 | | 3-21-52 Colormatch |

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By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO.

2CP2111

ORDER NO. K 45421

DATE 2-11-52

12½

M

POST CARDS

C.T. PHOTOCHROM

FULL FACE

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PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

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R. M.

NO

IMPRINT NONE

NO TITLE.

IMPRINT

PRIV. # ~~EEEE~~ IN ~~SPACE~~ SPACE: P-113

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 7BH309.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

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Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 23 | 2 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

7BH309

ART-COLOR-TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. **2CP2112**

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

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FRONT NO. I

R. M. NO

IMPRINT **NONE**

SMALL TYPE: **PHOTO BY U.S. FOREST SERVICE**

NO TITLE:

PRIV. # IN **IMPRINT** SPACE: P-114
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 8AH1782./

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAR 26 1952

G 816

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

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| SKETCH | | | | |
| RETOUCHING | | 0 | FEB 20 1952 | FEB 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 22 1952 | |
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| ARTIST DEPT. | | 2 1/2 | | |

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By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SEMI-REGULAR

ART-COLORTONE COLORS

(5 Colors)

NO. 2CP2113

CURT TEICH & CO., INC., CHICAGO, ILL.

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

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TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO ✓

IMPRINT NONE

NO TITLE.

IMPRINT

PRIV. # IN ~~STAMP~~ SPACE: P-115

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 7AH2864.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

G 816

Executive OK of Estimate

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Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

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| REPHOTO | | | | |
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| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 102 | 2 1/2 | 2/24/52 | 2/24/52 Colman Tech |

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By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

STAMP P-115

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USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2GP2114

ORDER No. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

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TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO ✓

IMPRINT NONE

NO TITLE.

PRIV. # IN ~~STRIP~~ ^{IMPRINT} SPACE: P-116

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 4AH226.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

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Date _____

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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | 7 | 14 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
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| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 22 1952 | |
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| ARTIST DEPT. | | 2 1/2 | | |

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DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL INK PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2115

ORDER No. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

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PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

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FRONT No. I R. M. NO ✓

IMPRINT NONE

NO TITLE.

PRIV. # IN ~~STAMP~~ ^{IMPRINT} SPACE: P-117

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 4AH721.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

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Date _____

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| SKETCH | | | | |
| RETOUCHING | 3 | 1/2 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
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| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 104 | 2 1/2 | | |

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By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL ART SERIES

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2116
ORDER NO. K 45421
DATE 2-11-52

12 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

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TITLE IN FULL

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FRONT NO. I R. M. NO / ✓
IMPRINT NONE

NO TITLE.
PRIV. # IN ^{IMPRINT} SPACE: P-118 /
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 4AH1029. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

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| REPHOTO | | | | |
| PHOTO-LITHO | | | FEB 22 1952 | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
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| ARTIST DEPT. | 108 | 2 1/2 | | 3-24-52 <i>Colortone</i> |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

6816

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2117

ORDER No. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

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FRONT No. I R. M. NO ✓

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NO TITLE.

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PRIV. # IN ~~SPACE~~ SPACE: P-119

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 4AH1501.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

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Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| SKETCH | | | | |
| RETOUCHING | | 6 | FEB 20 1952 | FEB 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
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| ARTIST DEPT. | | 2½ | | |

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By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2118

ORDER No. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

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FRONT No. I R. M. NO

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NO TITLE.

PRIV. # IN ~~IMPRINT~~ SPACE: P-120

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 4AH2165.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

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| RETOUCHING | 3 | 1/2 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
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| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 22 1952 | |
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By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

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C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2119

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

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TITLE IN FULL

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FRONT NO. I R. M. NO

IMPRINT NONE

NO TITLE.

PRIV. # IN ~~SPACE~~ SPACE: P-121, IMPRINT

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 7BH303.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

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| REPHOTO | | | | |
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| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 101 | 2 ¼ | 3-21-52 | 3-21-52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2120

ORDER No. K 45421

DATE 2-11-52

12 1/2 M POST CARDS

C.T. PHOTOCHROM

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FRONT No. I R. M. NO

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NO TITLE.

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PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 5AH2494.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

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ESTIMATE AND WORK SCHEDULE

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By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2121

ORDER NO. K 45421

DATE 2-11-52

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PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 6AH1036.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

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Date

Date

AND WORK SCHEDULE

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| HAND COLOR PROOF | | | | |
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DATE Filed

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DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

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USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

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CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2122

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

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PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

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R. M. NO. ✓

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PHOTO PROPERTY OF

c.t.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 4AH722.

OBH 1645

NO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

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Date

Date

AND WORK SCHEDULE

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| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | 1/2 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 101 | 2 1/2 | 3-21-52 | 3-21-52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2123

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

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TITLE IN FULL

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FRONT NO. I R. M. NO

IMPRINT NONE.

NO TITLE

PRIV. # IN ~~SPACE~~ ^{IMPRINT} SPACE: P-125

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 3 AH1564.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{NO} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

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AND WORK SCHEDULE

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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 3/4 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 105 | 2 1/2 | | 3-21-52 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

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DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2124

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

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PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 9AH2506.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

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Date _____

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| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 101 | 2½ | 3-24-52 | 3-24-52 |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

UNUSUAL
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2125

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

NO TITLE

PRIV. # BN ~~SPADE~~ ^{IMPRINT} SPADE: P-127

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM ~~ORH1643~~

4A# 722

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | | 7 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 22 1952 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | Colormat |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2126

ORDER No. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO ✓

IMPRINT NONE

NO TITLE

PRIV. # IN ~~SPACE~~ ^{IMPRINT} SPACE: P-128

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 1AH181.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 21 1952 | FEB 22 1952 |
| SKETCH | | | | |
| RETOUCHING | | 4 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | FEB 22 1952 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 104 | 2 1/2 | | Colormatt |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

5 COLOR PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2127

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

NO TITLE

PRIV. # IN ^{IMPRINT} ~~SPACE~~ SPACE: P-129

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 2AH809.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND ~~CO~~ PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

G816

*photo in
tel # 758*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1½ | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2½ | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
STANDARD PROCESS

USE ENDOULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2128

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

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PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

NO TITLE
PRIV. # IN ~~SPACE~~ SPACE: P-130
IMPRINT

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLORS FROM 7BH109.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{NO} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | 0 | FEB 20 1952 | 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 105 | 2 1/2 | | 3-24-52 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2129

ORDER No. K 45421

DATE 2-11-52'

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO'

IMPRINT NONE

NO TITLE

PRIV. # IN ~~S~~ ^{IMPRINT} SPACE: P-131

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 7BH293.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | FEB 20 1952 | FEB 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | FEB 24 1952 | |
| ARTIST DEPT. | 23 | 2½ | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
STRAIGHT PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2130

ORDER No. K 45421

DATE 2-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

NO TITLE

PRIV. # IN ^{IMPRINT} SPACE: P-132

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 5AH2061.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1/2 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 110 | 2 1/2 | | 3/21/52 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2131

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

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PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

NO TITLE

PRIV. # IN ~~SPACE~~ ^{IMPRINT} SPACE: P-133

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 5AH2669.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{NO} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1/2 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 22 1952 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

E 816

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2133

ORDER NO. k 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO ✓

IMPRINT NONE

NO TITLE

PRIV. # IN ^{IMPRINT} ~~SPACE~~ SPACE: P-135

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 8AH604.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

816

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | | 6 | FEB 20 1952 | FEB 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | FEB 22 1952 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2134

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO. ✓

IMPRINT NONE

NO TITLE

IMPRINT
PRIVE. # IN ~~SPACE~~ SPACE: P-136

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 7BH302.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

E 816

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | 0 | FEB 20 1952 | FEB 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | FEB 22 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2½ | | Colormat |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIMEN PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2135

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

NO TITLE

PRIV. # IN ^{IMPRINT} ~~SPACE~~ SPACE: P-137

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 7BH360 8AH1986.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | 0 | MAR 4 1952 | MAR 4 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | MAR 5 1952 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2½ | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

6816

*Est. Drawing
Blank
Enlarge & Color Plates*

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2136

ORDER No. K 45421

DATE 2-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M.

NO

IMPRINT NONE

NO TITLE

PRIV. # IN ~~SPACE~~ ^{IMPRINT} SPACE: P-138

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 7BH108.

NO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | 0 | FEB 20 1952 | FEB 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2½ | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

**USE REGULAR
ART-COLORTONE COLORS
(5 Colors)**

G816

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 20P2137

ORDER NO. K 45421

DATE 2-11-52

12½ M

POST CARDS

C.T. PHOTOCHROM

FULL FACE

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PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

NO TITLE

PRIV. # IN ^{IMPRINT} ~~SPACE~~ SPACE: P-139

PHOTO PROPERTY OF

c.t.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 7BH274.

NO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | FEB 20 1952 | FEB 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



G 816

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2138

ORDER No. K 45421

DATE 2-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

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TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

NO TITLE

PRIV. # IN ^{IMPRINT} ~~SPACE~~ SPACE: P-140

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 5AH2064.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

G 816

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | 4 | 1/2 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 20P2139

ORDER No. K 45421

DATE 2-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

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TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO ✓

IMPRINT NONE

NO TITLE

PRIV. # IN ^{IMPRINT} ~~SPACE~~ SPACE: P-141

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 5AH2063.

NO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | 11 | 1/2 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 22 1952 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

G 816

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2140

ORDER No. K 45421

DATE 2-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

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TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

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R. M. NO

IMPRINT NONE

NO TITLE

PRIV. # IN ~~STEP~~ SPACE: P-142

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 5AH2668.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | 4 | 1/2 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

G816

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2141

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT NONE

NO TITLE

PRIV. # IN ^{IMPRINT} SPACE: P-143

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 3AH315.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | FEB 22 1952 |
| SKETCH | | | | |
| RETOUCHING | 10 | 1/2 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | Coleman |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2143

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

NO TITLE

PRIV. # IN ~~6~~ IMPRINT SPACE: P-145

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 2AHS48,

*Tone down greenish coloring
+ yellow in sky*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

8816

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | 23 | 3/4 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 3 | | |

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

USE LAQUER
ART-COLORTONE COLORS
(5 Colors)

*Colorist
+ color corr*

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2144

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO ✓

IMPRINT NONE

NO TITLE

PRIV. # IN ~~SPACE~~ ^{IMPRINT} SPACE: p-146

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 7BH95.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | 3 | ¼ | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 ½ | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL INK PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2145

ORDER No. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO' V

IMPRINT NONE

NO TITLE

PRIV. # IN ~~SPACE~~ SPACE: P-147

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 7BH273.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | 0 | FEB 20 1952 | FEB 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2146

ORDER No. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

NO TITLE

PRIV. # IN ~~SPACE~~ ^{IMPRINT} SPACE: P-148

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 7BH304.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | FEB 20 1952 | FEB 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 22 1952 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____



CURT TEICH & CO., INC., CHICAGO, ILL.

NO.

2CP2147

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO. ✓

IMPRINT NONE

NO TITLE

PRIV. # IN ~~SPACE~~ ^{IMPRINT} SPACE: P-149

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 5AH2065. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | 3 | 1/2 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

USE BLENDER
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2148

ORDER No. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

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PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO ✓

IMPRINT NONE

NO TITLE

IMPRINT
PRIV. # IN ~~SPACE~~ SPACE: P-150

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 5AH2067.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1/2 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | FEB 22 1952 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIALTY SERVICES

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2149

ORDER No. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO /

IMPRINT NONE

NO TITLE

PRIV. # IN ~~SPACE~~ ^{IMPRINT} SPACE: P-151

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 3AH787.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1/2 | FEB 22 1952 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 1/2 | FEB 22 1952 | MAR 6 1952 |
| ARTIST DEPT. | 23 | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

G 816

Make Offset
New Colors

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2150

ORDER No. K 45421

DATE 2-11-52 /

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO ✓

IMPRINT NONE

NO TITLE

PRIV. # IN ~~IMPRINT~~ SPACE: P-152

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 3AH788. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | 1/2 | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | FEB 22 1952 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL FINISHES

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2151

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO ✓

IMPRINT NONE

NO TITLE

PRIV. # IN ^{IMPRINT} ~~SPACE~~ SPACE: P-153

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 4AH42.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

G-816

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 22 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1/2 ✓ | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 22 1952 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2152

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

NO TITLE:

PRIVL # IN ~~SPACE~~ ^{IMPRINT} SPACE: P-154

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ~~FROM~~ FROM 7BH91.

new Color Drawings

affix to

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|--------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | 0 | FEB 20 1952 | FEB 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 22 1952 | MAR 25 1952 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 104 | 8 1/2 | | 4-26-52 New Colors |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

USE LARGER
ART-COLOR-TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2153

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO ✓

IMPRINT NONE

NO TITLE:

PRIV. # IN ^{IMPRINT} ~~SPACE~~ SPACE: P-155'

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 7BH264.

NO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | FEB 20 1952 | FEB 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | FEB 22 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SEARCHED INDEXED

UNITED STATES
ART-COLOR-TONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CP2154

ORDER NO. K 45421

DATE 2-11-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO ✓

IMPRINT NONE

NO TITLE:

PRIV. # IN ~~PRINT~~ ^{IMPRINT} SPACE: P-156

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

Take out type in plate
USE PHOTO & COLORS FROM 7AH773.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ^{NO} RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 4 | 7 | | |
| RETOUCHING | | | FEB 21 1952 | FEB 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | FEB 22 1952 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2½ | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____



816

LUBBOCK NEWS AGENCY, DISTRIBUTORS,
LUBBOCK, TEXAS

NO. 2CP-2155

ORDER No. 72146

DATE 2-13-52

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: BUSINESS SECTION, LUBBOCK,
TEXAS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

CROP AT BOTTOM FOR PROPORTION. COLORS AS MARKED ON TISSUE
OVERLAY.

RETURN PHOTO TO CHAMBER OF COMMERCE, LUBBOCK, TEXAS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 15 1952 | |
| SKETCH | | | | |
| RETOUCHING | | 5 | FEB 20 1952 | |
| REPHOTO | | | FEB 14 1952 | FEB 15 1952 |
| PHOTO-LITHO | | | | MAR 6 1952 |
| BLEUPRINT | | | FEB 28 1952 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 1/2 | | |
| ARTIST DEPT. | | 1 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5/2/52

5x7
ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

STANDARD COLOR PROCESS

USE REPRODUCER
ART-COLOR TONE COLORS
(5 Colors)

LUBBOCK NEWS AGENCY, DISTRIBUTORS,
LUBBOCK, TEXAS

NO. 2CP-2156

ORDER No. 72146

DATE 2-13-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: AIR VIEW, TEXAS
TECHNOLOGICAL COLLEGE,
LUBBOCK, TEXAS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION MAKE REPHOTO:

CROP FOR PROPORTION AS MARKED.

COLOR OF BUILDINGS: LIGHT BUFF BRICK, PITCHED ROOFS - LIGHT RED.
SMALL BUILDING IN FOREGROUND - WHITE.

RETURN PHOTO TO CHAMBER OF COMMERCE, LUBBOCK, TEXAS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES
RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 15 1952 | FEB 18 1952 |
| SKETCH | | | | |
| RETOUCHING | 1 | 7½ | FEB 20 1952 | |
| REPHOTO | | | FEB 14 1952 | FEB 15 1952 |
| PHOTO-LITHO | | | FEB 28 1952 | MAR 6 1952 |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2½ | | |
| ARTIST DEPT. | | 1½ | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5/2/52

Rephot. 8/10

ATTENTION

6

PLEASE RETURN PHOTO TO
LUBBOCK NEWS AGENCY, 100
N. 10TH ST., LUBBOCK, TEXAS
IF YOU HAVE ANY
QUESTIONS, PLEASE
CALL 521-1111

C.T. PHOTOCHROM

SPRING 1952

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

LUBBOCK NEWS AGENCY, DISTRIBUTORS,
LUBBOCK, TEXAS

NO. 2CP-2157

ORDER No. 72146

DATE 2-13-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT SAME AS ABOVE

TITLE: MACKENZIE STATE PARK,
LUBBOCK, TEXAS /

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO: /

RETURN PHOTO TO CHAMBER OF COMMERCE, LUBBOCK, TEXAS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 15 1952 | |
| SKETCH | | | | |
| RETOUCHING | 4 | 2 | FEB 20 1952 | |
| REPHOTO | | | | FEB 15 1952 |
| PHOTO-LITHO | | | | MAR 6 1952 |
| BLUEPRINT STRIPPING, OPAQUING | | | FEB 28 1952 | |
| HAND COLOR PROOF | 106 | 1½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____
By _____

DATE Filed _____
By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____
5/2/52

C.T. PHOTOCHROM
STRICTLY CONFIDENTIAL

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

LUBBOCK NEWS AGENCY, DISTRIBUTORS,
LUBBOCK, TEXAS

NO. 2CP-2158

ORDER No. 72146

DATE 2-13-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: LUBBOCK HIGH SCHOOL,
LUBBOCK, TEXAS

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

LIGHT BUFF BRICK BUILDING - RED ROOF.

RETURN PHOTO TO CHAMBER OF COMMERCE, LUBBOCK, TEXAS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 15 1952 | 7981 11 11 |
| SKETCH | | | | |
| RETOUCHING | 7 | 5 | FEB 20 1952 | FEB 25 1952 |
| REPHOTO | | | | FEB 15 1952 |
| PHOTO-LITHO | | | FEB 14 1952 | MAR 14 1952 |
| BLEUPRINT | | | MAR 5 1952 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 1/2 | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5/2/52

C.T. PHOTOCHROM
LUBBOCK, TEXAS
SEARCHED INDEXED
SERIALIZED FILED

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

LUBBOCK NEWS AGENCY, DISTRIBUTORS,
LUBBOCK, TEXAS

NO. 2CP-2159

ORDER No. 72146

DATE 2-13-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: LUBBOCK MUNICIPAL AIRPORT,
LUBBOCK, TEXAS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
MAKE REPHOTO:

LIGHT BUFF BRICK BUILDING. TOWER - LIGHT METAL COLOR.

RETURN PHOTO TO CHAMBER OF COMMERCE, LUBBOCK, TEXAS,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES YES
RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 15 1952 | FEB 18 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 2 | FEB 20 1952 | FEB 20 1952 |
| REPHOTO | | | FEB 15 1952 | FEB 15 1952 |
| PHOTO-LITHO | | | MAR 6 1952 | MAR 17 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | | |
| ARTIST DEPT. | | 8 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

5/2/52

ATTENTION

Subjects
Order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
STANDARD

ART-COLOR ONE COLORS
(5 Colors)

LUBBOCK NEWS AGENCY, DISTRIBUTORS,
LUBBOCK, TEXAS

NO. 2CP-2160

ORDER No. 72146

DATE 2-13-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO /

IMPRINT SAME AS ABOVE

TITLE: HOTEL HILTON, LUBBOCK,
TEXAS /

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

FOLLOW CARD 9B377-N FOR COLORS

RETURN PHOTO TO CHAMBER OF COMMERCE, LUBBOCK, TEXAS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 15 1952 | FEB 18 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | FEB 20 1952 | FEB 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1½ | FEB 22 1952 | MAR 6 1952 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5/2/52

ATTENTION



R. M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 2CP-2161

ORDER No. 72192

DATE 2-19-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES as on 3AH1164

IMPRINT SAME AS ABOVE

TITLE: HOMES ON THE CLIFFS AT
THREE ARCH BAY, LAGUNA
BEACH, CALIFORNIA

+ RM

PHOTO PROPERTY OF

C.T. (CUST)

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH1164. ^{ENLARGE} FOLLOW CARD 3AH1164 FOR COLORS

(NEW PHOTO FOR REFERENCE - SEE TISSUE OVERLAY)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Be sure and show
center mark on
drawings

on sheet 794

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 22 1952 | FEB 27 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1/2 | FEB 28 1952 | FEB 28 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | 1/2 1/52 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 102 | 2 3/4 | 3/4/52 | 3/4/52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

ENVELOPE PHOTO TICKET

USE REQUIRED
ART-COLORCHROME COLORS
(5 Colors)

R.M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 2CP-2162

ORDER No. 72193

DATE 2-19-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: SUNSET ON THE PACIFIC FROM
CORONA del MAR, CALIFORNIA

- R M

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE STAIN OR DISCOLORATION ON HORIZON AND IN CLOUDS.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 | FEB 26 1952 | MAR 4 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 2 | MAR 5 1952 | MAR 14 1952 |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SUNSET ON THE PACIFIC FROM
CORONA del MAR, CALIFORNIA

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

R. M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 2CP-2163

ORDER No. 72193

DATE 2-19-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: ENTRANCE TO NEWPORT HARBOR,
CALIFORNIA.

+RM

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

DO NOT MAKE RETOUCHING TOO ARTIFICIAL,

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 | FEB 26 1952 | MAR 4 1952 |
| REPHOTO | | | | MAR 17 1952 |
| PHOTO-LITHO | | | MAR 5 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1½ | | 3-19-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION:

6

When the photo is received, please
check it for color and quality. If
it is not satisfactory, we will
be happy to make a new one
at no charge to you.

C.T. PHOTOCHROM
SECT. 100-1003

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

R. M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 2CP-2164

ORDER No. 72193

DATE 2-19-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES, *encl.*

IMPRINT

SAME AS ABOVE

TITLE: ENTRANCE TO BALBOA BAY FROM
CORONA del MAR, CALIFORNIA

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

DO NOT MAKE RETOUCHING TOO ARTIFICIAL

FOLLOW TISSUE OVERLAY.

(REFER TO OBH-853.)

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | | 35 | FEB 26 1952 | FEB 29 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1½ | MAR 4 1952 | MAR 12 1952 |
| ARTIST DEPT. | | 9½ | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION:

C.T. PHOTOCHROM
SPECIALTY SERVICE

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

NO. 2CP-2165

R. M. MARRINER, LAGUNA BEACH, CALIFORNIA

ORDER No. 72193

DATE 2-19-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES- to come

IMPRINT SAME AS ABOVE

TITLE: CRYSTAL COVE BEACH, U.S.
HIGHWAY 101 NEAR LAGUNA
BEACH, CALIFORNIA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DO NOT MAKE RETOUCHING TOO ARTIFICIAL
FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 3 | FEB 22 1952 | FEB 28 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 2 | MAR 4 1952 | MAR 12 1952 |
| ARTIST DEPT. | | 10½ | | 3-17-52 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIMEN 10000

USE MICULAR
ART-COLORTONE COLORS
(5 Colors)

R. M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 2CP-2166

ORDER NO. 72193

DATE 2-19-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES- to come

IMPRINT SAME AS ABOVE

TITLE: EL MORRO BEACH, U. S.
HIGHWAY 101 NEAR LAGUNA
BEACH, CALIFORNIA

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE ECKTACHROME TRANSPARENCY ENCLOSED FOR COLORS - EXCEPT

A LITTLE MORE GREEN ON THE HILLS. (SEE TISSUE OVERLAY).

RETURN ECKTACHROME TO MR. PITCHFORD.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 20 1952 | FEB 20 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 2½ | FEB 25 1952 | FEB 28 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1½ | | |
| ARTIST DEPT. | | 93½ | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5/2/52

ATTENTION

6

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS

(ECLAIR)

FORT TICONDEROGA MUSEUM,
FORT TICONDEROGA, N. Y.

NO. 2CP-2170

ORDER No. 72197

DATE 2-19-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as on
4AH1449

IMPRINT SAME AS ABOVE

TITLE: THE SOUTH WALL, SOUTHWEST
BASTION AND SOUTH BARRACKS,
FORT TICONDEROGA, NEW YORK

R.M.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1449. FOLLOW CARD 4AH1449 FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 21 1952 | FEB 21 1952 |
| SKETCH | | | FEB 26 1952 | FEB 28 1952 |
| RETOUCHING | | 1/2 | | |
| REPHOTO | | | March 6 | APR 18 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

6833

FORT TICONDEROGA MUSEUM,
FORT TICONDEROGA, N.Y.

NO. 2CP-2171

ORDER No. 72197

DATE 2-19-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as on
5AH1699.

IMPRINT SAME AS ABOVE

TITLE: SOUTH BATTERY AND FLAG
BASTION, FORT TICONDEROGA,
NEW YORK JRM

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1699. FOLLOW CARD 5AH1699 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | 1 | FEB 26 1952 | FEB 28 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | March 6 | APR 18 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

6833

FORT TICONDEROGA MUSEUM,
FORT TICONDEROGA, N.Y.

NO. 2CP-2172

ORDER No. 72197

DATE 2-19-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as on
5AH1700

IMPRINT
SAME AS ABOVE

TITLE: ETHAN ALLEN STAIRWAY,
WEST BARRACKS, FORT
TICONDEROGA, NEW YORK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1700. FOLLOW CARD 5AH1700 FOR COLORS

0122490

1A3485

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 21 1952 | FEB 21 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1/2 | FEB 26 1952 | FEB 28 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

G833

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2173 ✓ ORDER NO. 72383 DATE 2-20-52

CUSTOMER DESERT SOUVENIR SUPPLY
BOULDER CITY, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE ✓

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(BINGO ROOM)

COLOR DESCRIPTION

SEE ATTACHED COMPETITOR'S CARD FOR COLORING.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

AHRENS NEWS AGENCY, STURGEON BAY, WIS.

NO. 2CP-2174

ORDER No. 72233

DATE 2-21-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO. ✓

IMPRINT SAME AS ABOVE

TITLE: EAGLE BLUFF, PENINSULA
STATE PARK, DOOR COUNTY,
WISCONSIN

PRIVATE # BEFORE TITLE: K-1.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH41. FOLLOW CARD 2AH41 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 22 1952 | FEB 25 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1/2 | FEB 28 1952 | MAR 5 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | MAR 6 1952 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

Subjects of
color for this camera. Please
see to it that all the nega-
tives are well exposed and colors are
in harmony with each other
to make an attractive set.

*Get Drawing
Colors*
Enlarge
G833

584929
92023
REPRODUCTION
ART-COLORS
(5 COPIES)

AHRENS NEWS AGENCY, STURGEON BAY, WIS.

NO. 2CP-2175

ORDER No. 72233

DATE 2-21-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: EPHRAIM, WISCONSIN

PRIVATE # BEFORE TITLE: K-2

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

ALL WHITE BUILDINGS WITH GREEN ROOFS (SEE 9BH382 FOR GENERAL COLORING). GREEN FOLIAGE. WHITE BOAT. DARK COLORED AUTOS. GRAY PILING TO LEFT. BLUE WATER. LIGHT TAN BEACH SHOWING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 27 1952 | FEB 27 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 2 | FEB 25 1952 | FEB 27 1952 |
| REPHOTO | | | FEB 22 1952 | FEB 25 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | MAR 5 1952 | MAR 17 1952 |
| HAND COLOR PROOF | 107 | 1 1/2 | | 3-20-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

*By photo
light print*

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

AHRENS NEWS AGENCY, STURGEON BAY, WIS.

NO. 2CP-2177

ORDER No. 72233

DATE 2-21-52

6 1/2 MPOST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO. ✓

IMPRINT SAME AS ABOVE

TITLE: CHERRY ORCHARD IN FULL
BLOOM, DOOR COUNTY,
WISCONSIN

PRIVATE # BEFORE TITLE: K-4.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH308. FOLLOW CARD 5AH308 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects as
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Drawing
for Enlargement*
(833)

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 22 1952 | FEB 25 1952 |
| SKETCH | | | | |
| RETOUCHING | ✓ | ✓ | FEB 28 1952 | FEB 29 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

AHRENS NEWS AGENCY, STURGEON BAY, WIS.

NO. 26P-2178

ORDER NO. 72233

DATE 2-21-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO. ✓

IMPRINT SAME AS ABOVE ✓

TITLE: CHERRY PICKING SCENE,
DOOR COUNTY, WISCONSIN

PRIVATE # BEFORE TITLE: K-5. ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH1593. FOLLOW CARD 7BH1593 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 22 1952 | FEB 25 1952 |
| SKETCH | | | | |
| RETOUCHING | | 8 | FEB 28 1952 | FEB 28 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | March 6 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 3/4 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

6

833

C.T. PHOTOCHROM
SPECIAL FILM 7223

USE REGULAR
ART-COLOORTONE COLORS
(5 Colors)

AHRENS NEWS AGENCY, STURGEON BAY, WIS.

NO. 2CP-2179

ORDER No. 72233

DATE 2-21-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: FROM OBSERVATION TOWER,
POTOWATOMI STATE PARK, HORLICK'S
ISLAND IN FOREGROUND, CABOT'S
POINT BEYOND, DOOR COUNTY, WISCONSIN
PRIVATE # BEFORE TITLE: K-6.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH1590. FOLLOW CARD 7BH1590 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 22 1952 | FEB 25 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | FEB 28 1952 | FEB 28 1952 |
| REPHOTO | | | March 6 | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

G 833

C.T. PHOTOCHROM

SPECIALTY SERVICES

☆☆

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

WESTERN PUBL. & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 2CP-2180

ORDER No. 72239

DATE 2-22-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *and*

IMPRINT NONE

TITLE: 342 -YOSEMITE NATIONAL PARK
BABY DEER (FAWN)

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. AND REFER TO KROME KARD (K50)
ENCLOSED.

to C.T. Jr
SUBMIT

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 25 1952 | FEB 26 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 1/2 | FEB 28 1952 | FEB 29 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | MAR 5 1952 | MAR 17 1952 |
| ARTIST DEPT. | | 9 | | 3-18-52 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
ART-COLORONE COLORS
(5 Colors)

CARL M. MODES

NO. 2CP-2181

ORDER No. 72604

DATE 3-3-52'

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES ?

IMPRINT

NONE

TITLE: TK-101. "PLAY WITH ME IN TEXAS", WHERE ENDLESS MILES OF BEACHES LINE THE BEAUTIFUL GULF OF MEXICO..

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH260. SHOW PALM TREES IN BACKGROUND.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 6 1952 | MAR 14 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 2 1/2 | MAR 5 1952 | MAR 6 1952 |
| REPHOTO | | | MAR 4 1952 | MAR 5 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 3/4 | MAR 17 1952 | 3-31-52 |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

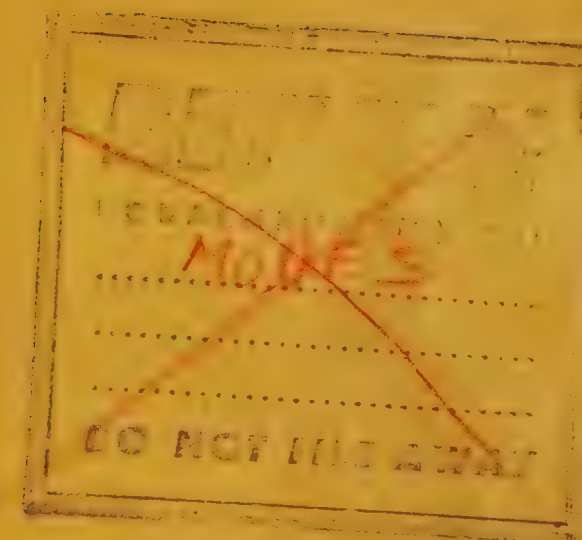
By

DATE Photo Returned to Customer

5X7

ATTENTION

9



C.T. PHOTOCHROM
SPECIAL PROCESS

USE PARTICULAR
ART-COLOR-TONE COLORS
(5 Colors)

CARL M. MODES

NO. 2CP-2182

ORDER No. 72604

DATE 3-3-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

TITLE: TK-102. THE LAST THRUST,
MEXICAN BULL FIGHT.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH694. FOLLOW CARD 9AH694 FOR COLORS-

EXCEPT SHOW THE BULL IN LIGHTER COLOR WITH MORE
DETAIL

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF ^{YES}

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 6 1952 | |
| SKETCH | | | | |
| RETOUCHING | | 1 1/2 | MAR 4 1952 | MAR 6 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | MAR 18 1952 | MAR 25 1952 |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

9



C.T. PHOTOCHROM

SPECIALTY SERVICES



USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CARL M. MODES

NO. 2CP-2184

ORDER No. 72604

DATE 3-3-52'

12½M POST CARDS

C.T. PHOTOCHROM

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

NO ✓

IMPRINT NONE

TITLE: TK-104. BEAUTIFUL POINSETTIAS
IN BLOOM, TEXAS,

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - BUILDING AND SHOW SKY, INSTEAD.
FOREGROUND.

EXTEND LAWN IN

BRIGHT RED FLOWERS. (SEE 8BH866)!

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 6 1952 | MAR 14 1952 |
| SKETCH | | | | |
| RETOUCHING | 9 | 2½ | MAR 4 1952 | MAR 6 1952 |
| REPHOTO | | | | APR 3 1952 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 | MAR 21 1952 | |
| ARTIST DEPT. | | 10 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

MODES

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CARL M. MODES

NO. 2CP-2185

ORDER No. 72604

DATE 3-3-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE: TK-105. TEXAS OIL FIELD
SCENE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD A FEW WELLS IN CENTER BACKGROUND.

SHACKS ARE ALUMINUM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 7 1952 | |
| SKETCH | | | | |
| RETOUCHING | 5 | 3½ | MAR 4 1952 | MAR 7 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1½ | MAR 21 1952 | APR 3 1952 |
| ARTIST DEPT. | | 83¼ | | |

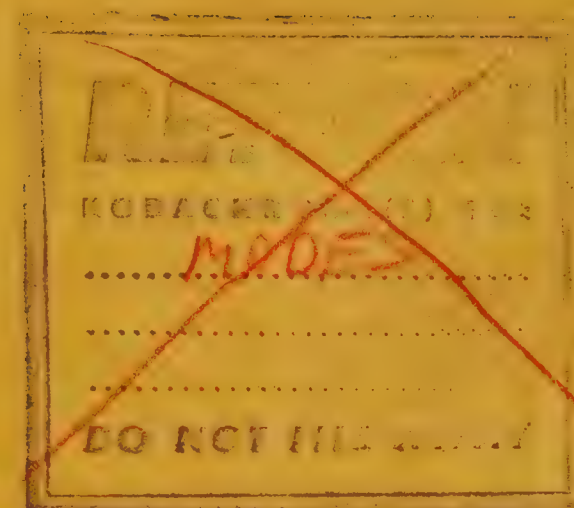
DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

Subjects to
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with the color
to make the photograph.



C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CARL M. MODES

NO. 2CP-2186

ORDER No. 72604

DATE 3-3-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES

IMPRINT

NONE

TITLE: TK-106. THE GRAND OLD
BATTLESHIP TEXAS, NOW AT
REST, A STATE MUSEUM

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FIX FLAG.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CARL MODES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 6 1952 | MAR 14 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2½ | MAR 4 1952 | MAR 6 1952 |
| REPHOTO | | | | MAR 25 1952 |
| PHOTO-LITHO | | | MAR 17 1952 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIMEN

USE INSULAR
ART-COLORTONE COLORS
(5 Colors)

CARL M. MODES

NO. 2CP-2187

ORDER NO. 72604

DATE 3-3-52'

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES ✓

IMPRINT NONE

TITLE: TK-107. THE SAN JACINTO
MEMORIAL, TEXAS. THE WORLD'S
TALLEST MONUMENT.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME TO CARL MODES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 5 1952 | MAR 14 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 1/2 | MAR 4 1952 | MAR 5 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | MAR 18 1952 | MAR 28 1952 |
| ARTIST DEPT. | | 8 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL SERVICES

USE INCOLOUR
ART-COLOR-TONE COLORS
(5 Colors)

CARL M. MODES

NO. 2CP-2188

ORDER No. 72604

DATE 3-3-52'

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT, No. 1

R. M. NO

IMPRINT NONE

TITLE: TK-108. THE ALAMO, CENTER
OF TEXAS HISTORY AND LEGEND

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FIX TEXAS FLAG.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CARL MODES

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 6 1952 | MAR 14 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2½ | MAR 4 1952 | MAR 6 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

9

Order for 12½ M Post Cards
C.T. Photochrom
Full Face
Title: TK-108. THE ALAMO, CENTER
OF TEXAS HISTORY AND LEGEND
Fix Texas Flag.
Follow Kodachrome Transparency for Colors
Return Kodachrome to Carl Modes

RECEIVED
KODACHROME (S) TO:
MODES
DO NOT PUT AWAY

C.T. PHOTOCHROM

SPECIAL FEATURES

☆☆

**USE REGULAR
ART-COLORTONE COLORS
(5 Colors)**

CARL M. MODES

NO. 2CP-2189

ORDER No. 72604

DATE 3-3-52'

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES ?

IMPRINT NONE

TITLE: TK-109. THE TEXAS STATE
CAPITOL. THE LARGEST
GOVERNMENT BUILDING OUTSIDE
OF WASHINGTON

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS., FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CARL MODES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Order for the customer. Please
see to it that all the photo-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 6 1952 | MAR 14 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3½ | MAR 4 1952 | MAR 6 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | MAR 17 1952 | MAR 25 1952 |
| HAND COLOR PROOF | 106 | 1½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

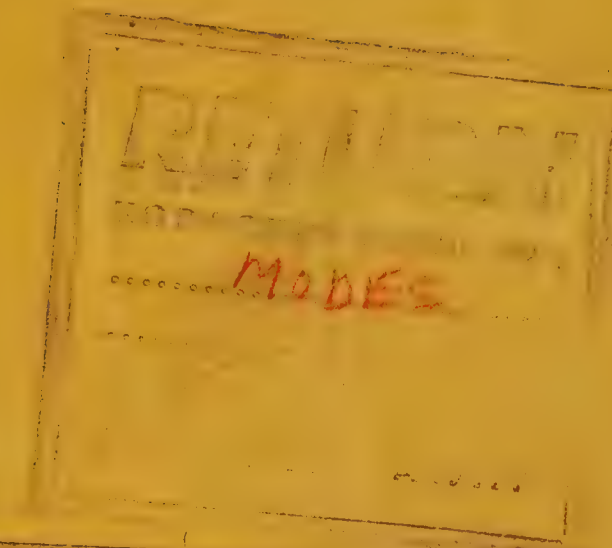
By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9/2/52



CARL M. MODES

NO. 2CP-2190

ORDER No. 72604

DATE 3-3-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

TITLE: TK-110. JUDGE ROY BEAN'S
FAMOUS HEADQUARTERS, "LAW
WEST OF THE PECOS", TEXAS

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - GARBAGE PAIL AND SMALL SIGNS. IMPROVE CACTUS.

REFER 7BH810. FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME TO CARL MODES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 6 1952 | MAR 14 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | MAR 4 1952 | MAR 6 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION:

9 Subjects or
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SERIALIZED MAR 1952

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

ATTENTION:

6 Subjects of order for the customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 2CP-2191

ORDER NO. 72636

DATE 3-6-52

12 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

| | |
|---|--|
| (ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | FRONT NO. 1 R. M. NO <input checked="" type="checkbox"/> |
| TITLE IN FULL | IMPRINT SAME AS ABOVE |
| | TITLE: AERIAL VIEW OF DOWNTOWN — OMAHA, NEBRASKA, MISSOURI RIVER IN BACKGROUND |
| | PHOTO PROPERTY OF CUST. |

RETOUCHING AND COLOR DESCRIPTION

CROP AS SHOWN. FOLLOW TISSUE OVERLAY

SUBMIT: ☐ RET. PHOTO ☐ REPHOTO ☐ B. L. & W. PROOF ☒ YES ☐ HANDCOL PROOF ☐ RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 12 1952 | MAR 14 1952 |
| SKETCH | | | | |
| BETOUCHING | 6 | 4 | MAR 6 1952 | MAR 12 1952 |
| REPHOTO | | | | APR 3 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | MAR 21 1952 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 2 1/2 | | |
| ARTIST DEPT. | | 1 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL SERVICES

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 2CP-2192

ORDER No. 72636

DATE 3-6-52

12 $\frac{1}{2}$ " M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: MUNICIPAL AIRPORT AND U. S.
WEATHER BUREAU, OMAHA,
NEBRASKA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BROWN BRICK BUILDING, WITH CONCRETE TRIM. TOWER HAS WHITE BASE,
BLUE GLASS, AND DULL RED TOP. FOR COLOR OF PLANE SEE SUBJECT
OCH-1192.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By 870

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 12 1952 | MAR 14 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | MAR 6 1952 | MAR 12 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | MAR 21 1952 | APR 3 1952 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

6
Please call
for the estimate. Please
be sure to call on the
date indicated and allow us
to discuss with you the
estimate with only one
or more of the following:

Red Impression

C.T. PHOTOCHROM
SPECIAL PROCESS

USE PECULAR
ART-COLOR TONE COLORS
(5 Colors)



ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 2CP-2193

ORDER No. 72636

DATE 3-6-52

12 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

| (ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE) |
|---|---|
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | FRONT No. 1 R. M. NO |
| TITLE IN FULL | IMPRINT SAME AS ABOVE |
| | TITLE: JOSLYN MEMORIAL, OMAHA, NEBRASKA |
| | PHOTO PROPERTY OF C.T. |

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS AND CAR.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO MR. CARL MODES

| | | | | | |
|-----------------------|------------|---------|------------------|---------------|--------------|
| SUBMIT: | RET. PHOTO | REPHOTO | B. L. & W. PROOF | HANDCOL PROOF | RETURN PHOTO |
| | | | | | YES |
| ENVELOPE PHOTO TICKET | | | | | |

| | | |
|--------------------------|--------------------------|--------------------|
| Executive OK of Estimate | ESTIMATE | Cost Dept. Checked |
| By _____ | AND WORK SCHEDULE | By _____ |
| Date _____ | | Date _____ |

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 10 1952 | MAR 12 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 3 | MAR 6 1952 | MAR 10 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 3/4 | MAR 17 1952 | MAR 26 1952 |
| ARTIST DEPT. | Faith 9 | | | |

| | |
|----------------------------------|---------------------------------------|
| DATE BLUEPRINT OK'D _____ | DATE Filed _____ |
| By _____ | By _____ |
| DATE HAND COLOR PROOF OK'D _____ | DATE Photo Returned to Customer _____ |
| | 9/2/52 |

C.T. PHOTOCHROM
SPECIAL INK PROCESS
USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 2CP-2194

ORDER No. 72636

DATE 3-6-52

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE

TITLE: UNION STATION, OMAHA,
NEBRASKA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL BLURRED AND OLD MODEL VEHICLES.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO MR. CARL MODES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 14 1952 | |
| SKETCH | | | | |
| RETOUCHING | | | MAR 11 1952 | MAR 14 1952 |
| REPHOTO | | | | MAR 11 1952 |
| PHOTO-LITHO | | | | MAR 26 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

9/2/52

AK

C.T. PHOTOCHROM

STANDARD KODACHROME

USE FINELINE
ART-COLOR-TONE COLORS
(5 Colors)

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 2CP-2195

ORDER No. 72636-

DATE 3-6-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 18th AND FARNAM, OMAHA,
NEBRASKA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS AND 4 PEDESTRIANS IN FOREGROUND.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS - EXCEPT -
ROOF OF HOTEL FONTENELLE (RIGHT), WHICH IS NOW A
BRIGHT GREEN.

RETURN KODACHROME TO MR. CARL MODES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 12 1952 | MAR 14 1952 |
| SKETCH | | | | |
| RETOUCHING | 1 | 6 | MAR 6 1952 | MAR 12 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 | MAR 21 1952 | APR 3 1952 |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

USE KODACHROME
ART-COLOR KODACHROME COLORS
(5 Colors)

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 2CP-2196

ORDER No. 72636

DATE 3-6-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

TITLE: STOCK YARDS, OMAHA, NEBRASKA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOR COLORS - FOLLOW SUBJECT 8BH1689.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *bm*
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 11 1952 | MAR 13 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | MAR 6 1952 | MAR 11 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | MAR 17 1952 | MAR 25 1952 |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1/4 | | |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

6

C.T. PHOTOCHROM
STOCK YARDS, OMAHA, NEB.
MAR 11 1952
MAR 13 1952
MAR 17 1952
MAR 25 1952
USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. 2CP-2199

ORDER No. 72850

DATE 3-12-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

FRONT TITLE: UPPER, LOWER, CENTER-BORDER

FRONT TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: (At bottom of R.M. space)

PENSACOLA BAY BRIDGE,
PENSACOLA, FLORIDA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH-85. FOLLOW CARD 2AH-85 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 14 1952 | MAR 14 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1 | | MAR 14 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | MAR 21 1952 | APR 18 1952 |
| BLEUPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2½ | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

**USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)**

✓
Get Drawing G-839
& make
Enlargement

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. 2CP-2200

ORDER No. 72850

DATE 3-12-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE (at bottom of R.M. space)

WAYSIDE PARK, A FAVORITE PICNIC
AREA AT NORTH END OF BAY BRIDGE,
PENSACOLA, FLORIDA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1599. FOLLOW CARD 9BH1599 FOR COLORS - EXCEPT

CHANGE CLOUDS SOMEWHAT TO MAKE VIEW APPEAR DIFFERENT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Get for Drawing Color Copy
G-839

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 14 1952 | MAR 17 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | | MAR 14 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | MAR 21 1952 | Apr 52 |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 23 | 3 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
RECEIVED
EST. MAR 14 1952
ART-COLORSTONE COLORS
(3 Colors)

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. 2CP-2201

ORDER No. 72850

DATE 3-12-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE
TITLE (at bottom of R.M. space)
BATHING ON THE BEAUTIFUL GULF
OF MEXICO'S WHITE SANDS AT
PENSACOLA BEACH, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1604. FOLLOW CARD 9BH1604 FOR COLORS

EXCEPT: TAKE YELLOW OUT OF HORIZON AND SHOW WHITE CLOUDS
IN LIGHT BLUE SKY. MAKE GULF A BLUER WATER
TOWARDS BACKGROUND IN DISTANCE..

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawings
make color
E839*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date *mk*

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 14 1952 | MAR 17 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1/2 | | MAR 14 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | MAR 21 1952 | <i>Apr. 52</i> |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 23 | 3 1/2 | | |

Color copy

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____



PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. 2CP-2202

ORDER No. 72850

DATE 3-12-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO. /

IMPRINT SAME AS ABOVE

TITLE (at bottom of R.M. space)

SURF AND WHITE SAND ON THE GULF
OF MEXICO ALONG GULF COAST
SCENIC HIGHWAY /

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3037. FOLLOW CARD 7AH3037 FOR COLORS.

TAKE OUT 3 BUILDINGS SHOWING IN EXTREME RIGHT
BACKGROUND. /

Color Corr.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 13 1952 | MAR 28 1952 |
| SKETCH | | | | |
| RETOUCHING | | / | | MAR 13 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | APR 1 1952 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 5 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SEPT 1952

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

G839

*Enlarge Color
Black*

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. 2CP-2203

ORDER No. 72850

DATE 3-12-52'

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE
TITLE)at bottom of R.M. space):

WHITE SAND DUNES ALONG THE
GULF COAST SCENIC HIGHWAY/

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH736. FOLLOW CARD 8AH736 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 14 1952 | MAR 17 1952 |
| SKETCH | | | | |
| RETOUCHING | | | | MAR 14 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | MAR 21 1952 | APR 18 1952 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
STUDIO

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

Get Drawings E 839
Enlarge

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. 2CP-2204

ORDER No. 72850

DATE 3-12-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT SAME AS ABOVE

TITLE (at bottom of R.M. space):

BIRD'S-EYE VIEW OF RESIDENCE
SECTION ALONG BAYOU TEXAR,
PENSACOLA, FLORIDA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1284. FOLLOW CARD 1BH1284 FOR COLORS

CROP AS MARKED ON CARD.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 14 1952 | MAR 17 1952 |
| SKETCH | 3 | 1/2 | | |
| RETOUCHING | 4 | 1/2 | MAR 14 1952 | MAR 14 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 23 | 3 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SEPT 11 1953

USE INKULAR
ART-COLOR-TONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2205 ORDER NO. 72717 DATE 3-13-52

CUSTOMER ERIN SWISS MOTEL
FREMONT, NEBR.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN PANEL:** ERIN SWISS MOTEL - 65
UNITS AIR CONDITIONED STEAM HEAT-
FREMONT, NEBRASKA...ETC.
(SEE COPY)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER'S LAYOUT, WHICH ALSO HAS TITLES: (SEE TITLES IN VIEWS)

PHOTO FOR LARGE VIEW, NEGATIVE FOR INSET.

COLOR DESCRIPTION

(BUFF COLORED)

SOUTH SECTION, LIGHT BROWN BRICK WITH CREAM TRIM. LIGHT GREY-GREEN ROOF &
GREEN LAMP - POSTS & SIGN.

SEE LAYOUT FOR MAIN BLDG.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-8-16-50

Red Layer

tan
(E)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2206 ORDER NO. 72723 DATE 3-13-52

CUSTOMER THE STANLEY HOTEL
ESTES PARK, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(THE STANLEY HOTEL)

CROP AS MARKED.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SEE INSTRS. ON TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

107
1733-1755
Ret 2-1
HC 2-1
LA 10-12
M

08014

NO. 2CP2207

DISTRIBUTED BY JACK FREEMAN, ATLANTIC CITY, N.J. ORDER No. 72735

DATE 3-17-52

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES *as on 4AH1611*

IMPRINT SAME AS ABOVE.

TITLE: 34 OCEAN SCENE SHOWING TRAYMORE, CHALFONTE AND HADDON HALL HOTELS, AND PIERS, ATLANTIC CITY, N.J.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 4AH1611.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

G 833

*Get Drawings
& Enlarged
of Colors*

Executive OK of Estimate By _____ Cost Dept. Checked By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 20 1952 | MAR 25 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1 | MAR 18 1952 | MAR 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | MAR 28 1952 | APR 18 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

ART-COLOR-TONE COLORS

(2 Colors)

*Color match
Enlarged
Colors*

NO. 2CP2208

DISTRIBUTED BY JACK FREEMAN, ATLANTIC CITY, N.J. ORDER No. 72735

DATE 3-17-52

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES *as on 3AH1221*
IMPRINT SAME AS ABOVE.

TITLE: 35 AIRPLANE VIEW SHOWING
SHELBURNE, DENNIS, MARLBOROUGH-
BLENHEIM, CLARIDGE, BRIGHTON AND
TRAYMORE HOTELS, ATLANTIC CITY, N.J.
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO\$ & COLORS FROM 3AH1221.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get drawings
& Enlarge Colors
a flash*

833

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 19 1952 | MAR 21 1952 |
| SKETCH | | | | |
| RETOUCHING | | / | MAR 18 1952 | MAR 19 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | MAR 26 1952 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIALTIES

USE REGULAR
ART-COLORSTONE COLORS
(4 colors)

*Color match
Enlarge colors
& flash*

NO. 2CP2209

DISTRIBUTED BY JACK FREEMAN, ATLANTIC CITY, N.J. ORDER NO. 72735

DATE 3-17-52

6½ M POST CARDS
C.T. PHOTOCHROM
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES *as on 3AH1205 result*

IMPRINT SAME AS ABOVE.

TITLE: 55 A BREAKER ON ATLANTIC OCEAN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 3AH1205.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

G 833

✓
 Get drawings?
 + Enlarge Black
 & Colors

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

By _____ Date _____

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 20 1952 | MAR 25 1952 |
| SKETCH | | | | |
| RETOUCHING | 5 | 1 | MAR 18 1952 | MAR 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | MAR 23 1952 | MAR 18 1952 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR

ART-COLORSTONE COLORS

(4 Colors)

*Colormat Co.
 Easton, Pa.
 4/16/52*

NO. 2CP2210
DISTRIBUTED BY JACK FREEMAN, ATLANTIC CITY, N.J. ORDER NO. 72735
DATE 3-17-52'
6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES as on 3AH1206
IMPRINT SAME AS ABOVE, /
TITLE: 50 ELEPHANT HOTEL,
MARGATE CITY, AN OLD LANDMARK,
ATLANTIC CITY, N.J.....ETC.
as on 3AH1206
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLORS FROM 3AH1206.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO
ENVELOPE PHOTO TICKET

6833

Get Drawing
+ Enlarge Black
+ Colors

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 20 1952 | MAR 25 1952 |
| SKETCH | | | MAR 18 1952 | MAR 20 1952 |
| RETOUCHING | 4 | 1 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____
By _____
DATE HAND COLOR PROOF OK'D _____
DATE Filed _____
By _____
DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL INK PROCESS
USE REGULAR
ART-COLORCHROM COLORS
(5 Colors)

NO. 2CP2211

DISTRIBUTED BY JACK FREEMAN, ATLANTIC CITY, N.J. ORDER No. 72735

DATE 3-17-52

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FADE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

TITLE: 1A FOUNTAIN OF LIGHT,
ATLANTIC CITY, N.J.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 3AH1213.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 21 1952 | MAR 25 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1/2 | MAR 18 1952 | MAR 21 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 102 | 2 1/2 | 4/23/52 | 4/23/52 |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLOTYPE COLORS
(5 Colors)

6833

Get Drawing
Black
& Galang
& Colors

NO. 20P2212

DISTRIBUTED BY JACK FREEMAN, ATLANTIC CITY, N. J. ORDER NO. 72735

DATE 3-17-52

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES as on 3AH1235
IMPRINT SAME AS ABOVE.

TITLE: 9 ATLANTIC CITY
AUDITORIUM AND CONVENTION HALL,
ATLANTIC CITY, N.J. LARGEST...ETC.
as on 3AH1235

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 3AH1235.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

G833

Get drawing
& Enlarge
Colors

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 19 1952 | MAR 21 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1 | MAR 18 1952 | MAR 19 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | MAR 26 1952 | APR 18 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 103 | 2 1/2 | | 4-23-52 |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIMEN
USE FLOULAR
ART-COLOR TONE COLORS
(5 Colors)

NO. 2CP2213

DISTRIBUTED BY JACK FREEMAN, ATLANTIC CITY, N.J. ORDER No. 72735

DATE 3-17-52

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES as on 3AH1245

IMPRINT SAME AS ABOVE.,

TITLE: 15 AIRPLANE VIEW OF WORLD
FAMED STEEL PIER BY NIGHT-EXTEND-
ING 2,000 FEET INTO THE OCEAN...
ETC. as on 3AH1245

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH1245, ALSO COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

9833
Rush
Get Drawings
& Enlarge Colors
12 sheets

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 19 1952 | MAR 21 1952 |
| SKETCH | | | | |
| RETOUCHING | | / | MAR 13 1952 | MAR 19 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | MAR 26 1952 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 73 | 2 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

USE MICULAR
ART-COLORTONE COLORS
(5 Colors)

NO. 2CP2214

DISTRIBUTED BY JACK FREEMAN, ATLANTIC CITY, N.J. ORDER No. 72735

DATE 3-17-52

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES *no 5AH1784*
re-set

IMPRINT SAME AS ABOVE.

TITLE: 58 SKYLINE OF ATLANTIC CITY, N.J.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 5AH1784.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Enlarge by 5x7

E833

Rush

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 26 1952 | MAR 28 1952 |
| SKETCH | | | | |
| RETOUCHING | | 5 | MAR 20 1952 | MAR 26 1952 |
| REPHOTO | | | MAR 18 1952 | MAR 20 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | APR 2 1952 | APR 4 1952 |
| HAND COLOR PROOF | 166 | 13 1/4 | | |
| ARTIST DEPT. | | 93 1/4 | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL INK PROCESS

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

NO. 2CP2215

DISTRIBUTED BY JACK FREEMAN, ATLANTIC CITY, N.J. ORDER No. 72735

DATE 3-17-52

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES

IMPRINT SAME AS ABOVE.

TITLE: 84 ATLANTIC CITY
AUDITORIUM AND CONVENTION HALL
BY NIGHT, ATLANTIC CITY, N.J.
LARGEST CONVENTION HALL....ETC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & COLORS FROM 7AH3506.

*Check sign on
color drawings*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Enlarge Colors
G833
L B Lk*

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 12 1952 | MAR 28 1952 |
| SKETCH | | | | |
| RETOUCHING | | / | MAR 18 1952 | MAR 19 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 108 | 2'12 | | 4-23-52 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIMEN 1952

USE REGULAR
ART-CCLOORTONE COLORS
(5 Colors)

NO. 2CP2216
DISTRIBUTED BY JACK FREEMAN, ATLANTIC CITY, N.J. ORDER No. 72735
DATE 3-17-52

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO.
IMPRINT SAME AS ABOVE.
TITLE: 170 VISTA OF LANDSCAPE AND OCEAN, ATLANTIC CITY, N.J.
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO & ~~FROM~~ FROM OBH1935.

Make New Colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO
ENVELOPE PHOTO TICKET

Enlarge Neg to 5x7

G-833

New Colors
Rush

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 27 1952 | |
| SKETCH | | | | |
| RETOUCHING | 78 | 3 | MAR 25 1952 | MAR 27 1952 |
| REPHOTO | | | MAR 18 1952 | MAR 25 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 | APR 2 1952 | APR 4 1952 |
| ARTIST DEPT. | 35 | 10 1/2 | APR 9 - 52 | APR 13 - 52 |

DATE BLUEPRINT OK'D. _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIALTY SERVICE
USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

DISTRIBUTED
BY CORWIN NEWS AGENCY, JEFFERSON CITY, MO.

NO. 2CP-2227

ORDER No. 72870

DATE 3-17-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE
TITLE: BAGNELL DAM, LAKE OF THE
OZARKS, MISSOURI

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PHOTO IN FOREGROUND AS MARKED. SHOW DAM AS LARGE AS
POSSIBLE. FIX UP DAM POWER SECTION (BACK) (UNDER CONSTRUCTION)

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 20 1952 | MAR 25 1952 |
| SKETCH | | | | |
| RETOUCHING | 10 | 2½ | MAR 18 1952 | MAR 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 166 | 1½ | APR 1 1952 | APR 10 1952 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

ATTENTION

3

... Colors & ...
... colors are
in ... with each color
to ...

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 2CP-2228

ORDER NO. 72888

DATE 3-19-52

12 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

TITLE: K-255. ENCHANTED MESA AND
MOUNT TAYLOR, NEW MEXICO....

PHOTO BY CAPLIN-THOMPSON (SMALL
UNDER R.M. TYPE)

PHOTO PROPERTY OF

CUST,

RETOUCHING AND COLOR DESCRIPTION

CROP AT BOTTOM AS MARKED, FOR PROPORTION.

ENCHANTED MESA - ADOBE COLOR.

SEE EXTRA PHOTO FOR CLOSER DETAIL OF MOUNTAINS IN DISTANCE.

RETURN EXTRA PHOTO TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 25 1952 | MAR 27 1952 |
| SKETCH | | | | MAR 25 1952 |
| RETOUCHING | 2 | 2 | MAR 20 1952 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | MAR 28 1952 | APR 10 1952 |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | | |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5/28/52
JK

C.T. PHOTOCHROM

SPENCER & SONS

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 20P-2229

ORDER No. 72688

DATE 3-19-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: K-256. HIGHWAY U.S. 66
THROUGH TIJERAS CANYON,
NEW MEXICO

XXXXXXXXXXXXXXXXXXXX

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT DILAPIDATED HOUSE ON LEFT.

FOR COLORS REFER TO SUBJECT 2CH-208 (NOW IN WORK)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|----------------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 21 1952 | MAR 23 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 | MAR 23 1952 | MAR 24 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| B. L. & W. PROOF | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | MAR 28 1952 APR 14 1952 | APR 29 1952 |
| ARTIST DEPT. | | 931 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESSING

**USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)**

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 2CP-2230

ORDER NO. 72888

DATE 3-19-52'

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: K-257. BIRD'S EYE VIEW OF
TRUTH OR CONSEQUENCES,
NEW MEXICO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE A FEW OF THE MORE PROMINENT TELEPHONE POLES.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 31 1952 | APR 2 - 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 3 | MAR 20 1952 | MAR 31 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 2 | APR 4 1952 | APR 15 1952 |
| ARTIST DEPT. | | 12 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

8/28/52

ATTENTION

3 Subject of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

ALBUQUERQUE, N.M.

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2231 ORDER NO. 72769 DATE 3-20-52

CUSTOMER ANTONIO NOVELO C.
ENSENADA, B.C.F.A., MEX.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/4

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MEMENTO OF THE BEAUTIFUL ESTERO BEACH
RESORT B.C.F.A. MEX.
ANTONIO NOVELO C., OWNER /

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP 5) FOLLOW SKETCH. ALSO SEE KODACHROMES AND
EKTACHROMES FOR COLORS - THESE ARE TO BE RETURNED TO CUSTOMER. CUSTOMER HAS
INDICATED CHANGES IN TITLES ON SKETCH. IF NECESSARY MOVE TWO SMALL BOTTOM
PICTURES UP SLIGHTLY TO ACCOMMODATE LINE OF TYPE.

COLOR DESCRIPTION

FOLLOW SKETCH.
NOTE ADDITIONAL INSTRS. ABOVE.

RETURN KODACHROMES. - 8 Kodachromes

returned to customer
8/21/52

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

Red & Blue Imprints

25

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2232 ORDER NO. 72769 DATE 3-20-52

CUSTOMER ANTONIO NOVELO CO.
ENSENADA, B.C.F.A.A., MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full IN PANEL: (Panel 1½")

VISIT THE BEAUTIFUL ESTERO BEACH
RESORT - 6 MILES SOUTH OF ENSENADA, B.C.
MEXICO - ANTONIO NOVELO C., OWNER

FRONT NO. 5 (All of this on address side) 3 SIDES
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

USE BEST JUDGMENT ON COLORS.

CUSTOMER —
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2233 ORDER NO. 72780 DATE 3-25-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER WESTERN TIRE AUTO STORES
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(AERIAL VIEW OF SHAMROCK VILLAGE)

FOLLOW SKETCH WITH CORRECTIONS AS MARKED ON TISSUE OVER SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

9872 Ret. 106 2/4 11

242H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20P2236 ORDER NO. 72788 DATE 3-26-52

CUSTOMER RALPH E. YORK
HOLLYWOOD, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

CLIFTON'S BROOKDALE - 648 SO.
BROADWAY - LOS ANGELES, CAL.

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

R.M. SAME SIZE TYPE AS ON 1CP1899

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH SMALL WHITE PANEL AT BOTTOM. TYPE SET UP SIMILAR
TO OLD CARDS ATTACHED.

COLOR DESCRIPTION

TINTED PRINT FOR COLOR GUIDE.

CUSTOMER

CO.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

6872 Ref. 3
106 212
101-5-27-52 L.C. 1212
1/11

as quoted
W 2 H

11/2/52
for
m.g.
B

MAKEOVER

Charge to ADVISE Dept.

EST. Makeover Time Required

| | | |
|-------------|--|-----------------------------|
| RETOUCHING | | Time Recorded in Cost Dept. |
| PHOTO LITHO | | |
| COMPOSING | | |
| ART DEPT. | | |
| ENGRAVING | | |

MAY 1 1952

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2237 ORDER NO. 72788 DATE 3-26-52

CUSTOMER RALPH E. YORK
HOLLYWOOD, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

CLIFTON'S BROOKDALE - 648 SO.
BROADWAY - LOS ANGELES, CAL.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH SMALL WHITE PANEL AT BOTTOM. TYPE SET UP SIMILAR
TO OLD CARDS ATTACHED.

COLOR DESCRIPTION

TINTED PRINT FOR COLOR GUIDE.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

6872
108-5-27-52
L.C.
13
4
2 1/2

as printed
W 3 H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2238 ORDER NO. 72792 DATE 3-26-52

CUSTOMER DR. RAY M. BALLYEAT
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PASTEUR MEDICAL BUILDING
OKLAHOMA CITY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

Bring out brick effect in bldg. see 1CH97.
FOLLOW SKETCH. except lines should be closer
together to resemble brick

SUBMIT SKETCH FOR OK WITH S/A

COLOR DESCRIPTION

To Color Dept.

FOLLOW SKETCH.

except color should be as portion
circled on 4BH64

See instructions enclosed

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

THE COURIER PRINTING CO., LITTLETON, N.H.

NO. 2CP-2239

ORDER No. 72953

DATE 3-28-52

25 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES - ~~to come~~ ENCL

TITLE IN FULL

(OLD MAN OF THE MTS.)

IMPRINT ~~SAME AS ABOVE~~ PUBLISHED FOR
STATE OF NEW HAMPSHIRE FORESTRY
* RECREATION DEPARTMENT

PHOTO PROPERTY OF

~~WASH~~ C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH633, WITH VIEW A LITTLE CLOSER UP (SIMILAR TO OVAL VIEW ENCLOSED). COLORS TONED DOWN MORE LIKE THE OVAL. PICTURE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 3 - 1952 | APR 2 - 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | MAR 31 1952 | MAR 3 - 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | APR 4 1952 | APR 17 1952 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9/11/52

AK

C.T. PHOTOCHROM

RECEIVED

USE 11/11/52
ART-COLORWORK COLORS
(5 Colors)

G.T. PHOTO SERVICE
 2111-10th Ave. S.W.
 SEATTLE 1, WASH.
 U.S.A.
ART-COLOR-TONE COLORS
 (5 Colors)

THE COURIER PRINTING CO., LITTLETON, N.H.

NO. 2CP-2241

ORDER No. 72953

DATE 3-28-52

25 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (FLUME GORGE)

(ALL OF THIS ON THE ADDRESS SIDE) ENCL

FRONT No. 1 R. M. YES - to come

IMPRINT ~~SAME AS ABOVE~~ PUBLISHED FOR
TITLE: STATE OF NEW HAMPSHIRE FORESTRY
RECREATION DEPARTMENT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEOPLE FROM WALK. FOLLOW CARDS ENCLOSED AND
CHURCH-CRAFT KODACHROME SLIDE FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 2 1952 | |
| SKETCH | | | | |
| RETOUCHING | | 1 1/2 | MAR 31 1952 | APR 2 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | APR 4 1952 | APR 17 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 3/4 | | 4-24-52 |
| ARTIST DEPT. | | 9 3/4 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
STANDARD

USE REGULAR
ART-COLORCHROM COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2242' ORDER NO. 73004 DATE 3-28-52

CUSTOMER FARMERS & MERCHANTS UNION BANK
COLUMBUS, WISC.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM A-97188.

COLOR DESCRIPTION

FOLLOW A-97188 FOR COLOR GUIDE.

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.
|
NO
|
YES
|
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Bl 32
107
H. C. 12 4 18 52
21

W. D. H.
Give
Count

T. TEICH & COMPANY
CHICAGO, ILL.
USE LITHO
ART-COLORING COLORS
(E Color)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20P2243 ORDER NO. 73024 DATE 3-31-52

CUSTOMER EARL J. BROTHERS
BOULDER CITY, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CACTUS MOTEL - 1909 NORTH MAIN ST.
(U.S. HIGHWAY 91) NORTH LAS VEGAS,
NEVADA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SKY BLUE WITH ~~2X~~ SMALL WHITE CLOUDS. INCREASE THE SIZE OF THE SHRUBBERY IN
FRONT AND AT THE SIDE OF MOTEL. AND FILL IN WITH GREEN ON TREES. ADD NEON
TUBING IN COLOR AS IN KODACHROMES. ALSO SHOW COURT SIGN IN COLOR. DOORS
OF ROOMS ARE BROWN.

RETURN KODACHROMES.

Returned 6/10/52 B.

PHOTO RETURNED

PHOTO USED FOR

RETURN

KODACHROME(S) TO:

CUSTOMER

DO NOT FILE AWAY

PHOTOCHROM

SPECIAL PROCESS

USE CLOULAR

ART-COLORTONE COLORS

(5 Colors)

W.E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 2CP-2244 ✓

ORDER No. 72978 ✓

DATE 4-1-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

TITLE: NEW OHIO STATE OFFICE
BUILDING AND LE VEQUE-
LINCOLN TOWER, COLUMBUS,
OHIO

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5BH548. FOLLOW CARD 5BH548 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | APR 2-1952 |
| SKETCH | | | APR 2 1952 | |
| RETOUCHING | | 0 | APR 2 1952 | APR 2 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | APR 4 1952 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 2CP-2245

ORDER No. 72978

DATE 4-1-52

6½ M POST CARDS

C.T. PHOTOCHROM.

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

TITLE: MUNICIPAL BUILDINGS AND
LE VEQUE-LINCOLN TOWER,
COLUMBUS, OHIO

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH2807. FOLLOW CARD 6AH2807 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawings
Color
Enlarge & Black*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | APR 10 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2-4 | APR 2 1952 | APR 7 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | APR 14 1952 | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2-2 | | |

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SEMI-TOUCH
USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 2CP-2246 ✓

ORDER No. 72978 ✓

DATE 4-1-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: STATE CAPITOL AND McKINLEY
MEMORIAL, COLUMBUS, OHIO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH478. FOLLOW CARD 2AH478 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawings
& Enlarge*

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 4 1952 | APR 7 - 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1 | APR 2 1952 | APR 4 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | APR 10 1952 | |
| BLEUPRINT | | | | APR 18 1952 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 25 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____



W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 2CP-2247

ORDER No. 72978

DATE 4-1-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

TITLE: DESHLER-WALLICK HOTEL,
R.K.O. THEATRE AND LE
VEQUE-LINCOLN TOWER,
COLUMBUS, OHIO

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1558. FOLLOW CARD 9BH1558 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing
& Enlarge*

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 3 1952 | APR 7 - 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1/2 | APR 2 1952 | APR 3 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 22 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIMEN

USE 1.5 LITERS
ART-COLOR-TONE COLORS
(3 Colors)

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 2CP-2248

ORDER NO. 72978

DATE 2-1-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: NEIL HOUSE AND LE VEQUE-
LINCOLN TOWER, COLUMBUS,
OHIO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH2806. FOLLOW CARD 6AH2806 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing
& Enlarge.*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 3 1952 | APR 7 - 1952 |
| SKETCH | | | | |
| RETOUCHING | 23 | 1 | APR 2 1952 | APR 3 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL INK PROCESS

USE INK FOR
ART-COLOR-TONE COLORS
(5 Colors)

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 2CP-2249

ORDER No. 72978

DATE 4-1-52

6½" M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: OHIO STATE PENITENTIARY,
COLUMBUS, OHIO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH320. FOLLOW CARD 4AH320 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawings
& Enlarge*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 3 1952 | APR 7 - 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1/2 | APR 2 1952 | APR 3 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____



W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 2CP-2250

ORDER No. 72978

DATE 4-1-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *same as 5AH1949* ✓

IMPRINT SAME AS ABOVE

TITLE: OHIO STATE OFFICE BUILDING
AND GROUNDS, COLUMBUS, OHIO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1949. FOLLOW CARD 5AH1949 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawings
Enlarge*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 3 1952 | APR 7 - 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1½ | APR 2 1952 | APR 3 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2½ | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

COLUMBIA PICTURES
COLUMBUS, OHIO

USE COLOR
ART-COLOR-TONE COLORS
(5 Colors)

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 2CP-2251

ORDER No. 72978

DATE 4-1-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

TITLE: STADIUM, OHIO STATE
UNIVERSITY, COLUMBUS, OHIO

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH245. FOLLOW CARD 2AH245 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 3 1952 | APR 7 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1 | APR 2 1952 | APR 3 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 23 | 2 1/2 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____



W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 2CP-2252

ORDER NO. 72978

DATE 4-1-52

6 1/2 -M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

TITLE: CIVIC CENTER GROUP FROM THE
AIR, COLUMBUS, OHIO

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3262. FOLLOW CARD 7AH3262 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 3 1952 | APR 7 - 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1/2 | APR 2 1952 | APR 3 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Get Drawing
+ Enlarge

C.T. PHOTOCHROM
COLUMBUS, OHIO

USE MASTER
ART-COLORONE COLORS
(5 Colors)

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 2CP-2253

ORDER No. 72978

DATE 4-1-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: COLUMBUS ZOO AND
O'SHAUGHNESSY DAM, COLUMBUS,
OHIO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH2095. FOLLOW CARD 9AH2095 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawings
& Enlarge
to Black*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 2 1952 | 1952-132 |
| SKETCH | | 0 | | |
| RETOUCHING | | | APR 2 1952 | APR 2 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | APR 4 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

RETOUCHING

USE ARTIST
ART-COLOTYPE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20P2254 ORDER NO. 73035 DATE 4-1-52

CUSTOMER

LAKE TAHOE PHOTO & CURIO SHOP
KINGS BEACH, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH & THESE CORRECTIONS: COLORING ON WISHING WELL SHOULD BE DEEPER & BRIGHTER, ALSO FACING ROCKS ON PATIO, UNDER DRINKING FOUNTAIN & STEPS LEADING TO STORE. FLOOR OF PORCH & PATIO OK. TREES SKETCH IN ALONGSIDE OF BLDG. TOO YELLOW; SHOULD BE MORE ON THE GREEN SHADE LIKE THOSE ABOVE BLDG. BRING OUT FACING ROCKS MORE. NOTE DECIDED CONTRAST. SOME ROCKS ARE POLISHED BLACK MARBLE & OTHERS VERY BRILLIANT. UPRIGHT LOGS ON PORCH A LITTLE DEEPER BROWN, SAME AS TOP LOGS AROUND SIGN.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

2

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

C.T. PHOTOCHROM

SPECIAL HANDLING

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

(E)

Ref. 5
Jan 5. 10 2
5-20-52
L.B. 10
2nd

WJH
Red & Mt. Blue
Impressions

SOUVENIR STORE, CHAHINKAPA PARK,
WAHPETON, N. DAK.

NO. 2CP-2255-

ORDER No. 73299

DATE 4-3-52

6½-M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

TITLE: TENNIS COURT, CHAHINKAPA
PARK, WAHPETON, NO. DAK.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 11 1952 | |
| SKETCH | | | | |
| RETOUCHING | | 3 1/2 | APR 7 1952 | APR 11 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | APR 29 1952 |
| BLUEPRINT | | | APR 18 1952 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 5-1-52 |
| ARTIST DEPT. | 108 | 9 | | 6-10-52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
STITCHED

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

SOUVENIR STORE, CHAHINKAPA PARK,
WAHPETON, N. DAK.

NO. 2CP-2256

ORDER NO. 73299

DATE 4-3-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT NONE

TITLE: LILY POOL AND ROCK GARDENS,
CHAHINKAPA PARK, WAHPETON,
NO. DAK.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

Negative enclosed with photograph

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 15 1952 | APR 15 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1 | APR 9 1952 | APR 15 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 12 | APR 29 1952 | MAY 12 1952 |
| ARTIST DEPT. | 103 | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
RETOUCHING
STRIPPING, OPAQUING

USE REGULAR
ART-GOLCORTONE COLORS
(5 Colors)

SOUVENIR STORE, CHAHINKAPA PARK,
WAHPETON, N. DAK.

NO. 20P-2257

ORDER No. 73299

DATE 4-3-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

TITLE: SOUVENIR STORE, CHAHINKAPA
PARK, WAHPETON, NO. DAK.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS LOG CONSTRUCTION WITH WHITE TRIM AND GREEN ROOF.
TABLES HAVE YELLOW TOPS, GREEN SIDES AND RED LEGS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | APR 10 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | | APR 8 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 116 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____



I.L.MADURO, JR., S.A., AVENIDA CENTRAL NO. 100,
APARTADO 281, PANAMA
FOTO FLATAU - PANAMA

NO. 2CP2258
2CH385

ORDER No. 72666

DATE 3-5-52'

50 M POST CARDS

C.T. ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

EL PANAMA - PANAMA - REP. DE
PANAMA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TWO ADDITIONAL PHOTOS FOR POSITION OF SWIMMING POOL.

USE COLORED PHOTO FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 11 1952 | |
| SKETCH | | | | |
| RETOUCHING | | 7 1/2 | MAR 6 1952 | MAR 11 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 15 | APR 2 1952 | APR 17 1952 |
| ARTIST DEPT. | 102 | | 4/1/52 | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HI
57-066
19-158 1/2
Deep etch

I. L. MADURO, JR., S.A., AVENIDA CENTRAL NO. 100
APARTADO 281, PANAMA
FOTO FLATAU - PANAMA

NO. 204386

ORDER NO. 72666

DATE 3-5-52

50 M POST CARDS C.T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EL PANAMA - PANAMA * REP. DE
PANAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED PHOTO FOR COLOR GUIDE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 7 1952 | MAR 14 1952 |
| SKETCH | | | | |
| RETOUCHING | | 4 | MAR 6 1952 | MAR 7 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | | |
| ARTIST DEPT. | 108 | 9 | | 6-16-52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO
PHOTO BY GEOFFREY LANDESMAN

NO. 2CP-2260

ORDER No. 73393

DATE 4-18-52

12½M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: K18. BEAR DEN, CLEVELAND
ZOOLOGICAL GARDENS,
CLEVELAND, OHIO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FLOORING - WHITE CEMENT. WALLS - LIGHT BROWN STONE

BEARS ARE BROWN!

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 21 1952 | APR 22 1952 |
| SKETCH | | | | |
| RETOUCHING | 10 | 2½ | APR 23 1952 | APR 29 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1¼ | APR 29 1952 | MAY 5 1952 |
| ARTIST DEPT. | 102 | 9¼ | 5/20/52 | 5/28/52 |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

57

NO. 2CP-2262

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER No. 73402

DATE 4-21-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 717-ST. JAMES CATHOLIC CHURCH
AT SAG BRIDGE, LEMONT,
ILLINOIS

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE LARGE PHOTOGRAPH FOR VIEW. FOLLOW KODACHROME TRANSPARENCY
FOR COLORS. LEAVE CAT IN PICTURE.

RETURN PHOTO & NEGATIVE TO: REV. R. PLOSZYNSKI, PASTOR, ST. JAMES CHURCH, LEMONT, ILLINOIS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES
RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 30 1952 | MAY 3 1952 |
| SKETCH | | | | |
| RETOUCHING | 7 | 2 1/2 | APR 25 1952 | APR 30 1952 |
| REPHOTO | | | APR 21 1952 | APR 25 1952 |
| PHOTO-LITHO | | | | MAY 21 1952 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 1/2 | MAY 6 1952 | 5-26-52 |
| ARTIST DEPT. | 102 | 9 | | 4/21/52 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 2CP-2263

ORDER No. 73410

DATE 4-21-52

12½M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *and*

IMPRINT SAME AS ABOVE

TITLE: K-257. CENTRAL AVENUE LOOKING
EAST FROM SIXTH STREET,
ALBUQUERQUE, NEW MEXICO....
...ETC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

*Take off sign on left side
(monitors)*

FOLLOW TISSUE OVERLAY, AND KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Submit Retouched
Photo to Customer*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 28 1952 | |
| SKETCH | | | | |
| RETOUCHING | | 7 | APR 25 1952 | APR 28 1952 |
| REPHOTO | | | APR 22 1952 | APR 25 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 2 1/2 | MAY 23 1952 | JUN 3 1952 |
| ARTIST DEPT. | | 12 3/4 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 2CP-2264

ORDER No. 73410

DATE 4-21-52'

12½ M POST CARDS

C.T. PHOTOCHROME

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: K-258. GOAT HILL, RATON,
NEW MEXICO....ETC

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, AND KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Submit Retouched
Photo to Customer*

*Red & Ok Place
Improvement*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 22 1952 | MAY 3 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 5 | MAY 3 1952 | MAY 12 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 2 | | 6-4-52 |
| ARTIST DEPT. | 100 | 10 | 9/1/52 | 6/1/52 |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

8/28/52
AK

C.T. PHOTOCHROME
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

(E)

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 2CP-2265

ORDER No. 73410

DATE 4-21-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: K-259. UNDERPASS ON U. S.
HIGHWAY 85 FOR SANTA FE
RAILROAD ON SOUTH SIDE OF
RATON, NEW MEXICO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, AND KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF YES
RETURN PHOTO

ENVELOPE PHOTO TICKET

*Submit Retouched
Photo to Customer*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 22 1952 | MAY 3 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 4 | MAY 3 1952 | MAY 9 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 | MAY 23 1952 | JUN 2 1952 |
| ARTIST DEPT. | | 10 | | |

DATE BLUEPRINT OK'D _____
By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____
By _____

DATE Photo Returned to Customer _____
8/28/52
20

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2269 ORDER NO. 73189 DATE 4-23-52

CUSTOMER PASADENA COMMUNITY CHURCH
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

107
6-22-52
107
LWIS

Add'l. artwork
17.00 net

retouched white
in customer
5/21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2270 ORDER NO. 73211 DATE 4-25-52

CUSTOMER BEVERLY'S CHICKEN IN THE ROUGH
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BEVERLY OSBORNE AND HIS
CHICKEN IN THE ROUGH....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark

Yes

No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND SEE INSTRS. ATTACHED. FOR COLORTONE
GUIDE OF BUILDING SEE ENCLOSED CARD MADE FOR BEVERLY'S DRIVE IN (1CH3)
& SEE LETTERHEAD ATTACHED FOR GUIDE ON EMBLEM OF "CHICKEN IN THE ROUGH"

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2271 ORDER NO. 73241 DATE 4-30-52

CUSTOMER TROPICAL SHORE APARTMENTS
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TROPICAL SHORE APTS. -635 COREY

AVENUE ST. PETERSBURG BEACH, FLORIDA

PHONE 24514 -MR. & MRS. ERNST Q. COLE,

OWNERS-MANAGERS (SIMILAR TO ATTCH'D CARD)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

X

SM-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Rob
L.C.
L. Co.
5
1/2
9

no specified

W 2 H

9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2272 ORDER NO. 73245 DATE 5-1-52

CUSTOMER SPIKE HUNTER COURT
HOT SPRINGS NAT'L PARK, ARK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE 3

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **IN LOWER PANEL:**

SPIKE HUNTER COURT - HOT SPRINGS
NATIONAL PARK - ARKANSAS....

(SEE COPY)

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ T. Imprint No Imprint
Side — Center

Blue Print ☒ Handcolor — Black & White Proof. Titles — Red, Blue

JOIN 2 PHOTOS.

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.- PLACE SPIKE HUNTER COURT
IN CENTER OF PANEL AS ENCLOSED CARD DEPICTS, AND UNDER THE NAME PRINT TELEPHONE
1407.PRINT LOCATION & STREET ADDRESS LIKE CARD ENCLOSED.

COLOR DESCRIPTION

BRICK #15. ROOF #69. TRIM ON DOORS #1, GRASS #8. CHAIRS #1 AND #6.

ALSO SEE COMPETITIVE CARD ATTACHED.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY LOLLIESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 2CP-2277

ORDER No. 73507

DATE 5-5-52

12½M POST CARDS

C.T.PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as on
OCH739.. *reset*

IMPRINT

SAME AS ABOVE

TITLE: Y-19. LOOKING WEST ON GURLEY
STREET, THUMB BUTTE IN
DISTANCE, PRESCOTT, ARIZONA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH739. FOLLOW CARD OCH739 FOR COLORS-EXCEPT:

BUS IN FOREGROUND SHOULD BE MAROON-NOT TOO RED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 9 1952 | MAY 13 1952 |
| SKETCH | | | | |
| RETOUCHING | - | 0 | MAY 9 1952 | MAY 9 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 102 | 11 | 5/9/52 | 6/1/52 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Make New
Black & Colors*

*Sheet
OK
872*

(11)

(CARL MODES)

NO. 2CP-2278

ORDER No. 73510

DATE 5-5-52

12½M POST CARDS C.T.PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

TITLE: TK-111. THE "VANISHING
AMERICAN", FAMOUS TEXAS
LONGHORN STEER

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CHANGE STEER COLORING TO BROWN, SLIGHTLY LIGHTER THAN SUBJECT
6AH-3. ALSO, MAKE HIS HORNS A LITTLE MORE IMPRESSIVE - SEE
SUBJECT 6BH334.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 9 1952 | MAY 13 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3-4 | MAY 7 1952 | MAY 9 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 1/2 | MAY 16 1952 | MAY 27 1952 |
| ARTIST DEPT. | 107 | 9 | | 7-1-52 |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION:

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

(CARL MODES)

NO. 2CP-2279

ORDER No. 73510

DATE 5-5-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

TITLE: WK-201. ROUNDUP TIME IN
THE WEST

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

HORSE IS BUFF COLOR. CATTLE ARE HEREFORDS. MAKE RIDER AND
HORSE STAND OUT AS MUCH AS POSSIBLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Use light blue only

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 9 1952 | MAY 13 1952 |
| SKETCH | | | | |
| RETOUCHING | 9 | 2 1/2 | MAY 7 1952 | MAY 9 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT STRIPPING, OPAQUING | | | MAY 16 1952 | MAY 28 1952 |
| HAND COLOR PROOF | 107 | 1 1/2 | | 6-2-52 |
| ARTIST DEPT. | 108 | 9 | | 7-3-52 |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

(CARL MODES)

NO. 2CP-2280

ORDER No. 73510

DATE 5-5-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE: WK-202. MOTHERLY LOVE --
MAMMA HEREFORD AND HER
NEW-BORN CALF.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TONE DOWN GRASS, ETC. TO MAKE ANIMALS MORE PROMINENT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 8 1952 | MAY 13 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 | MAY 7 1952 | MAY 8 1952 |
| REPHOTO | | | | MAY 27 1952 |
| PHOTO-LITHO | | | MAY 16 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 1/2 | | |
| ARTIST DEPT. | 102 | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

VERKAMP'S, GRAND CANYON NATIONAL PARK,
ARIZONA

NO. 2CP-2281

ORDER No. 73548

DATE 5-8-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-same as
on 78898-N

IMPRINT SAME AS ABOVE

TITLE: LOOKING NORTH FROM GRANDEUR
POINT, GRAND CANYON
NATIONAL PARK, ARIZONA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 78898-N. FOLLOW CARD 78898-N FOR COLORS WITH
INSTRUCTIONS ON TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5.8.7
Flap On

Executive OK of Estimate By _____ Cost Dept. Checked
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 16 1952 | MAY 21 1952 |
| SKETCH | | | | |
| RETOUCHING | | | MAY 13 1952 | MAY 16 1952 |
| REPHOTO | | | MAY 9 1952 | MAY 13 1952 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 1/4 | MAY 23 1952 | JUN 2 1952 |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL EFFECTS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

VERKAMP'S, GRAND CANYON NATIONAL PARK,
ARIZONA

NO. 2GP-2282

ORDER NO. 73548

DATE 5-8-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as
on 78905 *reset*

IMPRINT

SAME AS ABOVE

TITLE: FROM WEST RIM DRIVE, GRAND
CANYON, ARIZONA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 78905. FOLLOW CARD 78905 FOR COLORS WITH
INSTRUCTIONS ON TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 13 1952 | MAY 22 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1/4 | MAY 12 1952 | MAY 13 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 1/4 | MAY 23 1952 | |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

VERKAMP'S, GRAND CANYON NATIONAL PARK,
ARIZONA

NO. 2CP-2283

ORDER No. 73548

DATE 5-8-52

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl as 3AH1582*

IMPRINT SAME AS ABOVE

TITLE: MORAN POINT, GRAND CANYON,
ARIZONA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & CARDS ENCLOSED(7AH660 & 8AH1582).

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 16 1952 | MAY 21 1952 |
| SKETCH | | | | |
| RETOUCHING | | 4 | MAY 12 1952 | MAY 16 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | MAY 23 1952 | JUN 3 1952 |
| HAND COLOR PROOF | 106 | 2 1/4 | | |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

3

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

DIAL NO. 2CP-2293 ORDER NO. 73559 DATE 5-9-52

CUSTOMER LITSINGER MOTOR CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE

12½ M POST CARDS SIZE 3½ X 5½

STYLE C.T.PHC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (on front)

LITSINGER MOTOR CO.
1200 W. WASHINGTON BLVD.

CHICAGO'S LARGEST FORD DEALER

2 lines
see sketch

FRONT NO. 5

R. M. to cover part of Mess. Space, entire

Trade Mark Yes No Spec

IMPRINT: Customer C. T. Imp

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

~~Correct name on left
side of building to
Lone~~
IN RED

105
5-15-52
10
11

112H

C.T. PROTOCOLOR

SPECIAL PROCESSES

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Red & dk blue
Impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

3M-4-15-52

H

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CP-2294

ORDER No. 73659

DATE 5-16-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: (at bottom of message space)

BURDINES - ~~ONE OF THE SOUTH'S~~

FLORIDA'S LARGEST
~~DEPT~~ DEPARTMENT STORES, MIAMI,
FLORIDA

PRIVATE # BEFORE IMPRINT: PC.82'

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED AND FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

New Blank is made

R. M. Manning

MAKEOVER

Charge to _____ Dept.

EST. Makeover Time Required

| | TIME | Time Recorded in Cost Dept. |
|-------------|------|-----------------------------|
| RETOUCHING | 1 | |
| PHOTO-LITHO | | |
| COMPOSING | | |
| ART DEPT. | | |
| STRIPPING | | |

JUL 16 1952 JUL 17 1952

JUL 17 1952

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 27 1952 | MAY 29 1952 |
| SKETCH | | | | |
| RETOUCHING | 1 | 5/1 | MAY 19 1952 | MAY 27 1952 |
| REPHOTO | | | | JUN 13 1952 |
| PHOTO-LITHO | | | JUL 30 1952 | |
| BLUEPRINT | | | JUN 4 1952 | |
| STRIPPING, OPAQUING | | | JUL 17 1952 | |
| HAND COLOR PROOF | 107 | 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

Old Man
Photo

NO. 2CP-2295

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, ORDER No. 73665
ALBUQUERQUE, N.M.

DATE 5-19-52

12 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~NO~~ YES *encl*

IMPRINT SAME AS ABOVE

TITLE: THE CHURCH OF SAN FELIPE DE
NERI, OLD TOWN PLAZA,
ALBUQUERQUE, N.M.

PRIVATE # BEFORE ~~PRINT~~ ^{TITLE} K-260.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT BOTTOM AS MARKED. TAKE OUT DEAD BRANCHES IN SKY.
STRENGTHEN CROSSES ON CHURCH TOWERS. TAKE OUT TREE SHADOW
AND PUT IN LAWN IN FOREGROUND OF BLDG.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME TO CUSTOMER.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES HANDCOL PROOF

YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo Pro Fred

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | - | | MAY 23 1952 | MAY 29 1952 |
| SKETCH | | | | |
| RETOUCHING | 9 | 2 1/2 | MAY 19 1952 | MAY 23 1952 |
| REPHOTO | | | | JUN 13 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | JUN 3 1952 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 | | |
| ARTIST DEPT. | | 9 1/2 | | |

JUN 5 - 1952

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8/28/52
OK

NO. 20P-2296

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, ORDER NO. 73665
ALBUQUERQUE, N.M.

DATE 5-19-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: THE YUCCA, DESERT FLOWER
OF THE SOUTHWEST

PRIVATE # BEFORE ^{TITLE}IMPRINT: K-261

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED FOR PROPORTION. FOLLOW KODACHROME TRANSPARENCY
FOR COLORS

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 21 1952 | MAY 23 1952 |
| SKETCH | | | | |
| RETOUCHING | 1 | 1 1/2 | MAY 19 1952 | MAY 21 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | MAY 27 1952 | JUN 4 1952 |
| BLEUPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 3/4 | | 6/11/52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

8/18/52
OK

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

NO. 2CP-2297

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, ALBUQUERQUE, N.M. ORDER No. 73665

DATE 5-19-52

12 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. *Yes and*

IMPRINT SAME AS ABOVE

TITLE: FLORIDA MOUNTAINS, SOUTH OF DEMING, N.M.

PRIVATE # BEFORE *TITLE* IMPRINT: K-262

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT TOP FOR PROPORTION.

FOLLOW CARD 8AH713 FOR COLOR OF MOUNTAINS, ETC.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAY 26 1952 | MAY 27 1952 |
| SKETCH | | | | |
| RETOUCHING | | 20 | MAY 19 1952 | MAY 26 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects of for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2298 ORDER NO. 73273 DATE 5-19-52

CUSTOMER E.B. WALTON, INC.
PALM BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SUB3 (MT. VERNON MOTOR LODGES)
DAYTONA BEACH, FLA.

SET UP LIKE 2CP2266. REPHOTO KODACHROME TO BLACK AND WHITE.

COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS.

RETURN KODACHROME.!

RETD
11/1/52

PHOTO RETURNED

to

PHOTO USED FOR

T. PHOTOCHROM
SPECIAL PROCESSES

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Rephoto 5x7
Kodachrome
Ret 6½
Jm 106 HC 1 3/4
La 9
A

Rephoto 8.50 net
2x8 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2299 ORDER NO. 73281 DATE 5-20-52

CUSTOMER ERIN RANCHO MOTEL
GRAND ISLAND, NEBR.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE TELEPHONE POLES.

COLOR DESCRIPTION

DEEP RED BRICK. GREEN ROOFS.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO YES RETURN PHOTO

3M-4-15-54

CURT TEICH & COMPANY

SPECIAL PROCESSES

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

104-
5-28-52
Rt 52
LTC 142
LTC 9
M

W & H

R.M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 2CP-2300

ORDER No. 73715

DATE 5-23-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as
on 2AH368.

IMPRINT
SAME AS ABOVE
TITLE: SUNSET AT LAGUNA BEACH,
CALIFORNIA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH368. FOLLOW CARD 2AH368 FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 2 1952 | JUN 2 - 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1/2 | MAY 26 1952 | JUN 2 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 162 | 2"2 | 6/17/52 | 6/17/52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

on sheet
G891
Color-matched
Enlarge Black & Color

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 2CP2302

ORDER No. 73850

DATE 6-3-52

M POST CARDS

C. T. PHOTOCHROM

FULL FACE

121

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE

COCONUT ROW, PALM BEACH, FLORIDA

PRIVATE NO. BEFORE HIS IMPRINT:
PK-23

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET: PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 10 1952 | JUN 11 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | JUN 4 1952 | JUN 10 1952 |
| REPHOTO | | | | JUN 20 1952 |
| PHOTO-LITHO | | | JUN 16 1952 | |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 6-23-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

STOFFLET NEWS COMPANY, ANN ARBOR, MICHIGAN

NO. 2CP-2306

ORDER No. 73913

DATE 6-9-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as on
7AH3225. *reset*

IMPRINT SAME AS ABOVE

TITLE: BAIRD CARILLON, BURTON
MEMORIAL TOWER, ANN ARBOR,
MICH. /

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3225. FOLLOW CARD 7AH3225 FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | 0 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 110 | 84 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

*On sheet
E 891*

*Enlarge
Color*

DISTRIBUTED BY SOUTHWEST POST CARD CO.
BOX 685, ALBUQUERQUE, N.M.

NO. 2CP2307

ORDER No. 73954

DATE 6-11-52

12½^M POST CARDS C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES *encl*

TITLE IN FULL

IMPRINT SAME AS ABOVE

TITLE: CONTINENTAL DIVIDE,
NEW MEXICO

PRIVATE NO. BEFORE TITLE: #K-263

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR PRINT ATTACHED FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 16 1952 | JUN 17 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 1/2 | | JUN 16 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUN 24 1952 | JUN 26 1952 |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 6-27-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

PHOTOCHROM
AL PROCE

★★

REGULAR

ONE COLORS
(fers)

(F)

DISTRIBUTED BY SOUTHWEST POST CARD CO.
BOX 685, ALBUQUERQUE, N.M.

NO. W 2CP2308

ORDER No. 73954

DATE 6-11-52

12½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *each*

IMPRINT SAME AS ABOVE

TITLE: TUCUMCARI MOUNTAIN,
TUCUMCARI, N.M.

PRIVATE NO. BEFORE TITLE: K-264

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS AS TRANSPARENCY ATTACHED (NOT TOO MUCH RED)

Return Kodachrome

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF *YES*

RETURN PHOTO *Yes*

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 12 1952 | JUN 16 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 1½ | JUN 11 1952 | JUN 12 1952 |
| REPHOTO | | | JUN 19 1952 | JUN 25 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 | | |
| ARTIST DEPT. | | 9½ | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

8/28/52
OK

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
COLORTONE COLORS

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 2CP-2309 ORDER NO. 73989 DATE 6-13-52

CUSTOMER THE COLONY
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

PHOTO RETURNED

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE (PATIO)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

PHOTO USED FOR

X Return Kodachrome

3M-4-15-52

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

TRSPCY RETO TO CUST 12/27/52

NOV 13 1952

10/15/52
for mo.
Selling

Bt 6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP-2310 ORDER NO. 73989 DATE 6-13-52

CUSTOMER THE COLONY
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE C.T. PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE (FRONT ENTRANCE)

FRONT NO. 5 R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

NO

YES

RETURN PHOTO

3M-4-15-52

Return Kodachrome
RETD 12/12

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

PHOTO RETURNED

TO

PHOTO USED FOR

B-6
402
La 9 1/2

11B

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP-2311 ORDER NO. 74204 DATE 6-24-52

CUSTOMER
TOWER VIEW COURT
LAKE WALES, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE C.T.PHOTOCHROM-FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

~~TOWER VIEW COURT~~.....

FRONT NO. 5 (All of this on address side) R. M. Yes ~~XX~~ FACE
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY,

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Rec. 5
June 29, 1952
C. C. 107
L. C. 107

W J H

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 2CP-2312

ORDER No. 74257

DATE 6-26-52

12½M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE
PRIVATE # BEFORE IMPRINT: SK.12'
TITLE (at bottom of R.M. space):
ST. PETERSBURG, FLORIDA'S POPULAR
RECREATION PIER.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - ALSO SUBJECT 6BH770 ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 2 1952 | JUL 9 - 1952 |
| SKETCH | | | | |
| RETOUCHING | 10 | 35 | JUL 10 1952 | JUL 14 1952 |
| REPHOTO | | | JUN 27 1952 | July 2 - 1952 |
| PHOTO-LITHO | | | JUL 15 1952 | |
| BLEUPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 13 | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

SUN NEWS CO., ST.PETERSBURG, FLA.

NO. 2CP-2313

ORDER No. 74257

DATE 6-26-52

12½ M POST CARDS

C.T.PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES, *encl*

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE IMPRINT: SK.13

TITLE (at bottom of R.M. space)

ST.PETERSBURG, FLORIDA'S MIRROR

LAKE PARK, WHERE SHUFFLEBOARD

REIGNS KING, IS ONE OF THE....ETC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - ALSO SUBJECT OCH1108 ENCLOSED.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 27 1952 | JUN 30 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 11 1/2 | 7-1-52 | |
| REPHOTO | | | | JUL 29 1952 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | JUL 7 1952 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 1/4 | | |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects as
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 2CP-2314

ORDER No. 74257

DATE 6-26-52

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. **MM YES** *encl*
IMPRINT SAME AS ABOVE
PRIVATE # BEFORE IMPRINT: SK.14,
TITLE (at bottom of R.M. space):
SPA BEACH IN THE HEART OF DOWNTOWN
ST. PETERSBURG, FLA. IS KNOWN THROU-
GHOUT THE NATION FOR IT'S....ETC.
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - ALSO SUBJECT 9BH652 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| Executive OK of Estimate | | ESTIMATE | | Cost Dept. Checked |
|----------------------------------|-----------|-------------------|--------------------|--------------------|
| By | | AND WORK SCHEDULE | By | |
| Date | | | Date | |
| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 27 1952 | JUN 30 1952 |
| SKETCH | | | | |
| RETOUCHING | 9 | 3½ | | JUL 11 1952 |
| REPHOTO | | | | JUL 22 1952 |
| PHOTO-LITHO | | | JUL 15 1952 | |
| BLEUPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 | | |
| ARTIST DEPT. | | 10 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆
USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 2CP-2315

ORDER No. 74257

DATE 6-26-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE IMPRINT: SK.15
TITLE (at bottom of R.M. space):
BEAUTIFUL YACHT CLUB AND HARBOR,
ST. PETERSBURG, FLA. "THE SUNSHINE
CITY"

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - ALSO SUBJECT 7AH1353 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

YES

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 27 1952 | JUN 30 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 3 | | JUL 7 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 8 1952 | JUL 18 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 30 | | |
| ARTIST DEPT. | | 9 42 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 2CP-2316

ORDER No. 74257

DATE 6-26-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE IMPRINT: CK.2
TITLE (at bottom of R.M. space):
RELAXING ON COLORFUL CLEARWATER
BEACH, FLA. ON THE GULF OF MEXICO.

PHOTO PROPERTY OF

MMMM C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - ALSO SUBJECTS 1CK146 & 9BH652 FOR
COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

YES

ATTENTION.

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 27 1952 | JUN 30 1952 |
| SKETCH | | | | |
| RETOUCHING | 9 | 3½ | JUL 2 1952 | JUL 9 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 13½ | JUL 15 1952 | JUL 22 1952 |
| ARTIST DEPT. | | 9½ | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2327 ORDER NO. 74302 DATE 6-30-52

CUSTOMER MILLER SHOE COMPANY
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

YOU SAW THESE SHOES IN SEPTEMBER.....
...ETC.

FRONT NO. 5 R. M. Yes ~~NO~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, AND INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

SEE ABOVE.

Red Impression

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

3M-4-15-52

3x7
R 1½
R 1 3
HIC 1-104
7-15-52

108(7-30-52) tag

Rephoto 4
Add'l Comp. 12.50
net

WOT

Hand color
for 7/16/52

see neg

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2328 ORDER NO. 74302 DATE 6-30-52

CUSTOMER
MILLER SHOE COMPANY
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

YOU SAW THESE SHOES IN OCTOBER....ETC

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, AND INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

SEE ABOVE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

3M-4-15-52

21
107
2.40
40.00
50.00

Rephoto &
add & Comp. 12.50
net

MO 15

Hand color
for 7/16/52

Red Imprint

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2329 ORDER NO. 74302 DATE 6-30-52

CUSTOMER
MILLER SHOE COMPANY
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ALWAYS COMFORTABLE ... NOW CASUAL....ETC

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~NA~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, AND INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

SEE ABOVE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

2/27
2/1
Re
Hc 1/2
La 9-104

Repl
10.50 net

W.D.I.

Layout in in Regular
Large H File

Rush

Hand Color
For 7/16/52

Red Imprints

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 2CP-2330

ORDER No. 74305

DATE 7-1-52

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS

4AH125 *reset*

IMPRINT SAME AS ABOVE

TITLE: GEORGE WESTINGHOUSE MEMORIAL
BRIDGE AND PLANTS ON LINCOLN
HIGHWAY.

PRIVATE # BEFORE IMPRINT: PA-1608.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH125. FOLLOW CARD 4AH125 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

on sheet
E931

Color match
get drawings in
Enlarge Colors
Black

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 3 - 1952 | JUL 3 - 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1 | JUL 10 1952 | JUL 10 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 2CP-2331

ORDER No. 74305

DATE 7-1-52

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS

9AH373

IMPRINT

SAME AS ABOVE

TITLE: AERIAL VIEW OF IRVIN WORKS
OF CARNEGIE-ILLINOIS STEEL
CORP. ON THE MONONGAHELA
RIVER.

PRIVATE # BEFORE IMPRINT: MC-1308

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH373. FOLLOW CARD 9AH373 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 3- 1952 | JUL 3- 1952 |
| SKETCH | | | JUL 10 1952 | JUL 10 1952 |
| RETOUCHING | | 0 | JUN 11 1952 | JUL 20 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

on steel
G 931

Colormatch
Get Drawings
Color
Enter to photo

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 2CP-2332

ORDER No. 74305

DATE 7-1-52

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS

6AH2172

IMPRINT SAME AS ABOVE

TITLE: CATHEDRAL OF LEARNING AND
FOSTER MEMORIAL, UNIVERSITY
OF PITTSBURGH, ~~XXXXXXXXXXXX~~
PITTSBURGH, PA.

PRIVATE # BEFORE IMPRINT: 1669

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH2172. FOLLOW CARD 6AH2172 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 3- 1952 | JUL 3- 1952 |
| SKETCH | | | JUL 10 1952 | JUL 10 1952 |
| RETOUCHING | 4 | 1 1/2 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | 1 1/2 | | |
| ARTIST DEPT. | 108 | 9 hrs. | | 7-29-52 |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

**USE REGULAR
ART-COLORTONE COLORS
(5 Colors)**

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 2CP-2333

ORDER No. 74305

DATE 7-1-52.

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS

6AH2134 *reset*

IMPRINT

SAME AS ABOVE

TITLE: KOPPERS AND GULF BUILDINGS
AND FEDERAL RESERVE BANK,
PITTSBURGH, PA.

PRIVATE # BEFORE *IMPRINT* TITLE: 1646

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH2134. FOLLOW CARD 6AH2134 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 3- 1952 | JUL 3- 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1/2 | JUL 10 1952 | JUL 10 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JUN 11 1952 | JUL 30 1952 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

*on steel
Eq 31*

*Colormatch
Get drawing
& Enlarge Colors
& Black*

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 2CP-2334

ORDER No. 74305

DATE 7-1-52

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS
7AH3487 *re-set*

IMPRINT SAME AS ABOVE

TITLE: CARNEGIE INSTITUTE OF
TECHNOLOGY, PITTSBURGH, PA.

PRIVATE # BEFORE IMPRINT: 1752

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3487. FOLLOW CARD 7AH3487 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

on sheet
G 931

*Color match
get drawing
& change color
4 plates*

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 3- 1952 | JUL 3- 1952 |
| SKETCH | | | | |
| RETOUCHING | | 0 | JUN 10 1952 | JUL 10 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2½ | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 2CP-2335

ORDER No. 74305

DATE 7-1-52

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS

5AH236, *reset*

IMPRINT

SAME AS ABOVE

TITLE: PITT STADIUM, PITTSBURGH,
PA.

PRIVATE # BEFORE IMPRINT: 1609

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH236. FOLLOW CARD 5AH236 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 3-1952 | JUL 3-1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 1/2 | JUL 10 1952 | JUL 10 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUN 11 1952 | JUL 30 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

on sheet
E931

Color match
get drawings
+ enlarge color
+ check

DW-7-DISTRIBUTED BY SERVICE NEWS COMPANY,
WILMINGTON, N. C.

NO. 2CP-2347

ORDER No. 74322

DATE 7-2-52

12½M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO ✓

IMPRINT SAME AS ABOVE

TITLE: / SUNRISE OVER WILMINGTON, N.
C. / CAPE FEAR RIVER IN
FOREGROUND /

PRIVATE # BEFORE IMPRINT: P-W-7

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH1129. FOLLOW CARD 6AH1129 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*by Col. Colomatch
caps
13 pica
Set Drawing
Enlarge Photo Drawing*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|---------------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 8 1952 | JUL 9 - 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1½ | JUL 7 1952 | JUL 8 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JUL 1 1952 JUL 18 1952 | AUG 6 1952 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2½ | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★ ★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

P-CB-8 DISTRIBUTED BY SERVICE NEWS COMPANY,
WILMINGTON, N. C.

NO. 2CP-2363

ORDER No. 74325

DATE 7-2-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: OCEAN BREAKERS, CAROLINA
BEACH, N. C.

"THE SOUTH'S MIRACLE BEACH"

PRIVATE # BEFORE IMPRINT: P-CB-8

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH831. FOLLOW CARD 3AH831 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*13 pic. Colormatch
4 gal. Memphis caps
Get Colored Drawings
+ Enlarge*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 9 1952 | |
| SKETCH | | | | |
| RETOUCHING | | 1/2 | JUL 7 1952 | JUL 9 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 18 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

PC.82-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CP2364

ORDER No. 74405

DATE 7-8-52

12 $\frac{1}{2}$ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE AT BOTTOM OF SPACE
/ BEAUTIFUL HOTELS LINE THE
GOLDEN SANDS/OF MIAMI BEACH, FLA.:!
PRIVATE NO. BEFORE IMPRINT; PC.82
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|-----------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 9 1952 | JUL 16 1952 |
| SKETCH | | | | |
| RETOUCHING | 1 | 7 $\frac{1}{2}$ | JUL 16 1952 | JUL 23 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 24 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 $\frac{1}{2}$ | | |
| ARTIST DEPT. | | 102 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

(F)

PC.83-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CP2365

ORDER No. 74405

DATE 7-8-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO'

IMPRINT SAME AS ABOVE

TITLE AT BOTTOM OF SPACE

/ LUXURIOUS HOTELS ON THE OCEAN /
/ MIAMI BEACH, FLA. /

PRIVATE NO. BEFORE IMPRINT; PC.83

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

6 pl.
Mamph.
Capt.
13 pieces

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 9 1952 | JUL 11 1952 |
| SKETCH | | | | |
| RETOUCHING | 6 | 6 | JUL 16 1952 | JUL 18 1952 |
| REPHOTO | | | | JUL 25 1952 |
| PHOTO-LITHO | | | JUL 21 1952 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 13/4 | | 7-29-52 |
| ARTIST DEPT. | | 10 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

P-WB-8-DISTRIBUTED BY SERVICE NEWS COMPANY,
WILMINGTON, N. C.

NO. 2CP2367

ORDER No. 74529

DATE 7-9-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: THE LITTLE CHAPEL ON THE
BOARDWALK, WRIGHTSVILLE BEACH, N.C.
N. C.

PRIVATE NO. BEFORE IMPRINT P-WB-8

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 11 1952 | JUL 16 1952 |
| SKETCH | | | | |
| RETOUCHING | 10 | 30 | JUL 16 1952 | JUL 18 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 23 1952 | JUL 30 1952 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | 1 1/2 | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY CHARLESTON NEWS COMPANY,
CHARLESTON, S. C.

NO. 2CP2368

ORDER NO.

DATE 7-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES ~~TOTOME~~

IMPRINT SAME AS ABOVE

GRACE MEMORIAL BRIDGE,
CHARLESTON, S. C. "AMERICA'S
MOST HISTORIC CITY"
PRIVATE NO. BEFORE IMPRINT--F-1

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 2AH529

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 1 - 1952 | DEC 1 - 1952 |
| SKETCH | | | | |
| RETOUCHING | | 6 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Get Down P
+ Enlarge color, Blue

DEC 10 1952

AUG 6 1952

DISTRIBUTED BY CHARLESTON NEWS COMPANY,
CHARLESTON, S. C.

NO. 2CP2369

ORDER No.

DATE 7-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES TO ~~COME~~

IMPRINT SAME AS ABOVE

HIGH BATTERY, CHARLESTON, S. C.
"AMERICA'S MOST HISTORIC CITY"

PRIVATE NO. BEFORE IMPRINT - F-2

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 16 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3-1/2 | JUL 16 1952 | JUL 22 1952 |
| REPHOTO | | | | JUL 28 1952 |
| PHOTO-LITHO | | | JUL 23 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 108 | 1/42 | | 7-29-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Reprint 21

F3 - DISTRIBUTED BY CHARLESTON NEWS COMPANY,
CHARLESTON, S. C.

NO. 2CP2370

ORDER NO.

DATE 7-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES TO COME

IMPRINT SAME AS ABOVE

WHITE POINT GARDENS
CHARLESTON, S. C.
"AMERICA'S MOST HISTORIC CITY"

PRIVATE NO. BEFORE IMPRINT - F-3

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
set to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

By
Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 23 1952 | JUL 25 1952 |
| SKETCH | | | | |
| RETOUCHING | 1 | 30 | JUL 15 1952 | JUL 23 1952 |
| REPHOTO | | | JUN 11 1952 | JUL 15 1952 |
| PHOTO-LITHO | | | JUL 30 1952 | AUG 4 1952 |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

REC 1-1952 DEC 30 1952

DISTRIBUTED BY CHARLESTON NEWS COMPANY,
CHARLESTON, S. C.

NO. 2CP2371

ORDER No.

DATE 7-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES TO COLOR

IMPRINT SAME AS ABOVE

CHURCH STREET, CHARLESTON, S.C.
"AMERICA'S MOST HISTORIC CITY"

PRIVATE NO. BEFORE TITLE - F-4

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 16 1952 |
| SKETCH | | | | |
| RETOUCHING | 1 | 4 | JUL 16 1952 | JUL 23 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 24 1952 | JUL 29 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 | | |
| ARTIST DEPT. | | 10 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY CHARLESTON NEWS COMPANY,
CHARLESTON, S. C.

NO. 2CP2372

ORDER No.

DATE 7-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES TO ~~COME~~

IMPRINT SAME AS ABOVE

HAMPTON PARK, CHARLESTON, S. C.
"AMERICA'S MOST HISTORIC CITY"

PRIVATE NO. BEFORE IMPRINT - F-5

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all of the nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 16 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 2 | JUL 16 1952 | JUL 17 1952 |
| REPHOTO | | | | JUL 25 1952 |
| PHOTO-LITHO | | | JUL 21 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1½ | | 7-28-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY CHARLESTON NEWS COMPANY,
CHARLESTON, S. C.

NO. 2CP2373

ORDER No.

DATE 7-11-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

I

R. M. YES TO ~~COME~~

TITLE IN FULL

IMPRINT SAME AS ABOVE

MAGNOLIA GARDENS, CHARLESTON, S.C.
"AMERICA'S MOST HISTORIC CITY"

PRIVATE NO. BEFORE IMPRINT - F-6

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUSH AT RIGHT SALMON PINK, THE ONE IN BACK OF IT PURPLISH
CENTER ONE WHITE, THE ONE IN BACK OF IT DEEP CERISE RED.
LEFT BUSH PURPLE, DO NOT MAKE EITHER OF THE PURPLE COLORS TOO
DEEP. VARIGATED GREY SPANISH MOSS. GREEN LEAVES ON TREES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo by Muth.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 16 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 1/2 | JUL 16 1952 | JUL 24 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/4 | JUL 28 1952 | |
| ARTIST DEPT. | | 10 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY CHARLESTON NEWS COMPANY,
CHARLESTON, S. C.

NO. 2CP2374

ORDER NO.

DATE 7-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES TO COME

IMPRINT SAME AS ABOVE

MAGNOLIA GARDENS, CHARLESTON, S.C.
"AMERICA'S MOST HISTORIC CITY"

PRIVATE NO. BEFORE IMPRINT - F-7

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW BLOSSOMS ON SOME BUSHES IN SALMON PINK, OTHERS IN
DEEP RED, OTHERS WHITE, TRY NOT TO SHOW TWO COLORS ON THE
SAME BUSH. VARIGATED GREY SPANISH MOSS. /

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 16 1952 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 1/2 | JUL 16 1952 | JUL 23 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 7-1-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DEC 1 - 1952 DEC 30 1952

JUL 24 1952

JUL 29 1952

DISTRIBUTED BY CHARLESTON NEWS COMPANY,
CHARLESTON, S. C.

NO. 2CP2375

ORDER No.

DATE 7-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES TO ~~COME~~ ✓

IMPRINT SAME AS ABOVE

CYPRESS GARDENS, CHARLESTON, S.C.
"AMERICANS MOST HISTORIC CITY"

PRIVATE NO. BEFORE IMPRINT - F-8

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|----------------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 16 1952 |
| SKETCH | | | | |
| RETOUCHING | 9-1/2 5-3/4 | 3 | JUL 16 1952 | JUL 22 1952 |
| REPHOTO | | | | JUL 28 1952 |
| PHOTO-LITHO | | | JUL 23 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 3/4 | | 7-29-52 |
| ARTIST DEPT. | | 10 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY CHARLESTON NEWS COMPANY,
CHARLESTON, S. C.

NO. 2CP2376

ORDER NO.

DATE 7-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES TO GO

IMPRINT SAME AS ABOVE

MIDDLETON GARDENS, CHARLESTON, S.C.
"AMERICA'S MOST HISTORIC CITY"

PRIVATE NO. BEFORE IMPRINT - F-9

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 16 1952 |
| SKETCH | 9 | 3 1/2 | JUL 16 1952 | JUL 18 1952 |
| RETOUCHING | | | | JUL 28 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 23 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 7-29-52 |
| ARTIST DEPT. | | 9 1/2 | | |

DEC 2 1952 DEC 30 1952

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY CHARLESTON NEWS COMPANY,
CHARLESTON, S. C.

NO. 2CP2377

ORDER No.

DATE 7-11-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES TO COME

IMPRINT SAME AS ABOVE

MIDDLETON GARDENS, CHARLESTON, S.C.
" AMERICA'S MOST HISTORIC CITY"

PRIVATE NO. BEFORE IMPRINT - F-10

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JUL 16 1952 |
| SKETCH | | | | |
| RETOUCHING | 5 | 3 | JUL 16 1952 | JUL 23 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | JUL 24 1952 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 117 | 1½ | | 8-1-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LACIK NEWS AGENCY, ARDMORE, OKLA.

NO. 2CP-2378

ORDER No. 74583

DATE 7-15-52'

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: MAIN ENTRANCE, LAKE MURRAY
LODGE, NEAR ARDMORE AND
MARIETTA, OKLA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OC-279-N. FOLLOW CARD OC-279-N FOR COLORS -
EXCEPT - THE CONCRETE FOREGROUND SHOULD BE DARKER
AND A BETTER CLOUD EFFECT IN SKY. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 16 1952 | JUL 22 1952 |
| SKETCH | | | | |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | JUL 24 1952 | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 7-6-52 |
| ARTIST DEPT. | | 8 3/4 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

YAZOO COUNTY CHAMBER OF COMMERCE,
YAZOO CITY, MISS.

NO. 2CP#2379

ORDER No. 74648

DATE 7-17-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE: THE B. S. RICKS MEMORIAL
LIBRARY, YAZOO CITY,
MISSISSIPPI

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - WIRES, TRUCK ON LEFT AND GIRL ON RIGHT.

CREAM AND BUFF BUILDING, WITH GREEN SHADE AT ENTRANCE..
SHOW NICE SKY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 22 1952 | JUL 25 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | JUL 18 1952 | JUL 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 30 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 8-6-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION:

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret photo to office

YAZOO COUNTY CHAMBER OF COMMERCE,
YAZOO CITY, MISS.

NO. 2CP#2380

ORDER NO. 74648

DATE 7-17-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT ~~MM~~ NONE

TITLE: ~~MM~~ / MISSISSIPPI CHEMICAL
CORP., YAZOO CITY,
MISSISSIPPI /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDING - SILVER EQUIPMENT:

FIX FLAG.

ATTRACTIVE LOOKING SKY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 24 1952 | JUL 25 1952 |
| SKETCH | | | | |
| RETOUCHING | 5 | 3 | JUL 18 1952 | JUL 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 30 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 8-6-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION:

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret Photo to office

YAZOO COUNTY CHAMBER OF COMMERCE,
YAZOO CITY, MISS.

NO. 2CP*2381

ORDER No. 74648

DATE 7-17-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE: YAZOO COUNTY COURT HOUSE/
YAZOO CITY, MISSISSIPPI

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POST, WIRES AND CARS.

CONCRETE BUILDING, WITH RED ROOF AND RED-AND-SILVER DOME

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

**USE REGULAR
ART-COLORTONE COLORS
(5 Colors)**

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 24 1952 | JUL 25 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | JUL 18 1952 | JUL 24 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 30 1952 | |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION:

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret photo to office

YAZOO COUNTY CHAMBER OF COMMERCE,
YAZOO CITY, MISS.

NO. 2CP42382

ORDER No. 74648

DATE 7-17-52

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE
TITLE: / MAIN STREET, YAZOO CITY,
MISSISSIPPI /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CARS DRIVING AWAY FROM CAMERA.

RIGHT SIDE OF STREET: 1st BLDG. WHITE: 2nd BLDG. GRAY WITH RED
FRONT: # 3rd BLDG. RED-BROWN.

LEFT SIDE OF STREET: 1st BLDG. BROWN; WITH CONCRETE MAIN FLOOR.
GREEN SIGN AND TRIM:
2nd BLDG. WHITE: 3rd BLDG. GRAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

C.T. PHOTOCHROM

SPECIAL PROCESS

★ ★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 22 1952 | JUL 25 1952 |
| SKETCH | | | | |
| RETOUCHING | | 4 1/2 | JUL 18 1952 | JUL 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 30 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 3/4 | | |
| ARTIST DEPT. | | 10 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret photo to office

COUNTY
YAZOO/CHAMBER OF COMMERCE,
YAZOO CITY, MISS.

NO. 2CP-2383

ORDER No. 74648

DATE 7-17-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

TITLE: /YAZOO COUNTRY CLUB/
/YAZOO CITY, MISSISSIPPI/

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLUE-GREEN WATER IN POOL IN FOREGROUND. CONCRETE EDGE AROUND POOL.
RED BRICK PATH LEADING TO CLUBHOUSE.
BUILDING IS BROWN WITH WHITE TRIM AND LIGHT BROWN ROOF.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 22 1952 | JUL 25 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 3 | JUL 18 1952 | JUL 22 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JUL 30 1952 | AUG 13 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 7-14-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret photo to office

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CP-2384

ORDER No. 74688

DATE 7-21-52

12½ M MINIATURE VIEWS: 3½ X 2½ PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M.

YES

IMPRINT NONE

TITLE: LONG'S PEAK (ALT. 14,255 FT.).....

IN PLATE - © PHOTO BY GERALD J. CLARKE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH2032. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 6 1952 | AUG 11 1952 |
| SKETCH | 2.0 | 3 1/2 | | AUG 12 1952 |
| RETOUCHING | 3 | 1/2 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 102 | 2 1/2 | 9/2/52 | 9/2/52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION:

10 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CP-2385

ORDER No. 74688

DATE 7-21-52

12½ M MINIATURE VIEWS: 3½ X 2½ PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT NONE

TITLE: BEAR LAKE, (ALT. 9,550 FT.)

.....

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH306. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 6 1952 | AUG 11 1952 |
| SKETCH | L.O. | 3 ½ | | AUG 12 1952 |
| RETOUCHING | | 0 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 105 | 2 ½ | | 9-3-52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CP-2386

ORDER No. 74688

DATE 7-21-52

12½ M MINIATURE VIEWS: 3½ X 2½ PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M.

YES

as 6AH1050
reset

IMPRINT NONE

TITLE: PICTURESQUE CLIFFS AND
HIGHWAY IN THOMPSON CANON...

.....

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH1050. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 6 1952 | AUG 11 1952 |
| SKETCH | L.O. | 3 ½ | | |
| RETOUCHING | | 0 | | AUG 12 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 101 | 2 ½ | 9-4-52 | 9-4-52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION:

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CP-2387

ORDER No. 74688

DATE 7-21-52

12½ M MINIATURE VIEWS: 3½ X 2½ PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M.

YES

IMPRINT NONE

TITLE: BIG THOMPSON CAÑON AND
HIGHWAY TO ESTES PARK.....

...

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH2031. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 6 1952 | AUG 11 1952 |
| SKETCH | L.O. | 3 ½ | | |
| RETOUCHING | 3 | ½ | | AUG 12 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 101 | 2 ½ | 9-8-52 | 9-5-52 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CP-2388

ORDER No. 74688

DATE 7-21-52

12½ M MINIATURE VIEWS: 3½ X 2½ PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES as on 1B H320
recheck

IMPRINT NONE

TITLE: HIGHEST POINT ON THE TRAIL
RIDGE ROAD, ELEVATION
12,183 FT.....

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH320. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 6 1952 | AUG 11 1952 |
| SKETCH L.O. | 3 | ½ | | AUG 12 1952 |
| RETOUCHING | 3 | ½ | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 12 1952 | AUG 18 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 110 | 2 ½ | | 9/3/52 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CP-2389

ORDER NO. 74688

DATE 7-21-52

12½ M MINIATURE VIEWS: 3½ X 2½ PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M.

YES

as in 5AH271
resub

IMPRINT NONE

TITLE: MT. YPSILON AND MUMMY RANGE
FROM THE TRAIL RIDGE ROAD...

...

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH271. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 6 1952 | AUG 11 1952 |
| SKETCH L.O. | 3 | 1/2 | | AUG 12 1952 |
| RETOUCHING | | 0 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 1/0 | 2 1/2 | | 9/3/52 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION:

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CP-2390

ORDER No. 74688

DATE 7-21-52

12½ M MINIATURE VIEWS: 3½ X 2½ PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

TITLE: LOCH VALE, (ALT. 10,250 FT.)

....

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1863. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 6 1952 | AUG 11 1952 |
| SKETCH | 3 | 1/2 | | AUG 12 1952 |
| RETOUCHING | 3 | 1/2 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 12 1952 | AUG 18 1952 |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 101 | 2 1/2 | 9-4-52 | 9-4-52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CP-2391

ORDER No. 74688

DATE 7-21-52

12½ M MINIATURE VIEWS: 3½ X 2½ PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES on 6AH2411

IMPRINT NONE

TITLE: GRAND LAKE FROM GRAND
LAKE LODGE.....

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH2411. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 6 1952 | AUG 11 1952 |
| SKETCH <i>L.O.</i> | 3 | ½ | | AUG 12 1952 |
| RETOUCHING | 3 | ½ | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 12 1952 | AUG 18 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 100 | 2½ | 9/2/52 | 9/2/52 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

10

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CP-2392

ORDER No. 74688

DATE 7-21-52

12½ M MINIATURE VIEWS: 3½ X 2½ PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

5AH372

IMPRINT NONE

TITLE: DREAM LAKE, (ALT. 9,950 FT.)
AND HALLETT PEAK.....

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH372. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 6 1952 | AUG 11 1952 |
| SKETCH | L.O. | 3 ½ | | AUG 12 1952 |
| RETOUCHING | | 0 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 108 | 2 ½ | | 9-3-52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CP-2393

ORDER NO. 74688

DATE 7-21-52

12½ M MINIATURE VIEWS: 3½ X 2½ PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES as on 9AH26 sheet

IMPRINT NONE

TITLE: MUMMY RANGE FROM THE BEAVER DAMS IN HIDDEN VALLEY, TRAIL RIDGE ROAD.....

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH26. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 6 1952 | AUG 11 1952 |
| SKETCH | L.O. 3 | 1/2 | | AUG 12 1952 |
| RETOUCHING | | 0 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 12 1952 | AUG 18 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 110 | 2 1/2 | | 9/5/52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

FR26-GENERAL FLORIDA PHOTOCHROM SCENE

NO. 2CP/2395

ORDER No. K-46932

DATE 7-22-52

25 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE (at bottom of R.M. Space)
COCOANUT PALMS ALONG FLORIDA
SHORES

PRIVATE # BEFORE IMPRINT: EP.26

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH863. FOLLOW CARD 3AH863 FOR COLORS
WITH BATHERS AS SKETCHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 25 1952 | |
| SKETCH | | | | |
| RETOUCHING | 7 | 3 | JUL 23 1952 | JUL 25 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | AUG 1 1952 | AUG 6 1952 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

R VISA

1-5x7 rephoto

GENERAL FLORIDA PHOTOCHROM SCENE

NO. 2CP-2396

ORDER NO. K-46932

DATE 7-22-52

25 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE (at bottom of R.M. space):
ORANGE PICKING TIME IN
TROPICAL FLORIDA

PRIVATE # BEFORE IMPRINT: EP.28

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

RUSH

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 28 1952 | |
| SKETCH | | | | |
| RETOUCHING | 5 | 3 | JUL 23 1952 | JUL 28 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 13 1/2 | AUG 1 1952 | AUG 6 1952 |
| ARTIST DEPT. | | 10 1/2 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP-2397 ORDER NO. 74746 DATE 7-25-52

CUSTOMER MAYFLOWER HOTEL-MOTEL
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (In sky)

RED ROCKS THEATER, DENVER MOUNTAIN PARKS,
COLORADO THIRTY MINUTES DRIVE FOR GUESTS
OF MAYFLOWER HOTEL-MOTEL 17th AT GRANT,
DENVER, COLORADO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CLEAN UP LOWER RIGHT CORNER OF PICTURE. ADD A FEW CLOUDS
IN SKY.

COLOR DESCRIPTION

FOR COLORS — FOLLOW SUBJECT CCH-2035.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

HOUSTON COLOR CARD CO., HOUSTON, TEXAS

NO. 2CP2398

ORDER No. 74757

DATE 7-25-52

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

NONE
TITLE: POLICE ADMINISTRATION
HEADQUARTERS HOUSTON,
TEXAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT FLAG ON POLE. REMOVE CAR. LIGHTEN VIEW AT LEFT.
CONCRETE BUILDING. WITH 4 DARK BLUE-GREEN STRIPS DIVIDING
THE WINDOWS. BASE - LIGHT BROWN. RED-GRAY STAIRS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 28 1952

AND WORK SCHEDULE

JUL 28 1952

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 1 1952 | |
| SKETCH | | | | |
| RETOUCHING | 4 | 3 1/2 | JUL 28 1952 | JUL 31 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 6 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PALMER NEWS CO., TOPEKA, KANSAS

NO. 2CP-2402

ORDER No. 74871

DATE 8-8-52

6 1/2 M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

TITLE: SKYLINE OF TOPEKA, FROM THE
KANSAS RIVER BRIDGE,
TOPEKA, KANSAS.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IN FOREGROUND WHITE. GRAY BRIDGE & GREEN LIGHT POSTS.
SKYLINE-LEFT TO RIGHT: 1- TAN WITH ORANGE ROOF. 2- (BANK) GRAY WITH
RED SIGN. 3- RED (PINK). 4- BROWN (STEEPLE IN FRONT IS BROWN AND
BLACK). 5- WHITE (SMOKE STACK GRAY). 6- LIGHT RED.
7- (CAPITOL BLDG.) GRAY, WITH LIGHT GREEN DOME & ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

YES

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 11 1952 | AUG 15 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 1 1/2 | AUG 8 1952 | AUG 11 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 18 1952 | |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 8-22-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

12 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SPECIAL PROCESS
USE LITHOLAR
ART-COLOR-TONE COLORS
(5 Colors)

PALMER NEWS CO., TOPEKA, KANSAS

NO. 20P-2403

ORDER No. 74871

DATE 8-8-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: ENTRANCE TO GAGE PARK ZOO,
SHOWING MONKEY ISLAND IN
BACKGROUND, TOPEKA, KANSAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIONS- TAN-BROWN. ENTRANCE AND MONKEY ISLE ARE MOTTLED TAN AND
GRAY STONE, WITH GREEN TRIM. SIGN IS BLACK AND WHITE.
WHITE EAGLES.,

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Submit to
Office*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 11 1952 | AUG 15 1952 |
| SKETCH | | | | |
| RETOUCHING | 9 | 1½ | AUG 8 1952 | AUG 11 1952 |
| REPHOTO | | | | AUG 25 1952 |
| PHOTO-LITHO | | | AUG 18 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1½ | | |
| ARTIST DEPT. | | 9½ | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

PALMER NEWS CO., TOPEKA, KANSAS

NO. 2CP-2404

ORDER No. 74871

DATE 8-8-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE
TITLE: SECURITY BENEFIT ASSOCIATION
HOSPITAL, TOPEKA, KANSAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POST, WIRES AND CARS. ADD FLAG ON POLE.

LIGHT BROWN AND WHITE BUILDING. DOME IS PALE GREEN. RED FLOWERS
ON LEFT. EDGE OF POOL IS RED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | 8-11-52 | AUG 15 1952 |
| SKETCH | | | | |
| RETOUCHING | 70 | | AUG 8 1952 | 8-11-52 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 18 1952 | |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

PALMER NEWS CO., TOPEKA, KANSAS

NO. 2CP-2405

ORDER No. 74871

DATE 8-8-52'

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO'

IMPRINT SAME AS ABOVE

TITLE: MEMORIAL UNION BUILDING,
WASHBURN MUNICIPAL COLLEGE
OF TOPEKA, KANSAS.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS. ADD FLAG ON POLE.

BUFF BUILDING, WITH WHITE CONCRETE TRIM AND ENTRANCE
ORANGE-RED ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Submit to
Office*

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 11 1952 | AUG 15 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2¼ | AUG 8 1952 | AUG 11 1952 |
| REPHOTO | | | AUG 18 1952 | AUG 25 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1½ | | |
| ARTIST DEPT. | | 8¾ | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

PALMER NEWS CO., TOPEKA, KANSAS

NO. 2CP-2406

ORDER No. 74871

DATE 8-8-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: KANSAS AVENUE, LOOKING
SOUTH, TOPEKA, KANSAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

^{TO COME}
FOLLOW KODACHROME TRANSPARENCY FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 12 1952 | |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 1/2 | AUG 8 1952 | AUG 12 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | AUG 18 1952 | AUG 25 1952 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 13 1/2 | | |
| ARTIST DEPT. | 110 | 10 1/2 | | 9/10/52 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

PALMER NEWS CO., TOPEKA, KANSAS

NO. 2CP-2407

ORDER No. 74871

DATE 8-8-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT SAME AS ABOVE

TITLE: ENTRANCE, FORBES AIR FORCE
BASE, TOPEKA, KANSAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS AND WIRES. ARRANGE FLAG.

HUT IS CREAM AND WHITE. RED AND WHITE WATER TOWER.

BRING OUT SIGN CLEARLY. COLORS FOR SIGN:

Yellow letters on ~~Blue~~ Yellow gold.
very light blue ~~background.~~ Yellow
FORBES AIR FORCE BASE very light Blue

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

yes
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 11 1952 | AUG 15 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 | AUG 8 1952 | AUG 11 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | AUG 18 1952 | 8-25-52 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 1/2 | | |
| ARTIST DEPT. | 103 | 9 | | 9-11-52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION:

12 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

**USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)**

(E)

PALMER NEWS CO., TOPEKA, KANSAS

NO. 2CP-2408

ORDER No. 74871

DATE 8-8-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: THE KANSAS STATE CAPITOL,
TOPEKA, KANSAS.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CARS.

BUILDING GRAY. PALE GREEN DOME.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 11 1952 | AUG 15 1952 |
| SKETCH | | | | |
| RETOUCHING | 4. | 2 1/2 | AUG 8 1952 | AUG 11 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

PALMER NEWS CO., TOPEKA, KANSAS

NO. 2CP-2409

ORDER NO. 74871

DATE 8-8-52

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE
TITLE: MUNICIPAL AUDITORIUM,
TOPEKA, KANSAS

PHOTO PROPERTY OF CUST. & C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BETTER VIEW.

REMOVE CARS.

YELLOW-BUFF BUILDING, WITH SILVER TRIM.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

12 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 11 1952 | AUG 15 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2½ | AUG 8 1952 | AUG 11 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 18 1952 | |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS
**
USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

PALMER NEWS CO., TOPEKA, KANSAS

NO. 2CP-2410

ORDER No. 74871

DATE 8-8-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE
TITLE: SCENE ON BEAUTIFUL LAKE
SHAWNEE, TOPEKA, KANSAS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Submit to
Office

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 11 1952 | AUG 15 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1 | AUG 8 1952 | AUG 11 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 18 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1½ | | |
| ARTIST DEPT. | 155 | 9 | | 9-10-52 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

PALMER NEWS CO., TOPEKA, KANSAS

NO. 2CP-2411

ORDER No. 74871

DATE 8-8-52

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: AIR VIEW OF TOPEKA, KANSAS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS SEE CARD 5AH1339.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 11 1952 | AUG 15 1952 |
| SKETCH | | | | |
| RETOUCHING | 4 | 2 | AUG 8 1952 | AUG 11 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 16 1952 | |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 1/2 | | |
| ARTIST DEPT. | 108 | 12 3/4 | | 9-10-52 |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

PALMER NEWS CO., TOPEKA, KANSAS

NO. 2CP-2412

ORDER No. 74871

DATE 8-8-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: TOPEKA HIGH SCHOOL,
TOPEKA, KANSAS

PHOTO PROPERTY OF **WITT C.T.**

RETOUCHING AND COLOR DESCRIPTION JOIN PHOTOGRAPHS AS SHOWN.

REMOVE CAR. STRAIGHTEN CURB AND STREET TO RUN PARALLEL WITH
SCHOOL. SMOOTH OUT CURB ROUGH SPOTS.

LIGHT BROWN AND BUFF BUILDING. ROOF IS MOTTLED (GREEN-GRAY-RED).
DARK BROWN WINDOW FRAMES AND DOORS. TAN AWNING.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 12 1952 | AUG 15 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 ¼ | | AUG 12 1952 |
| REPHOTO | | | AUG 8 1952 | AUG 11 1952 |
| PHOTO-LITHO | | | AUG 18 1952 | AUG 25 1952 |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 ½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

PALMER NEWS CO., TOPEKA, KANSAS

NO. 2CP-2413

ORDER No. 74871

DATE 8-8-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FAEE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

TITLE: GRACE CATHEDRAL, TOPEKA,
KANSAS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

12 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 12 1952 | |
| SKETCH | | | | |
| RETOUCHING | | 2 1/2 | | AUG 12 1952 |
| REPHOTO | | | AUG 8 1952 | |
| PHOTO-LITHO | | | AUG 18 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

SILVER BOW NEWS CO., BUTTE, MONT.

NO. 2CP-2414

ORDER NO. 74876

DATE 8-8-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: HORSE SHOE CURVE NEAR
BUTTE, MONTANA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - DEAD TREES. BRING OUT CURVE IN ROAD PROMINENTLY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Submit to
Office*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 11 1952 | AUG 10 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 1¼ | AUG 11 1952 | AUG 11 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1½ | | 8-22-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

SILVER BOW NEWS CO., BUTTE, MONT.

NO. 2CP-2415

ORDER No. 74876

DATE 8-8-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: SILVER BOW COUNTY COURT
HOUSE, BUTTE, MONTANA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS AND POSTS. NICELY DRAPED FLAG

BUILDING IS GRAY AND CONCRETE. BUILDING TO RIGHT - RED-BROWN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 12 1952 | AUG 15 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 3/4 | AUG 11 1952 | AUG 12 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 18 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

SILVER BOW NEWS CO., BUTTE, MONT.

NO. 2CP-2416

ORDER No. 74876

DATE 8-8-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE
TITLE: STATUE OF MARCUS DALY AT
THE MONTANA SCHOOL OF
MINES, BUTTE, MONTANA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

STATUE IS TARNISHED BRONZE ON CONCRETE BASE.
BUFF COLOR BUILDING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Submitted to
Office*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 11 1952 | AUG 15 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 1½ | AUG 11 1952 | AUG 11 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 18 1952 | |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1½ | | 7.22.52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

SILVER DOW NEWS CO., BUTTE, MONT.

NO. 2CP-2417

ORDER No. 74876

DATE 8-8-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: CURVE ON U. S. HIGHWAY 10,
EAST OF BUTTE, MONTANA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT THE SMALL PART OF ROAD ON EXTREME LEFT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
Order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 11 1952 | AUG 15 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 1½ | AUG 11 1952 | AUG 11 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | AUG 18 1952 | AUG 25 1952 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SILVER BOW NEWS CO., BUTTE, MONT.

NO. 2CP-2418

ORDER No. 74876

DATE 8-8-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: VIEW OF THE HIGHLANDS,
BUTTE, MONTANA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

~~C.T. PHOTOCHROM~~

~~SPECIAL PROCESS~~

ATTENTION

★★

~~USE REGULAR
ART-COLORTONE (CC)~~

~~(5 Colors)~~

Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 11 1952 | AUG 15 1952 |
| SKETCH | | | | |
| RETOUCHING | 9 | 2½ | AUG 11 1952 | AUG 11 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT STRIPPING, OPAQUING | | | AUG 18 1952 | AUG 25 1952 |
| HAND COLOR PROOF | 106 | 2 | | |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP-2419 / ORDER NO. 74885 DATE 8-8-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

FRANK J. SPUHLER MOTOR SALES
HADDONFIELD, NEW JERSEY

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE PHOTOCHROM- FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRANK J. SPUHLER MOTOR SALES
HUDSON

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR (ONE COLORS
(5 Colors)

Ret 6
107
22-52 HC 1 1/2
La 9

Woot

Red + Sky Blue Impression

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SM-4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP-2420 ORDER NO. 74920 DATE 8-12-52

CUSTOMER

MRS. BENNETT'S FAMOUS CHICKEN DINNER
GROVERTOWN, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

MRS. BENNETT'S FAMOUS CHICKEN DINNERS
"KNOWN FROM COAST TO COAST"

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

LANDSCAPE HAS A PILE OF DIRT IN FRONT, WHICH MUST BE LEVELLED SO
THAT APPROACH, SIDE WALKS, ETC. ARE NOT OBSTRUCTED. USE GRASS
IN SPACE MARKED "FOREGROUND" — AIR BRUSH A DRIVE WAY IN SPACE
ABOVE THAT MARKED "BACKGROUND". FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

Ref 62
401/2
29 9

W 8/18

Red Supra

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP-2421 ORDER NO. 75109 DATE 8-19-52

CUSTOMER

HOTEL BANCROFT
SAGINAW, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2 /

STYLE PHOTOCHROM-FULL FACE -

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL BANCROFT

FRONT NO. 5

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH - EXCEPT: MAKE SIGN ON RIGHT SIDE OF
BLDG. VERY CLEAR ("HOTEL BANCROFT").

OTHER SIGNS NOT TO SHOW DISTINCTLY.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PIOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Retouching 7
Jm H.C. 104
9-10-52 L
L.A. 10 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-4-15-52

PC-4 GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CP2447

ORDER No. 75061

DATE 8-22-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-~~to come~~

IMPRINT SAME AS ABOVE

TITLE (at bottom of message space):

(RED SNAPPER)

Private # before imprint: PC 84

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE EVERYTHING BUT FISH PROPER. CLEAN UP BLEMISHES, TAKE MARKS
OFF FISH, ETC. FISH ALONE WILL APPEAR IN BLUE WATER BACKGROUND.
FOLLOW DEXTONE CARDS FOR COLOR, BUT BOOK FOR FISH DETAILS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo in 30K 515

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | SEP 11 1952 | SEP 11 1952 |
| SKETCH | | 9 | | |
| RETOUCHING | 6 | 2 ¼ | AUG 25 1952 | AUG 27 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 ½ | SEP 3 1952 | SEP 5 1952 |
| ARTIST DEPT. | 108 | 7 | | 9-23-52 |

DATE BLUEPRINT OK'D

By _____

DATE HAND COLOR PROOF OK'D

DATE Filed

By _____

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS
**
USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

PC.85-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CP-2448

ORDER No. 75061

DATE 8-22-52

12 $\frac{1}{2}$ M POST CARDS C.T. PHOTOCROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-~~to come~~

IMPRINT SAME AS ABOVE
TITLE (at bottom of message space-
~~to come~~)
(SAIL FISH)

Private # before imprint: PC.85
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE EVERYTHING BUT FISH PROPER. CLEAN UP BLEMISHES, TAKE
MARKS OFF FISH, ETC. FISH ALONE WILL APPEAR IN BLUE WATER
BACKGROUND.

FOLLOW DEXTONE CARDS FOR COLOR, BUT BOOK FOR FISH DETAILS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | SEP 11 1952 | SEP 11 1952 |
| SKETCH | | | | |
| RETOUCHING | 6 | 2 3/4 | AUG 25 1952 | AUG 27 1952 |
| REPHOTO | | | AUG 28 1952 | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | SEP 3 1952 | SEP 5 1952 |
| ARTIST DEPT. | 108 | 78 | | 9-22-52 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCROM
SPECIAL PROCESS
☆☆
USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

PC-86-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CP-2449

ORDER No. 75061

DATE 8-22-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-~~to come~~

IMPRINT SAME AS ABOVE

TITLE(at bottom of message space-
~~to come~~)
(DOLPHIN).

Private # before imprint: PC.86

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

REMOVE EVERYTHING BUT FISH PROPER. CLEAN UP BLEMISHES, TAKE
MARKS OFF FISH, ETC. FISH ALONE WILL APPEAR IN BLUE WATER
BACKGROUND.

FOLLOW DEKTONE CARDS FOR COLOR, BUT BOOK FOR FISH
DETAILS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | SEP 11 1952 | SEP 11 1952 |
| SKETCH | | | | |
| RETOUCHING | 1 | 2 3/4 | AUG 25 1952 | AUG 27 1952 |
| REPHOTO | | 9 | AUG 28 1952 | SEP 5 |
| PHOTO-LITHO | | | SEP 3 1952 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | | |
| ARTIST DEPT. | 105 | 7 9 | | 9-22-52 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

PC.87-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CP-2450

ORDER No. 75061

DATE 8-22-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-~~to come~~

IMPRINT SAME AS ABOVE

TITLE (at bottom of message space-
~~to come~~)
(WAHOO)

Private # before imprint: PC.87
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE EVERYTHING BUT FISH PROPER. CLEAN UP BLEMISHES, TAKE MARKS
OFF FISH, ETC. FISH ALONE WILL APPEAR IN BLUE WATER BACKGROUND.

FOLLOW DEXTONE CARDS FOR COLOR, BUT BOOK FOR FISH
DETAILS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | SEP 11 1952 | SEP 11 1952 |
| SKETCH | | | | |
| RETOUCHING | 1 | 2 3/4 | AUG 25 1952 | AUG 27 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | SEP 3 1952 | SEP 5 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | | |
| ARTIST DEPT. | 102 | 7 8 1/2 | 9/19/52 | 9/27/52 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

PC.88-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CP-2451

ORDER No. 75061

DATE 8-22-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-to come

IMPRINT SAME AS ABOVE

TITLE (at bottom of message space-
to come)
(BARRACUDA)

Private # before imprint: PC 88
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE EVERYTHING BUT FISH PROPER. CLEAN UP BLEMISHES, TAKE MARKS
OFF FISH, ETC. FISH ALONE WILL APPEAR IN BLUE WATER BACKGROUND.

FOLLOW DEXTONE CARDS FOR COLOR, BUT BOOK FOR FISH DETAILS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | SEP 11 1952 | SEP 11 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 2½ | AUG 25 1952 | AUG 27 1952 |
| REPHOTO | | | AUG 28 1952 | |
| PHOTO-LITHO | | | SEP 3 1952 | |
| BLUEPRINT | | | | SEP 5 1952 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1½ | 9/22/52 | 9/22/52 |
| ARTIST DEPT. | 102 | 7 | 9/22/52 | 9/22/52 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

PC 87-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
PHOTO BY DAN DANIELS

NO. 2CP-2452

ORDER No. 75061

DATE 8-22-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-to come

IMPRINT SAME AS ABOVE

TITLE (at bottom of message space-
to come)
(BLUE MARLIN)

Private # before imprint: PC 87
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE EVERYTHING BUT FISH PROPER. CLEAN UP BLEMISHES, TAKE MARKS
OFF FISH, ETC. FISH ALONE WILL APPEAR IN BLUE WATER BACKGROUND.

FOLLOW DEXTONE CARDS FOR COLOR, BUT BOOK FOR FISH
DETAILS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | SEP 30 1952 | SEP 30 1952 |
| SKETCH | | 9 | | |
| RETOUCHING | 1 | 2½ | AUG 25 1952 | AUG 27 1952 |
| REPHOTO | | | | SEP 5 1952 |
| PHOTO-LITHO | | | SEP 3 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1½ | | |
| ARTIST DEPT. | 104 | 7 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLOR
(5 Colors)